

## MENA Audience Measurement Aid El Adha, June 16, 2024

Audimatic is a real time TV audiences measurement tool for satellites receivers and IPTV Set-Top boxes, recording the history of viewers TV choices per second. This publication is based on the extraction of data from the measurements database:

- Period: Aid El Fitr, June 16, 2024, from 06 Am to 11 Am and 06 Pm to 11 Pm.
- For every country: Saudi Arabia, Egypt, Tunisia, Algeria and Morocco
  - Local Panel
  - Penetration of national channels in the country
  - Top 20 Real-time watched channels in the country
  - Channels view ranking in number of hours
  - Channels view ranking in number of zapping
- A record measurement points every 5 minutes.

### Represented points on this measurement publication:

1. Measurement map panel of satellite Set-Top boxes receivers around the world.
2. Saudi Arabia from 06 Am to 11 Am.
3. Saudi Arabia from 06 Pm to 11 Pm.
4. Egypt from 06 Am to 11 Am.
5. Egypt from 06 Pm to 11 Pm.
6. Tunisia from 06 Am to 11 Am.
7. Tunisia from 06 Pm to 11 Pm.
8. Algeria from 06 Am to 11 Am.
9. Algeria from 06 Pm to 11 Pm.
10. Morocco from 06 Am to 11 Am.
11. Morocco from 06 Pm to 11 Pm.

## 1. MENA connected satellite Set-top Boxes Map:



Figure 1: Map display representing the measured satellite set-top boxes around MENA: June 16, 2024

## 2. Saudi Arabia audience from 06 AM to 11 AM local time, June 16, 2024:

### 2.1 Local Panel:

Number of viewers connected in Saudi Arabia from a panel of: <b>3153</b>			
Mode	Min viewers number	Max viewers number	Average
SATELLITE	<b>248</b>	<b>272</b>	<b>258</b>

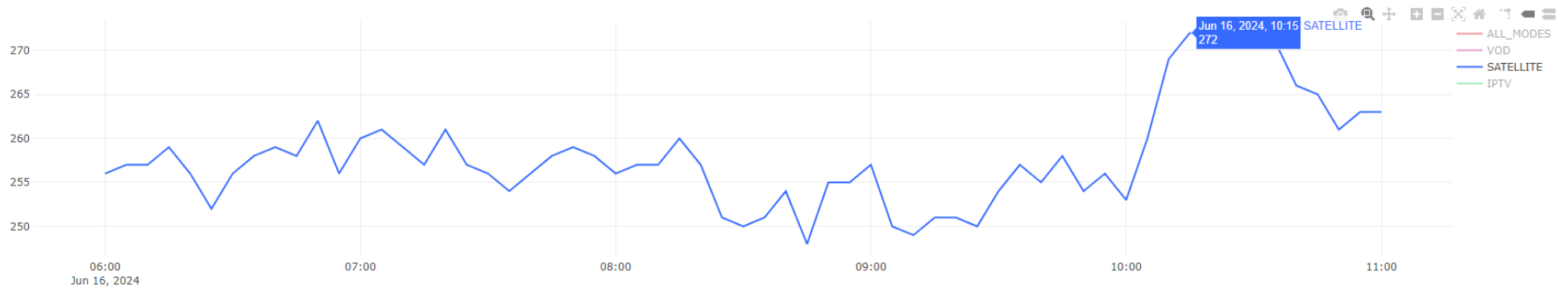


Figure 2.1: Variation in the number of television receivers in the country (Point every 5 minutes) from 06 AM to 11 AM local time, June 16, 2024

### 2.2 Penetration of national channels in the country:

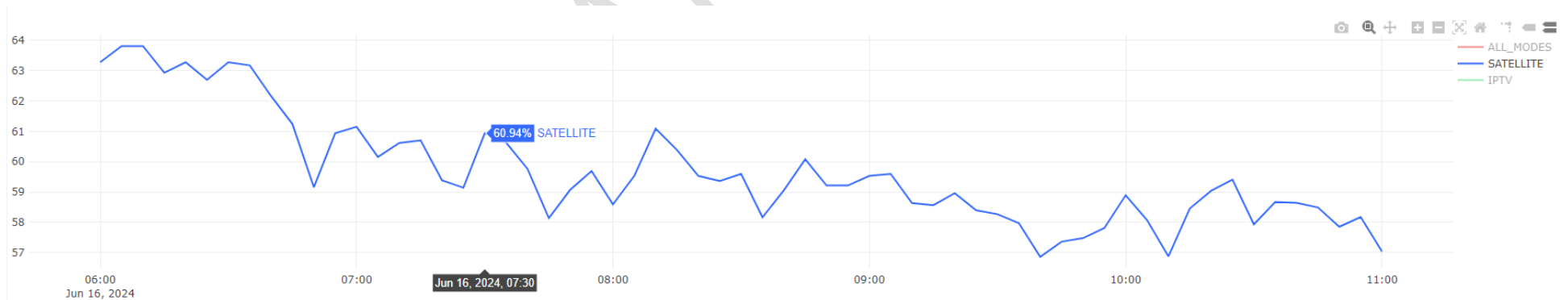


Figure 2.2: Variation in satellite ratio receivers watching country's national channels (point every 5 min) from 06 AM to 11 AM local time, June 16, 2024

### 2.3 Top 20 Real-time watched channels in Saudi Arabia:

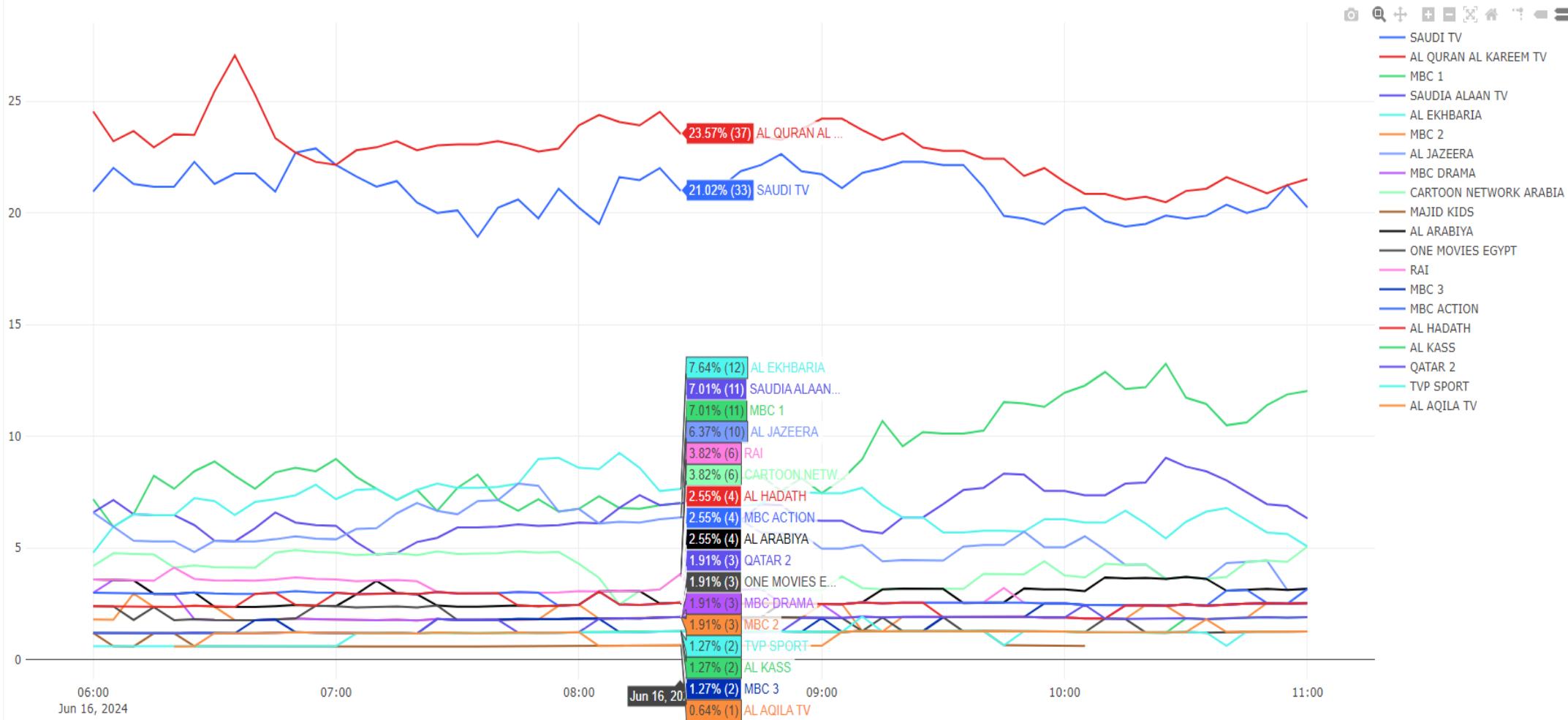


Figure 2.3: TOP 20 % All channels watched in the country with an update every 5 minutes from 06 AM to 11 AM local time, June 16, 2024.

## 2.4 Channels view ranking in number of hours in Saudi Arabia:

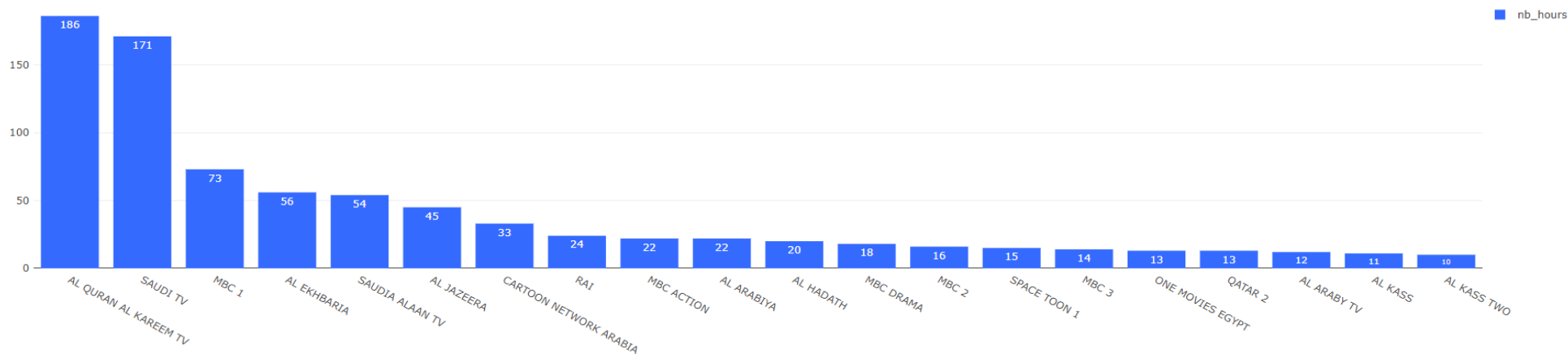


Figure 2.4: Channels ranking over the period in number of watched hours from 06 AM to 11 AM local time, June 16, 2024.

## 2.5 Channels view ranking in number of zapping in Saudi Arabia:

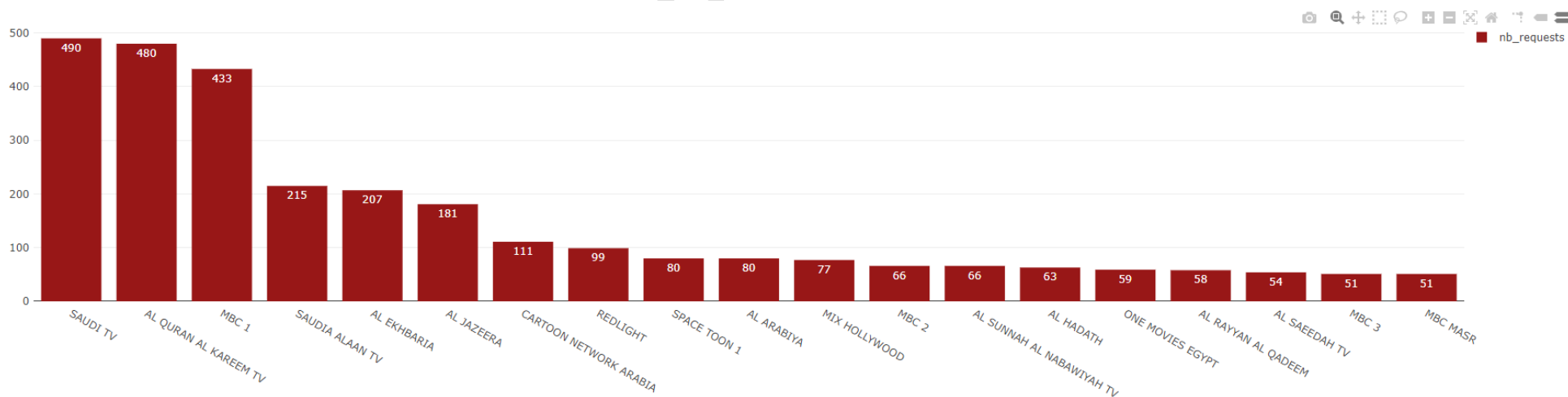


Figure 2.5: Channels ranking over the period in number of zapping from 06 AM to 11 AM local time, June 16, 2024.

### 3. Saudi Arabia audience from 06 PM to 11 PM local time, June 16, 2024:

#### 3.1 Local Panel:

Number of viewers connected in Saudi Arabia from a panel of: <b>3153</b>			
Mode	Min viewers number	Max viewers number	Average
SATELLITE	<b>292</b>	<b>328</b>	<b>314</b>

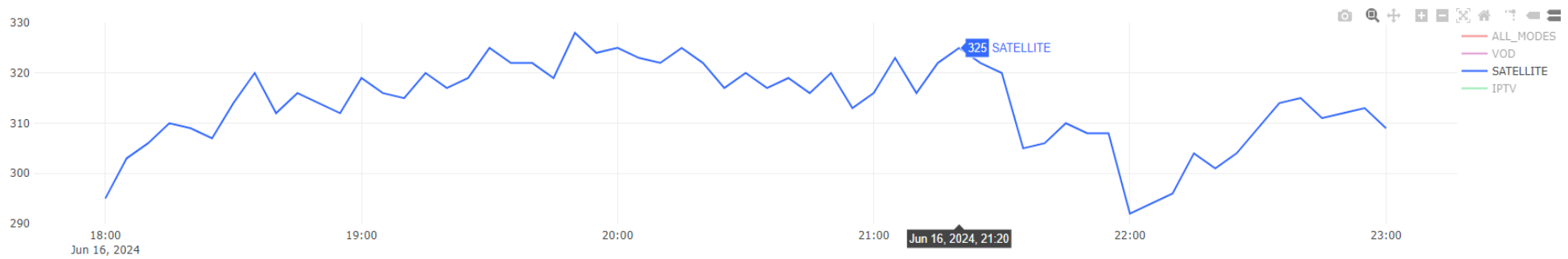


Figure 3.1: Variation in the number of television receivers in the country (Point every 5 minutes) from 06 PM to 11 PM local time, June 16, 2024

#### 3.2 Penetration of national channels in the country:



Figure 3.2: Variation in satellite ratio receivers watching country's national channels (point every 5 min) from 06 PM to 11 PM local time, June 16, 2024



### 3.3 Top 20 Real-time watched channels in Saudi Arabia:

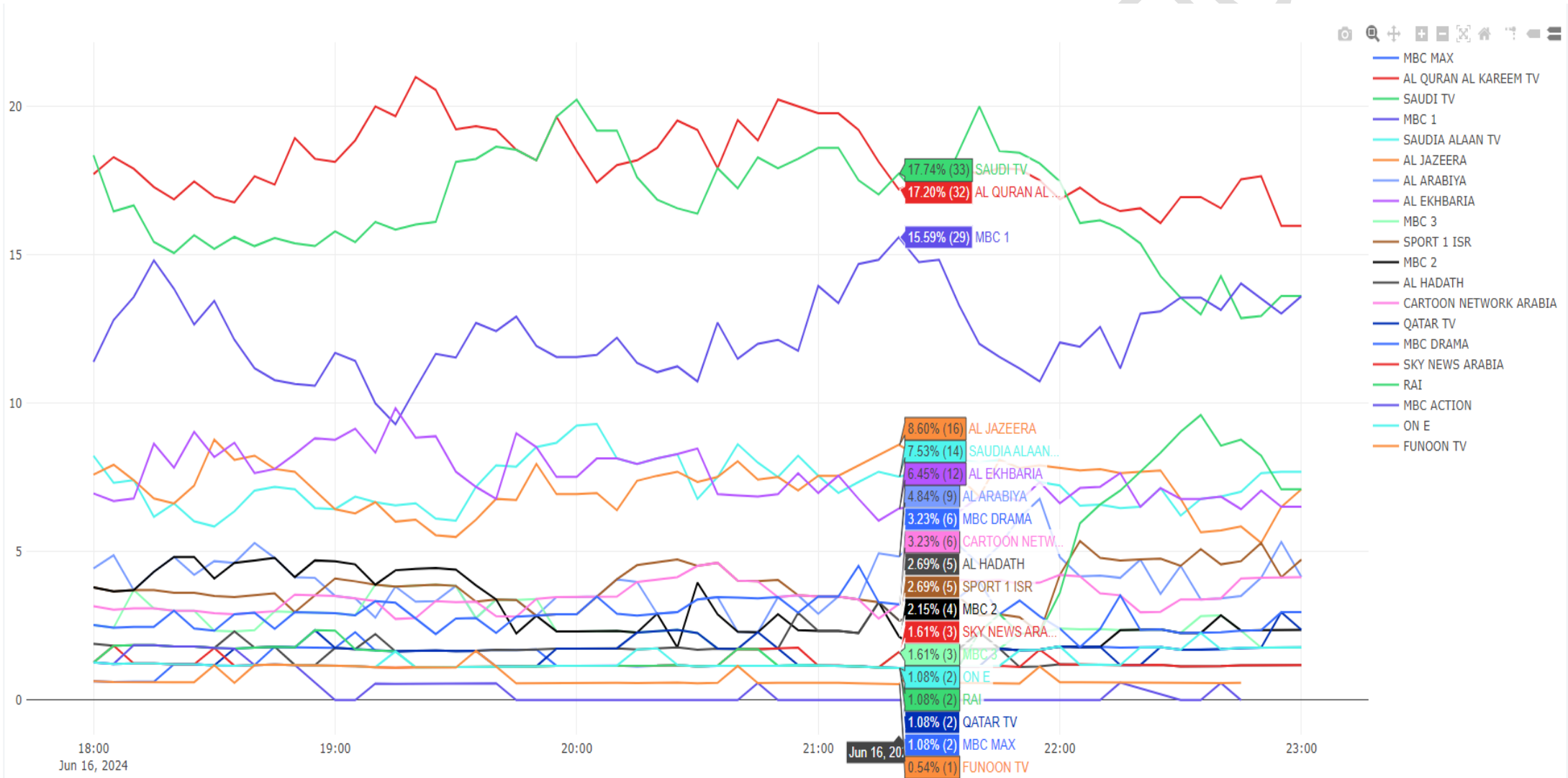


Figure 3.3: TOP 20 % All channels watched in the country with an update every 5 minutes from 06 PM to 11 PM local time, June 16, 2024

### 3.4 Channels view ranking in number of hours in Saudi Arabia:

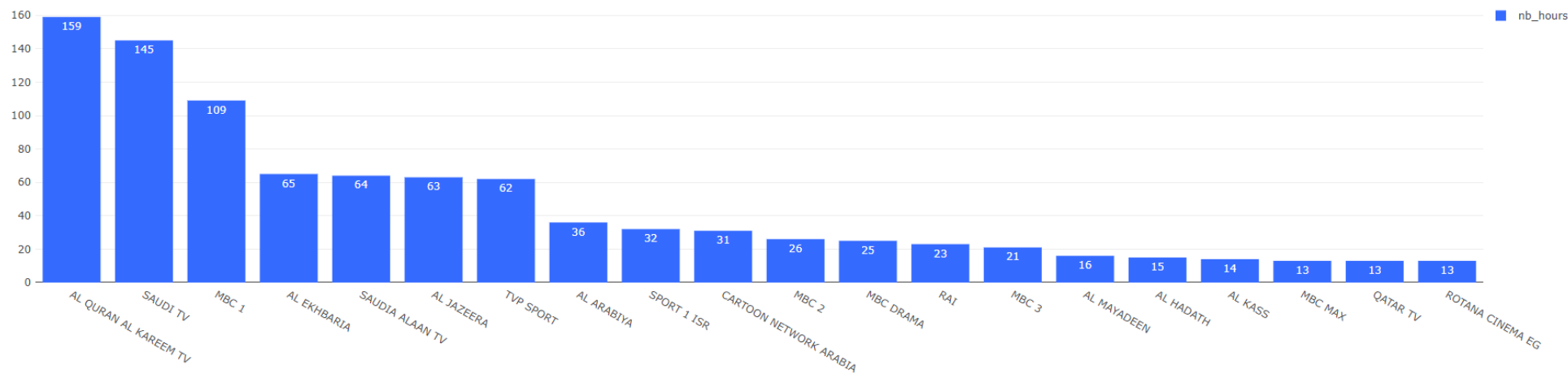


Figure 3.4: Channels ranking over the period in number of watched hours from 06 PM to 11 PM local time, June 16, 2024.

### 3.5 Channels view ranking in number of zapping in Saudi Arabia:

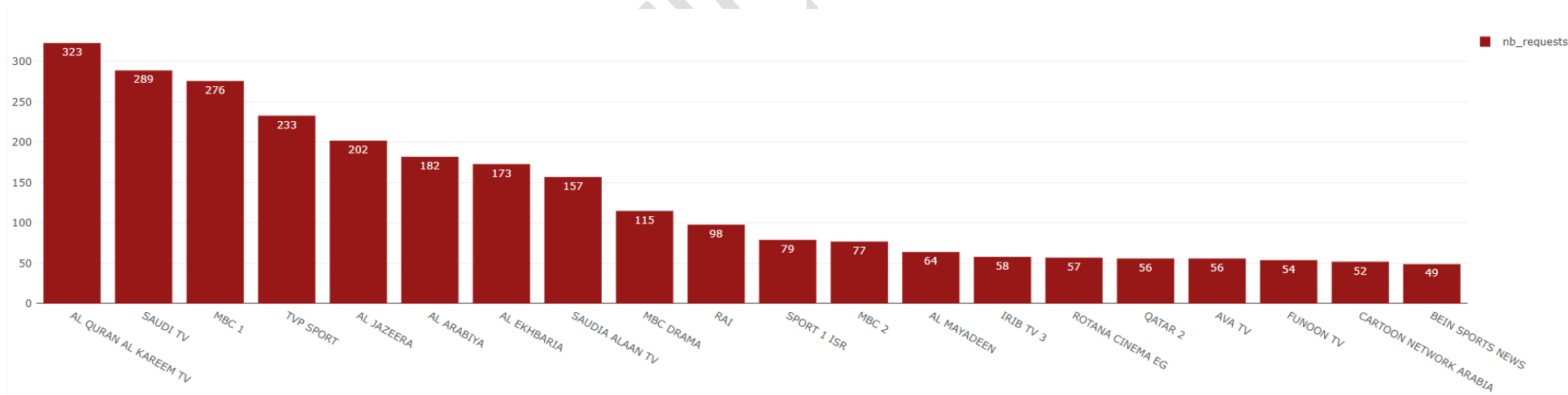


Figure 3.5: Channels ranking over the period in number of zapping from 06 PM to 11 PM local time, June 16, 2024.



#### 4. Egypt audience from 06 AM to 11 AM local time, June 16, 2024:

##### 4.1 Local Panel:

Number of viewers connected in Egypt from a panel of: <b>3883</b>			
Mode	Min viewers number	Max viewers number	Average
SATELLITE	<b>545</b>	<b>675</b>	<b>610</b>

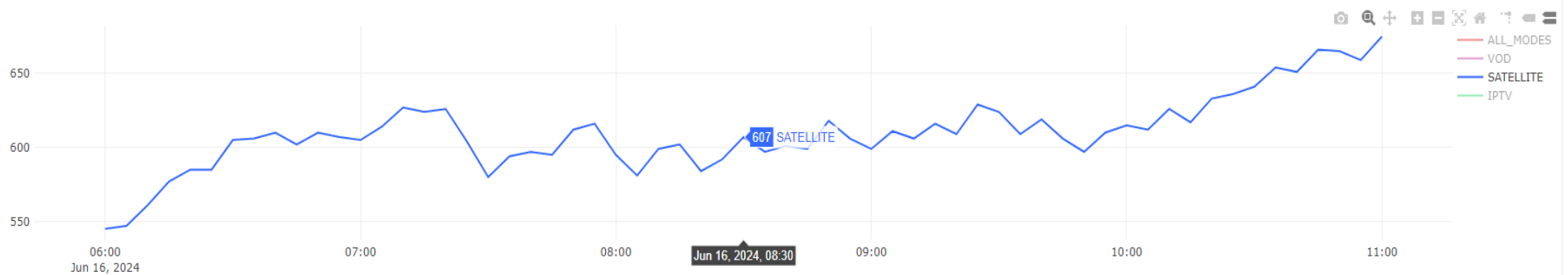


Figure 4.1: Variation in the number of television receivers in the country (Point every 5 minutes) from 06 AM to 11 AM local time, June 16, 2024

##### 4.2 Penetration of national channels in the country:

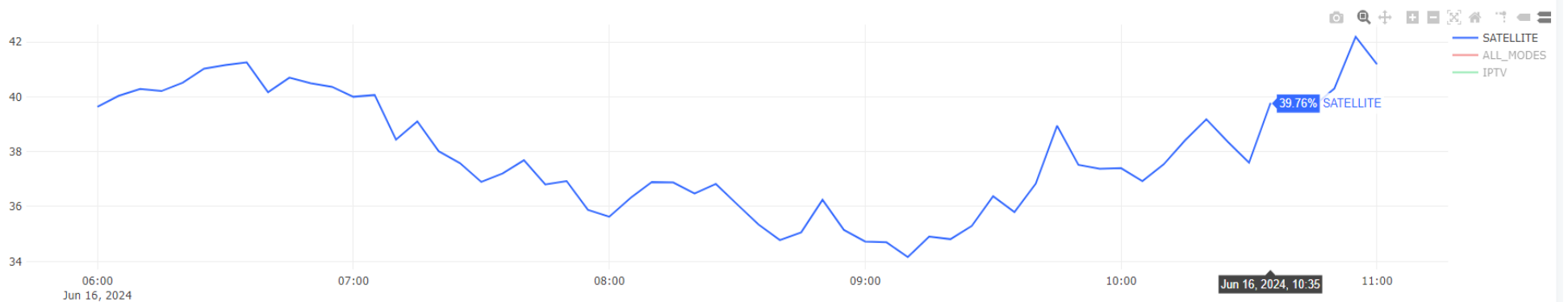


Figure 4.2: Variation in satellite ratio receivers watching country's national channels (point every 5 min) from 06 AM to 11 AM local time, June 16, 2024

### 4.3 Top 20 Real-time watched channels in Egypt:

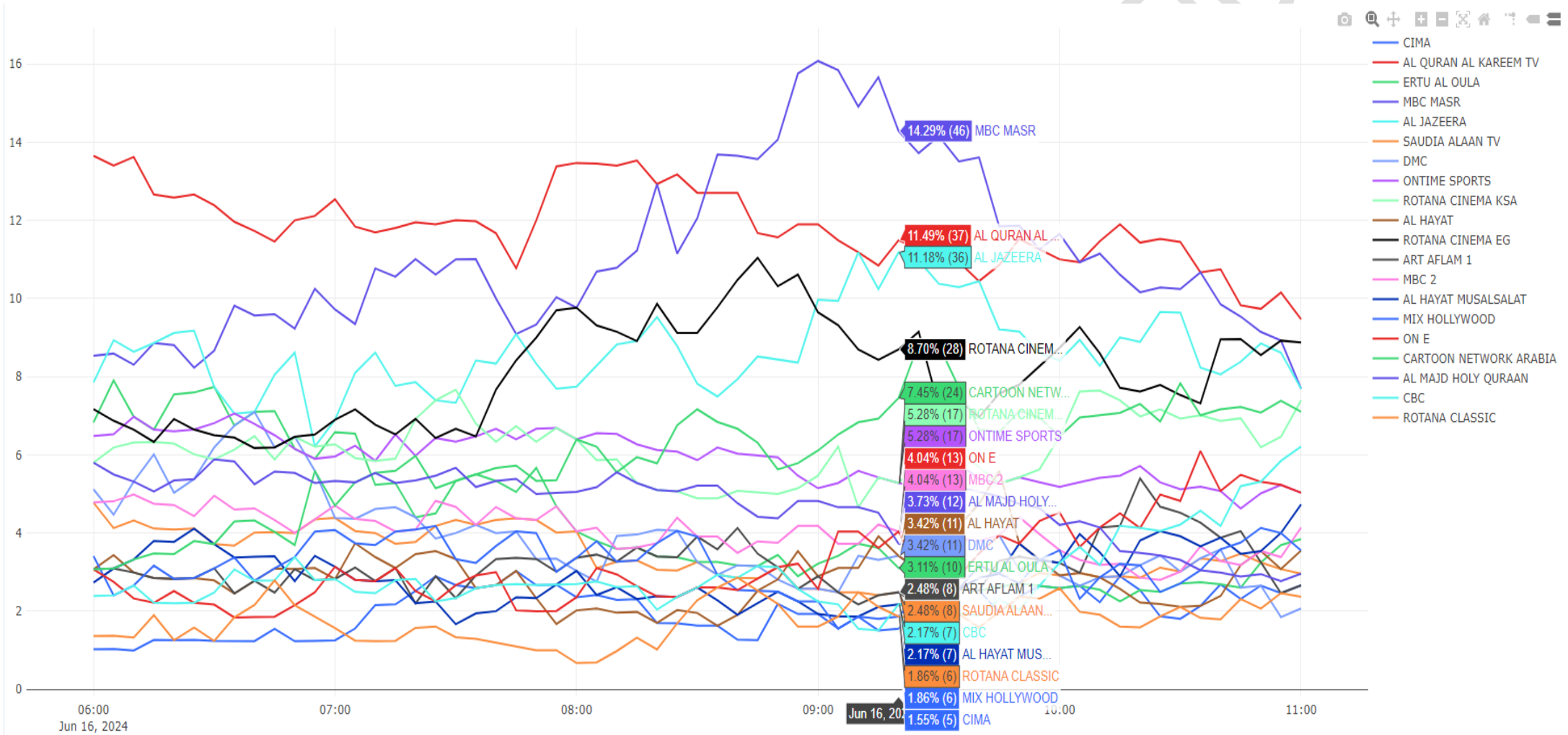


Figure 4.3: TOP 20 % All channels watched in the country with an update every 5 minutes from 06 AM to 11 AM local time, June 16, 2024.

#### 4.4 Channels view ranking in number of hours in Egypt:

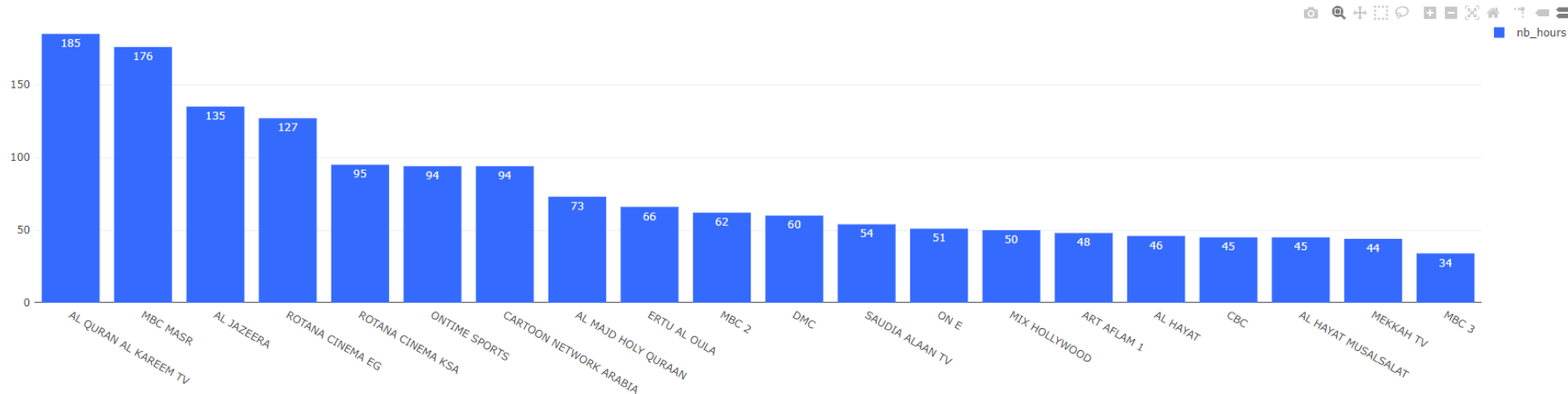


Figure 4.4: Channels ranking over the period in number of watched hours from 06 AM to 11 AM local time, June 16, 2024.

#### 4.5 Channels view ranking in number of zapping in Egypt:

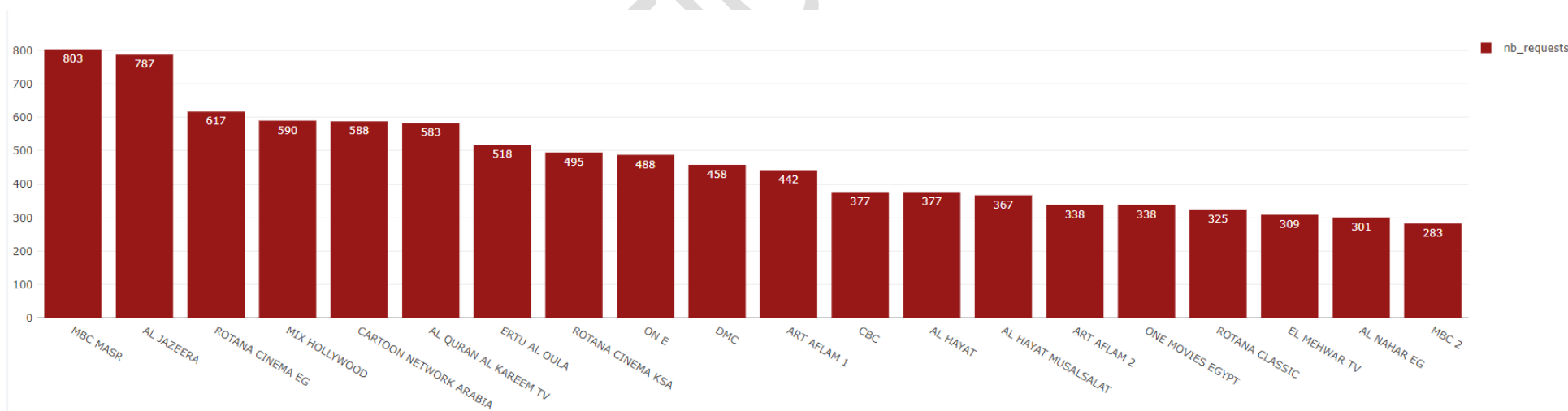


Figure 4.5: Channels ranking over the period in number of zapping from 06 AM to 11 AM local time, June 16, 2024.

## 5. Egypt audience from 06 PM to 11 PM local time, June 16, 2024:

### 5.1 Local Panel:

Number of viewers connected in Egypt from a panel of: <b>3883</b>			
Mode	Min viewers number	Max viewers number	Average
SATELLITE	<b>654</b>	<b>1038</b>	<b>817</b>

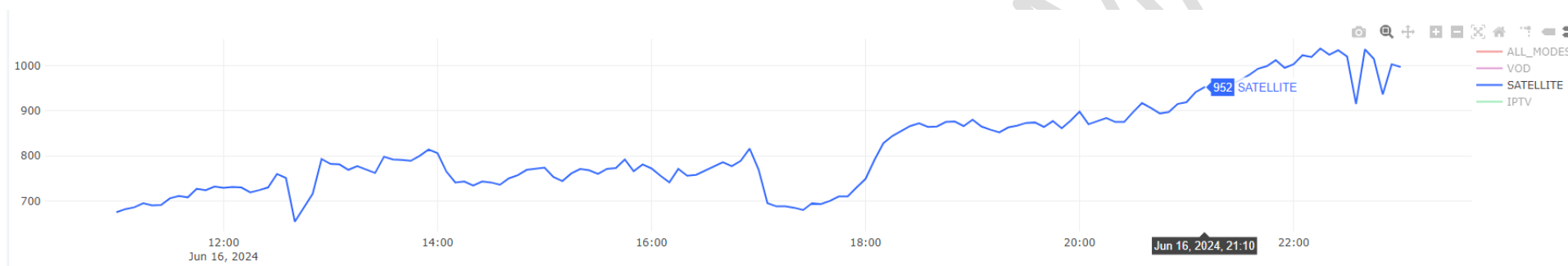


Figure 5.1: Variation in the number of television receivers in the country (Point every 5 minutes) from 06 PM to 11 PM local time, June 16, 2024

### 5.2 Penetration of national channels in the country:

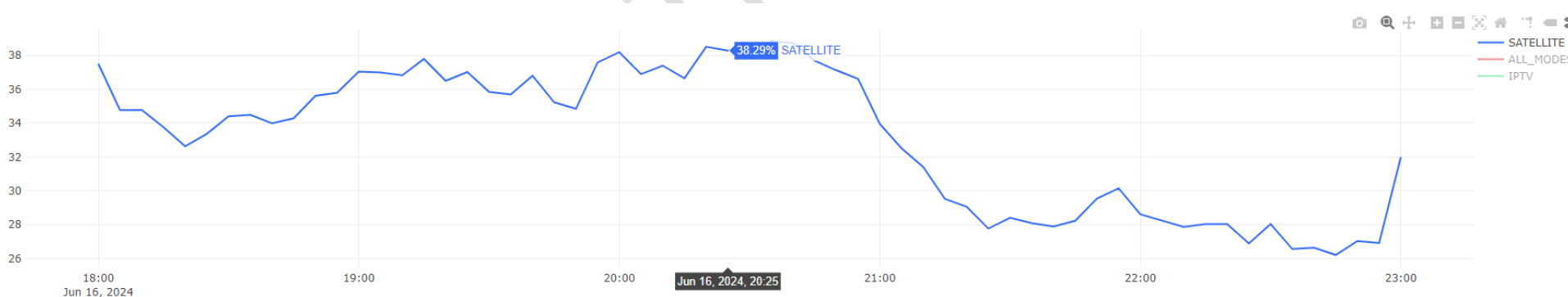


Figure 5.2: Variation in satellite ratio receivers watching country's national channels (point every 5 min) from 06 PM to 11 PM local time, June 16, 2024

### 5.3 Top 20 Real-time watched channels in Egypt:

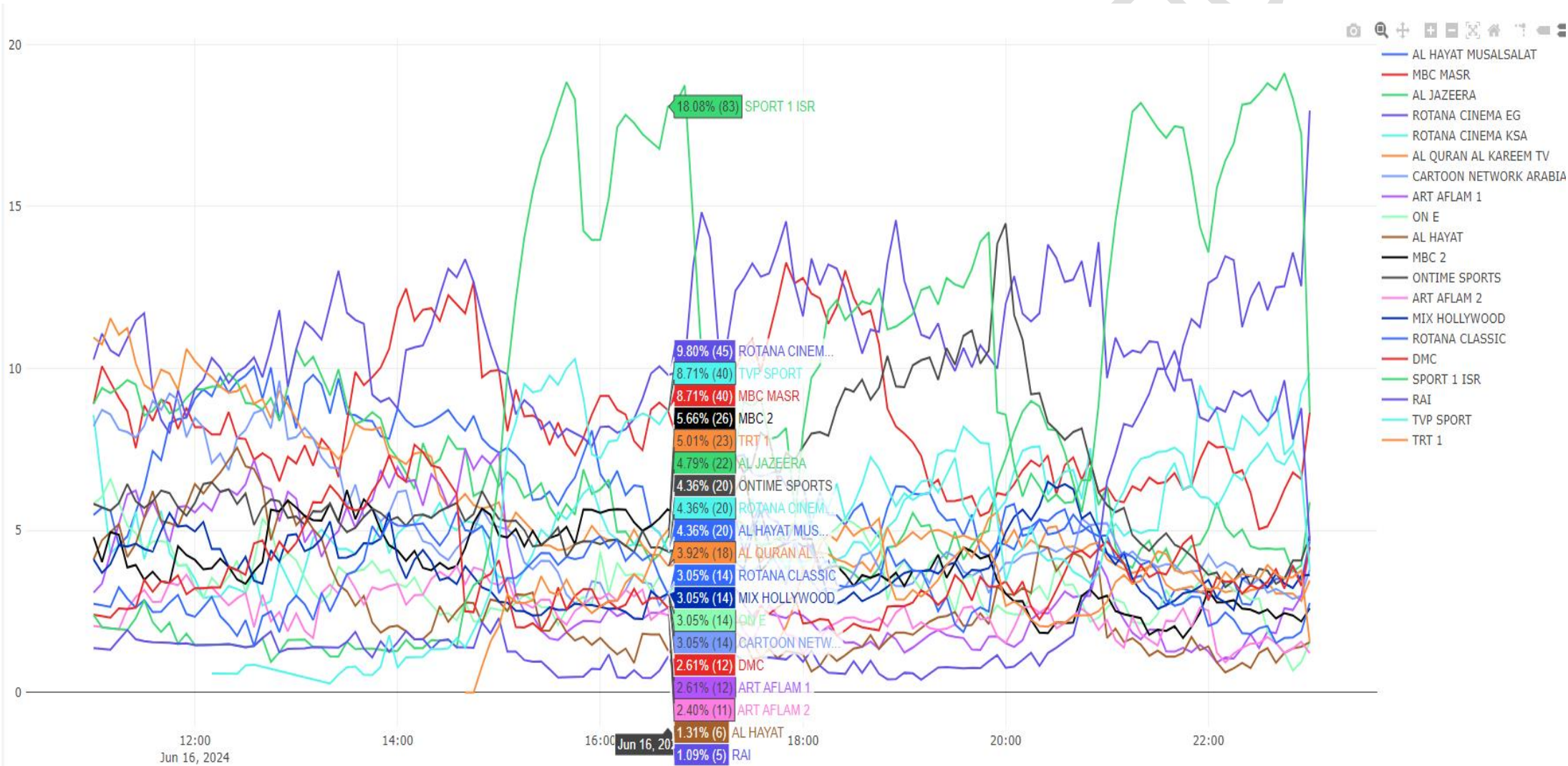


Figure 5.3: TOP 20 % All channels watched in the country with an update every 5 minutes from 06 PM to 11 PM local time, June 16, 2024

### 5.4 Channels view ranking in number of hours in Egypt:

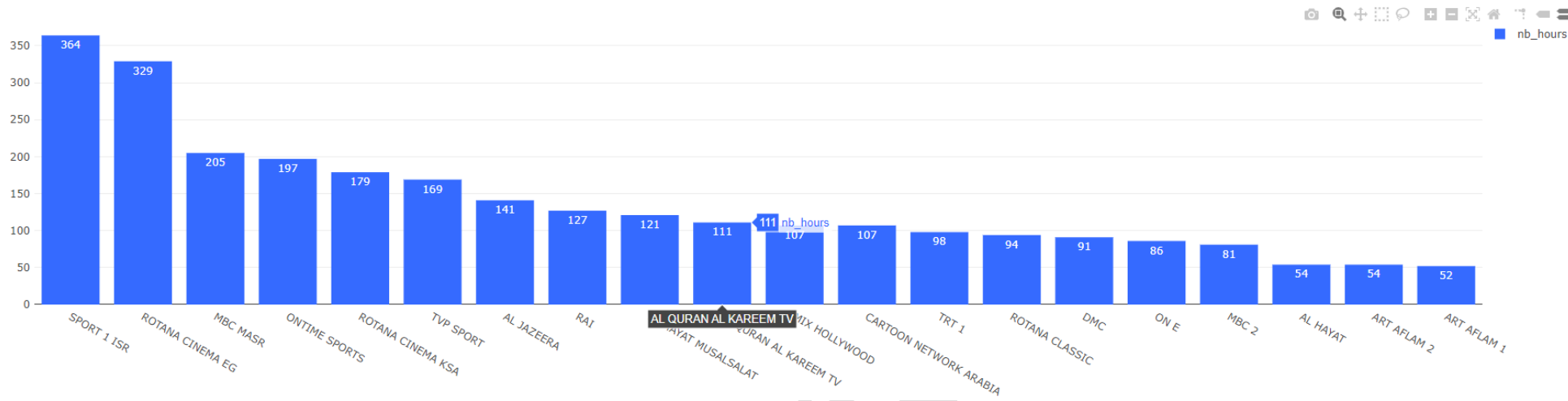


Figure 5.4: Channels ranking over the period in number of watched hours from 06 PM to 11 PM local time, June 16, 2024.

### 5.5 Channels view ranking in number of zapping in Egypt:

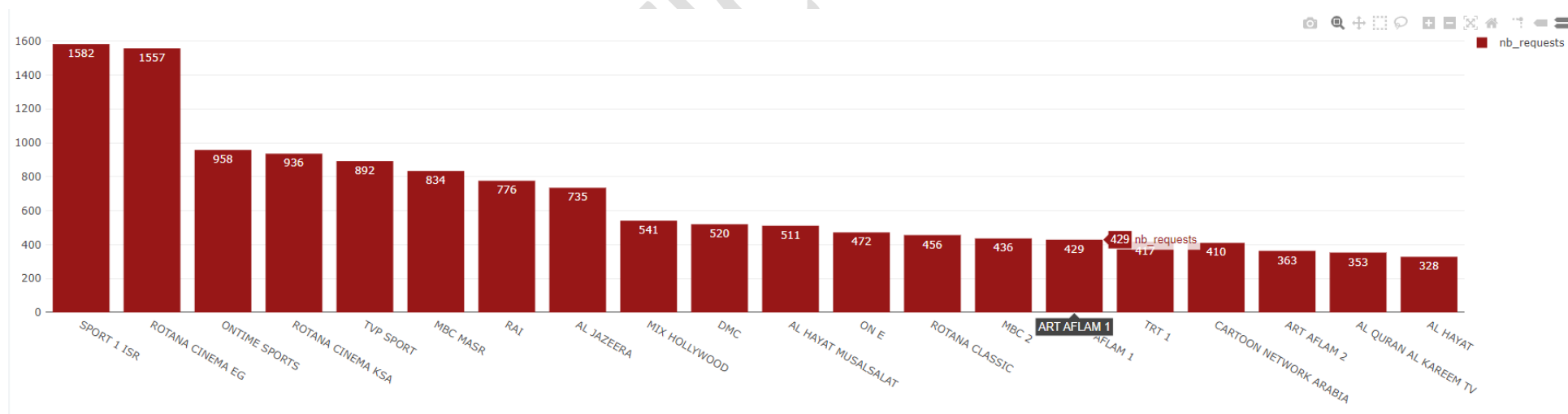


Figure 5.5: Channels ranking over the period in number of zapping from 06 PM to 11 PM local time, June 16, 2024.



## 6. Tunisia audience from 06 AM to 11 AM local time, June 16, 2024:

### 6.1 Local Panel:

Number of viewers connected in Tunisia from a panel of: <b>4030</b>			
Mode	Min viewers number	Max viewers number	Average
SATELLITE	<b>599</b>	<b>713</b>	<b>662</b>

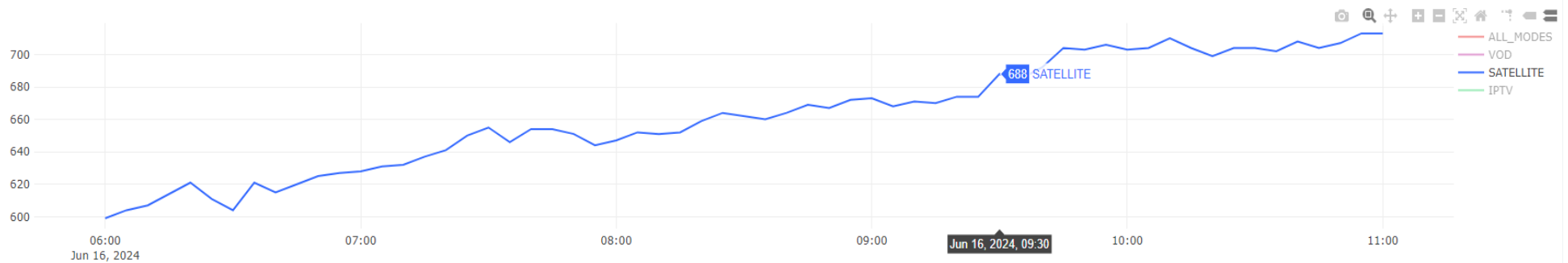


Figure 6.1: Variation in the number of television receivers in the country (Point every 5 minutes) from 06 AM to 11 AM local time, June 16, 2024

### 6.2 Penetration of national channels in the country:

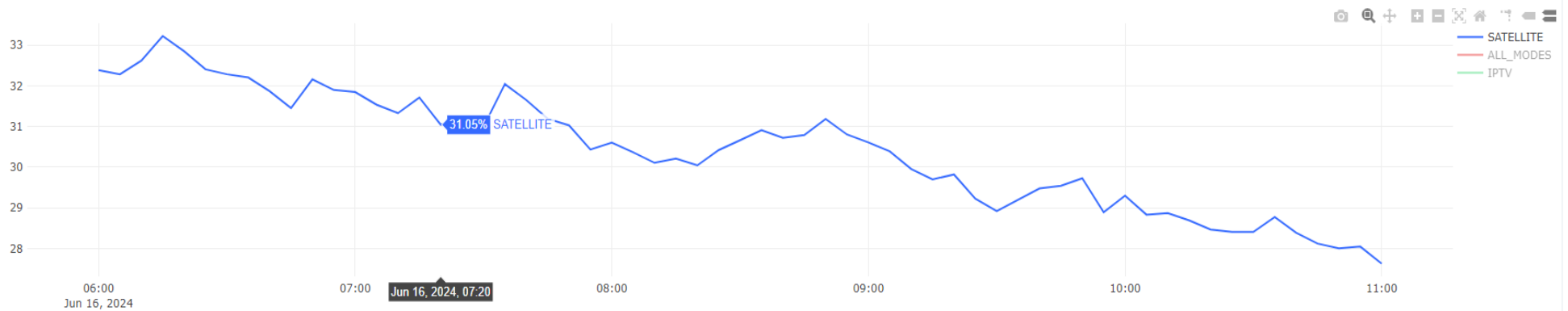


Figure 6.2: Variation in satellite ratio receivers watching country's national channels (point every 5 min) from 06 AM to 11 AM local time, June 16, 2024

### 6.3 Top 20 Real-time watched channels in Tunisia:

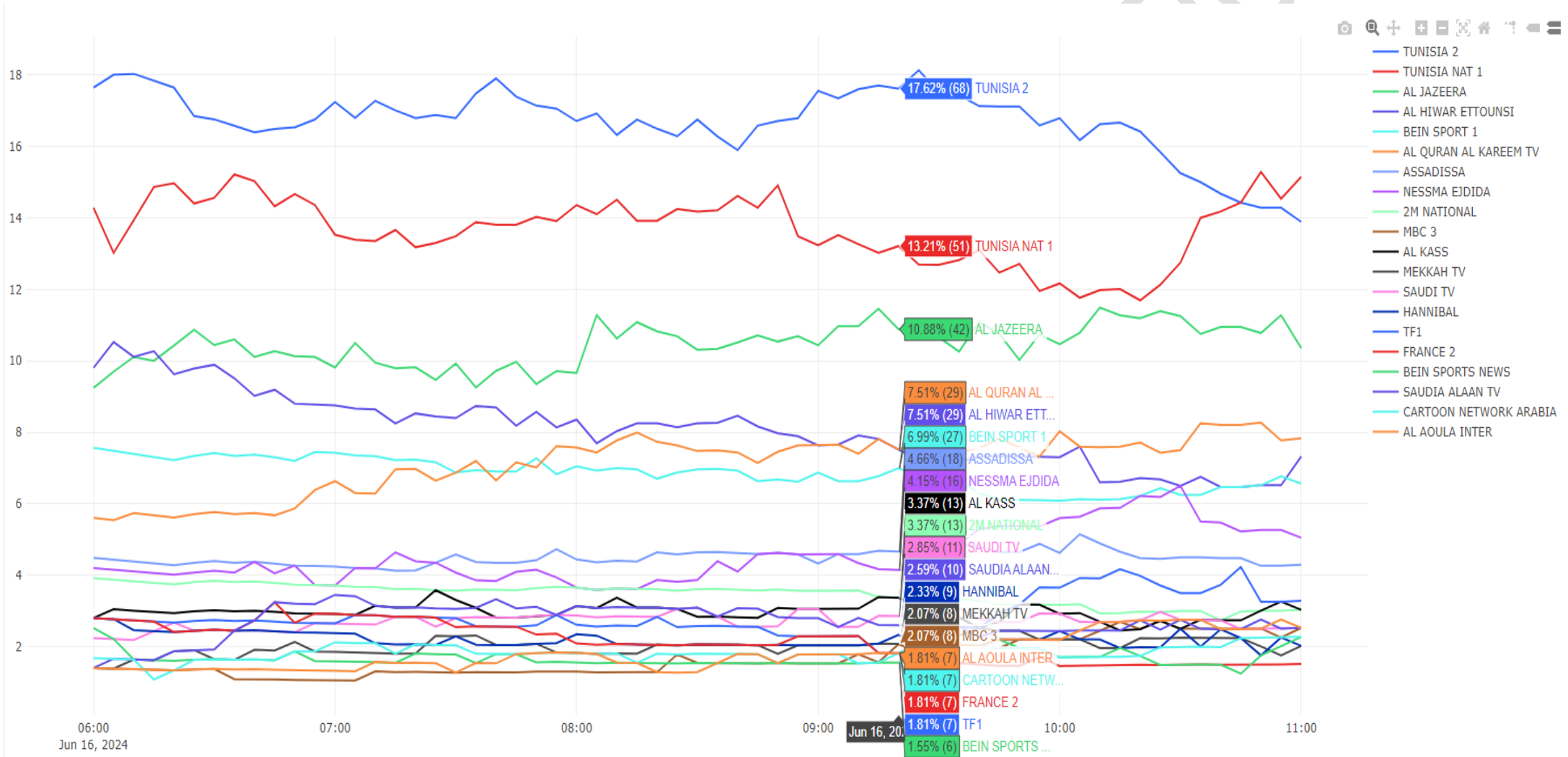


Figure 6.3: TOP 20 % All channels watched in the country with an update every 5 minutes from 06 AM to 11 AM local time, June 16, 2024.

### 6.4 Channels view ranking in number of hours in Tunisia:

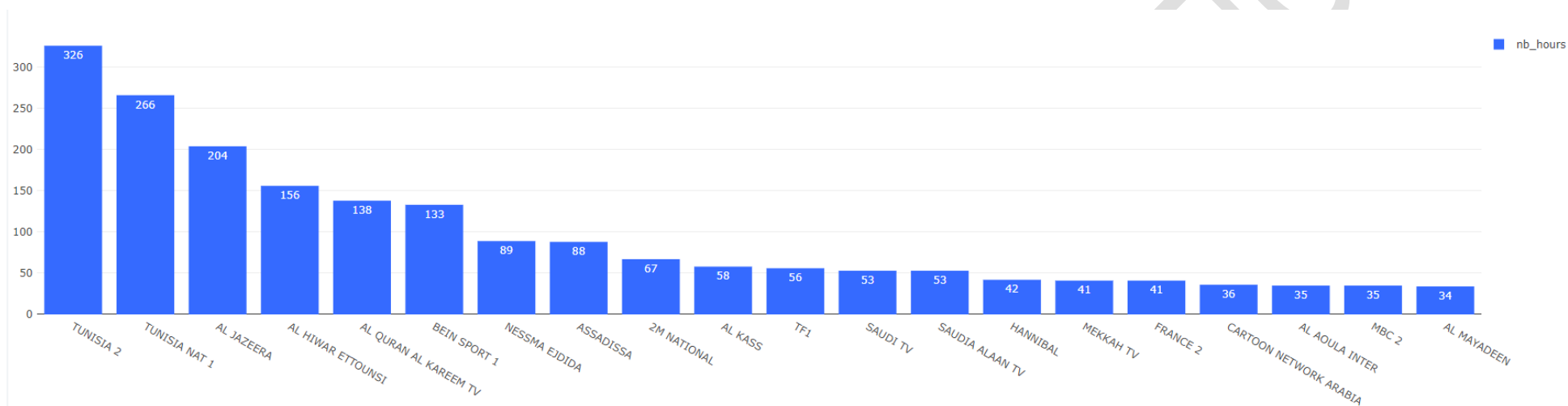


Figure 6.4: Channels ranking over the period in number of watched hours from 06 AM to 11 AM local time, June 16, 2024.

### 6.5 Channels view ranking in number of zapping in Tunisia:

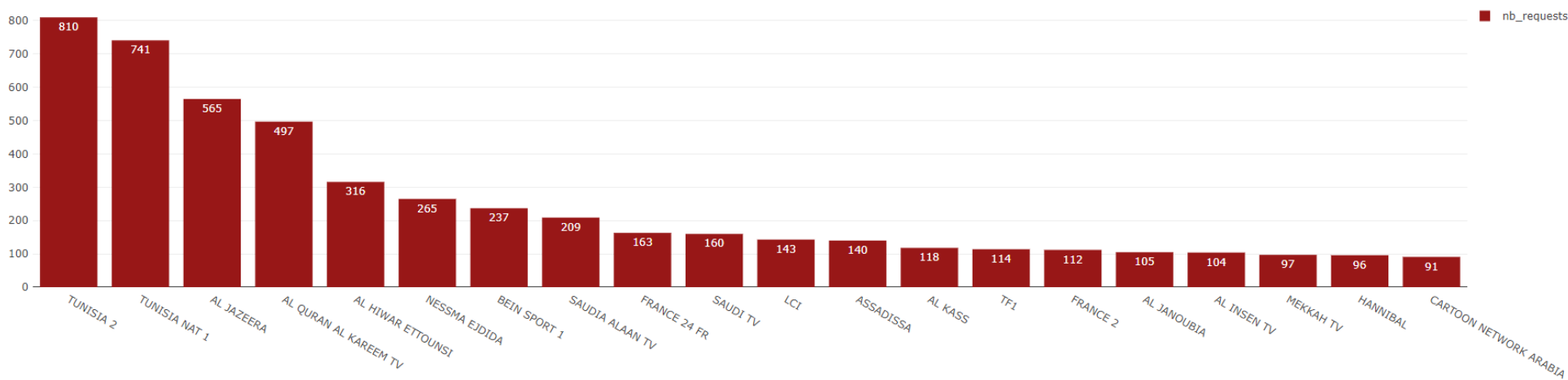


Figure 6.5: Channels ranking over the period in number of zapping from 06 AM to 11 AM local time, June 16, 2024.

## 7. Tunisia audience from 06 PM to 11 PM local time, June 16, 2024:

### 7.1 Local Panel:

Number of viewers connected in Tunisia from a panel of: <b>4030</b>			
Mode	Min viewers number	Max viewers number	Average
SATELLITE	<b>714</b>	<b>902</b>	<b>813</b>

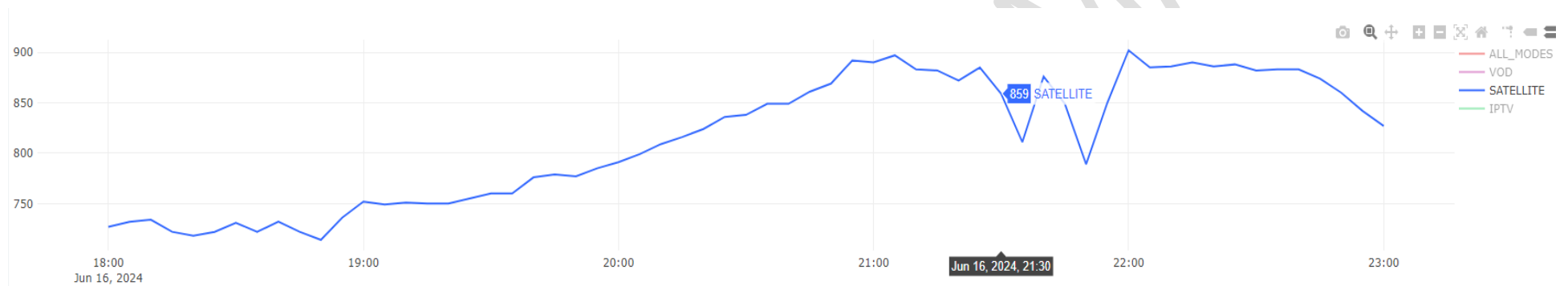


Figure 7.1: Variation in the number of television receivers in the country (Point every 5 minutes) from 06 PM to 11 PM local time, June 16, 2024

### 7.2 Penetration of national channels in the country:

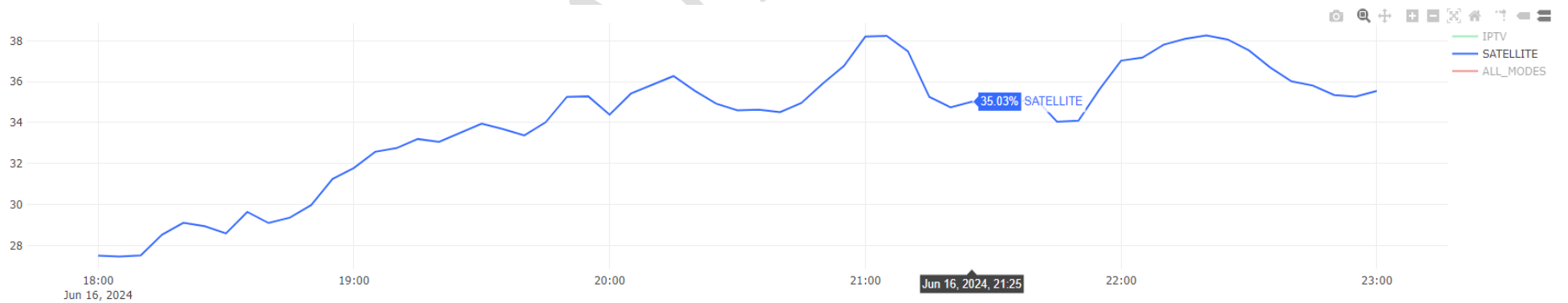


Figure 7.2: Variation in satellite ratio receivers watching country's national channels (point every 5 min) from 06 PM to 11 PM local time, June 16, 2024

### 7.3 Top 20 Real-time watched channels in Tunisia:

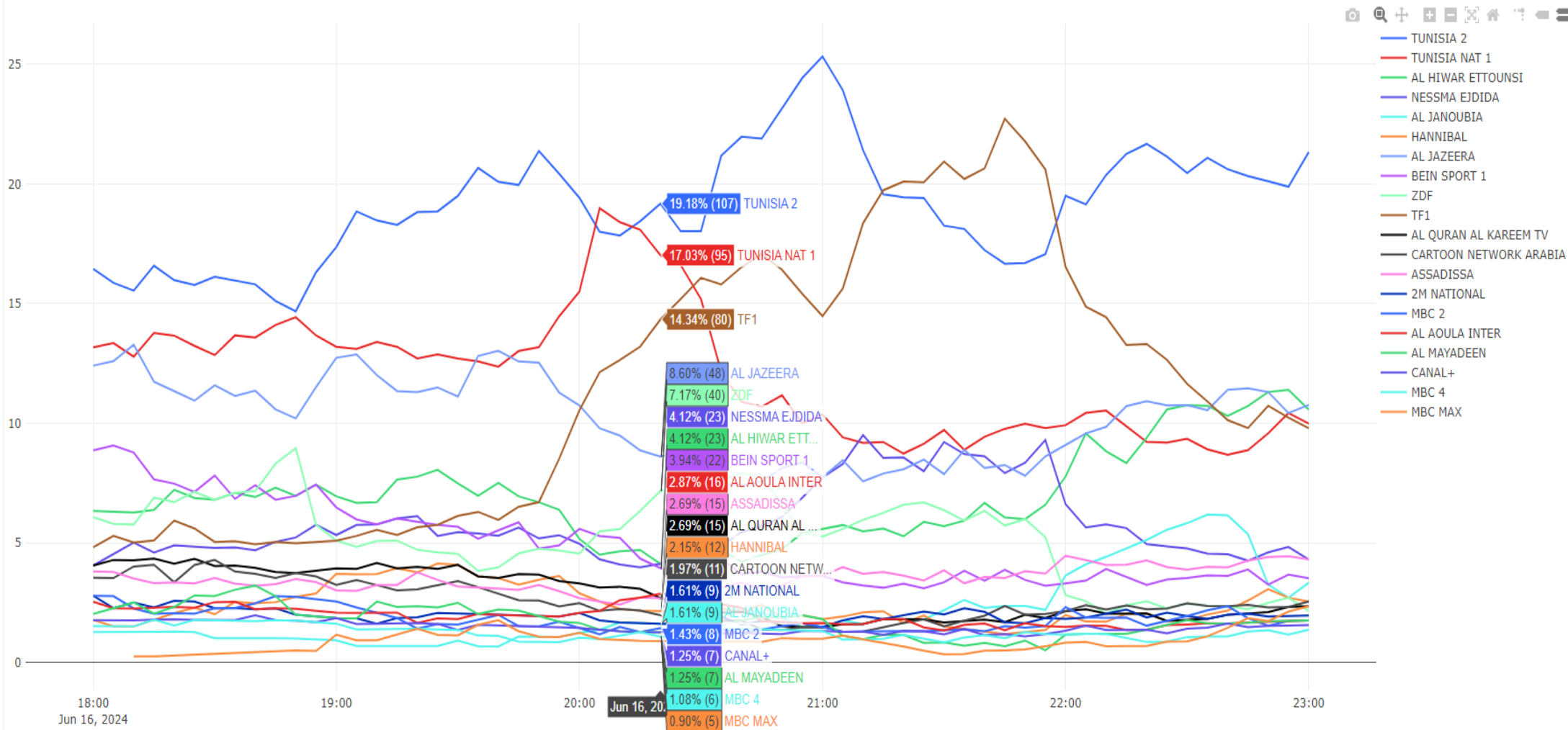


Figure 7.3: TOP 20 % All channels watched in the country with an update every 5 minutes from 06 PM to 11 PM local time, June 16, 2024.

### 7.4 Channels view ranking in number of hours in Tunisia:

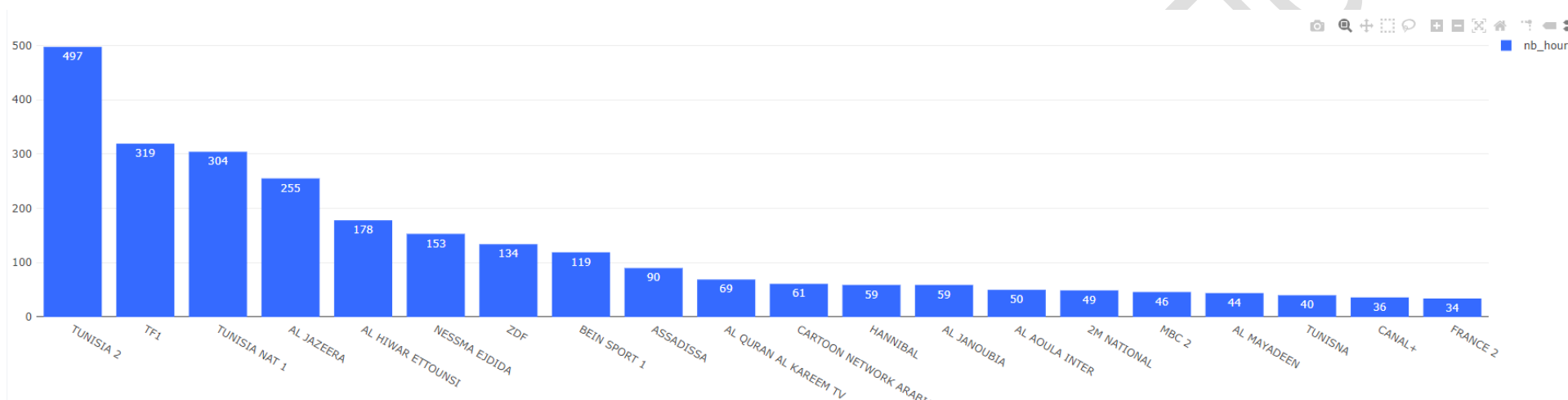


Figure 7.4: Channels ranking over the period in number of watched hours from 06 PM to 11 PM local time, June 16, 2024.

### 7.5 Channels view ranking in number of zapping in Tunisia:

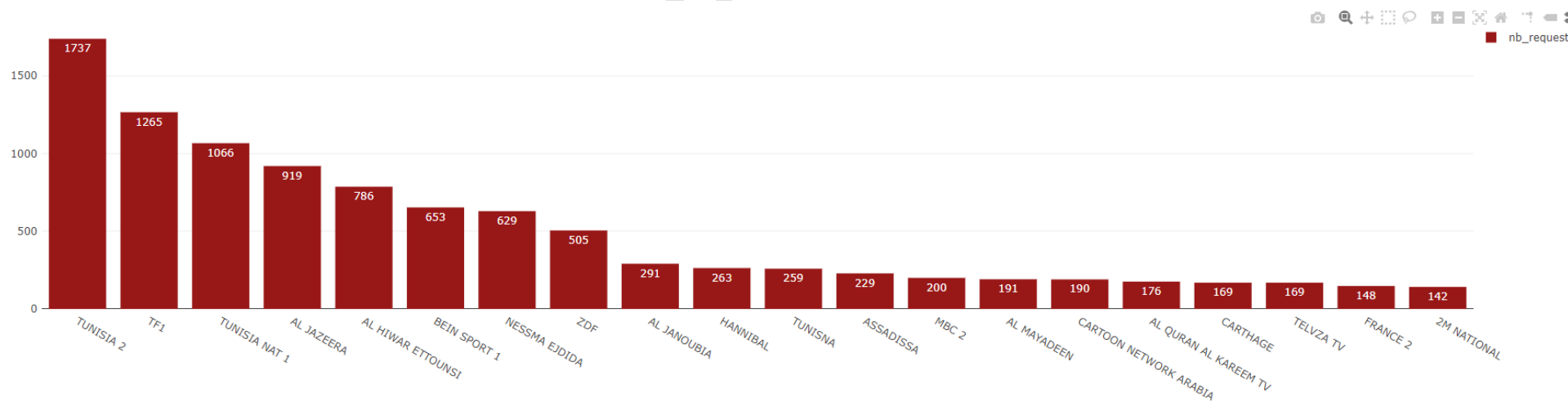


Figure 7.5: Channels ranking over the period in number of zapping from 06 PM to 11 PM local time, June 16, 2024.



## 8. Algerian audience from 06 AM to 11 AM local time, June 16, 2024:

### 8.1 Local Panel:

Number of viewers connected in Algeria			
Mode	Min viewers number	Max viewers number	Average
SATELLITE	<b>12706</b>	<b>15803</b>	<b>14496</b>

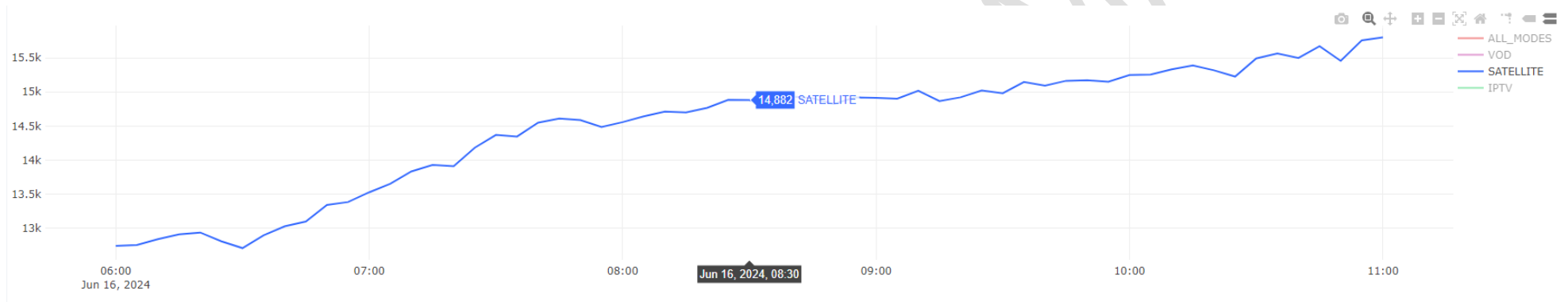


Figure 8.1: Variation in the number of television receivers in the country (Point every 5 minutes) from 06 AM to 11 AM local time, June 16, 2024

### 8.2 Penetration of national channels in the country:

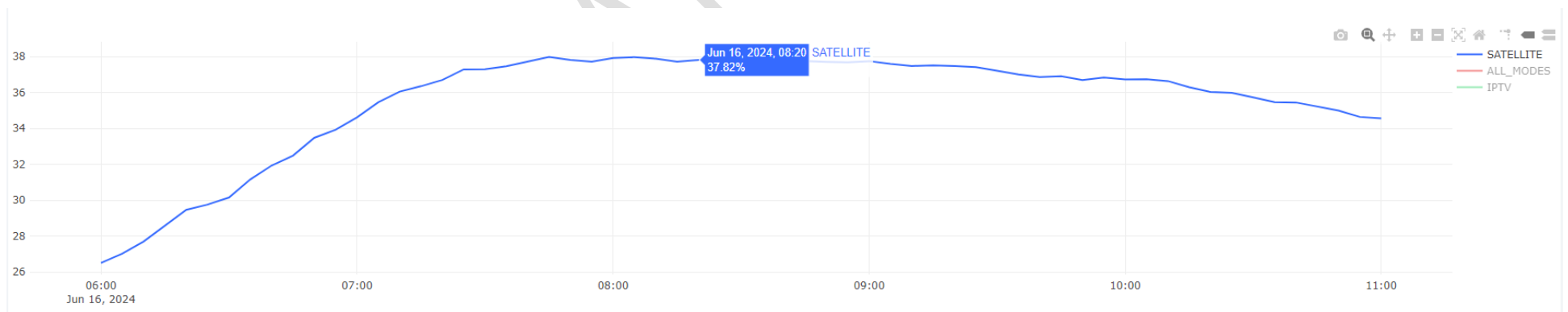


Figure 8.2: Variation in satellite ratio receivers watching country's national channels (point every 5 min) from 06 AM to 11 AM local time, June 16, 2024

### 8.3 Top 20 Real-time watched channels in Algeria:

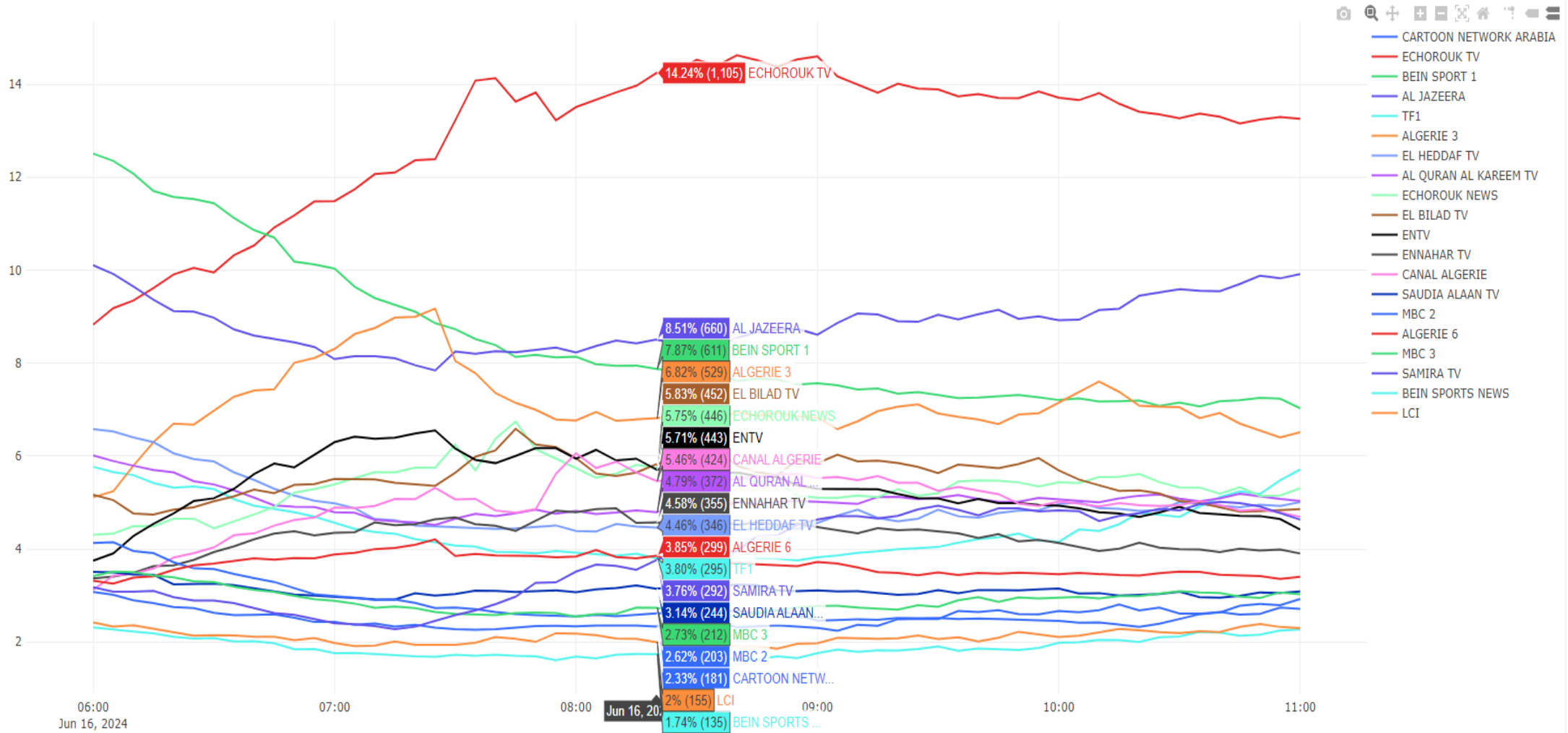


Figure 8.3: TOP 20 % All channels watched in the country with an update every 5 minutes from 06 AM to 11 AM local time, June 16, 2024.

### 8.4 Channels view ranking in number of hours in Algeria:

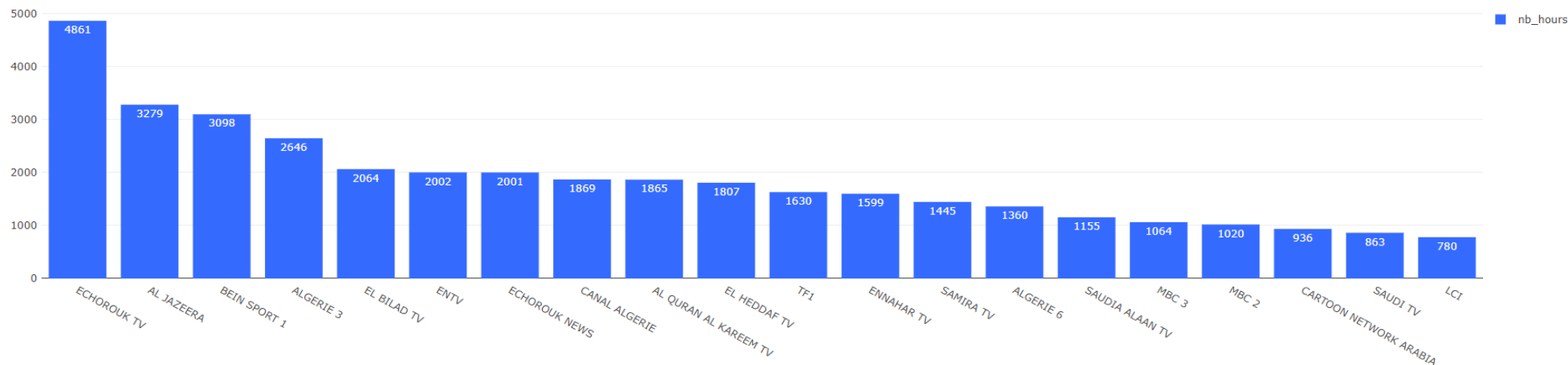


Figure 8.4: Channels ranking over the period in number of watched hours from 06 AM to 11 AM local time, June 16, 2024.

### 8.5 Channels view ranking in number of zapping in Algeria:

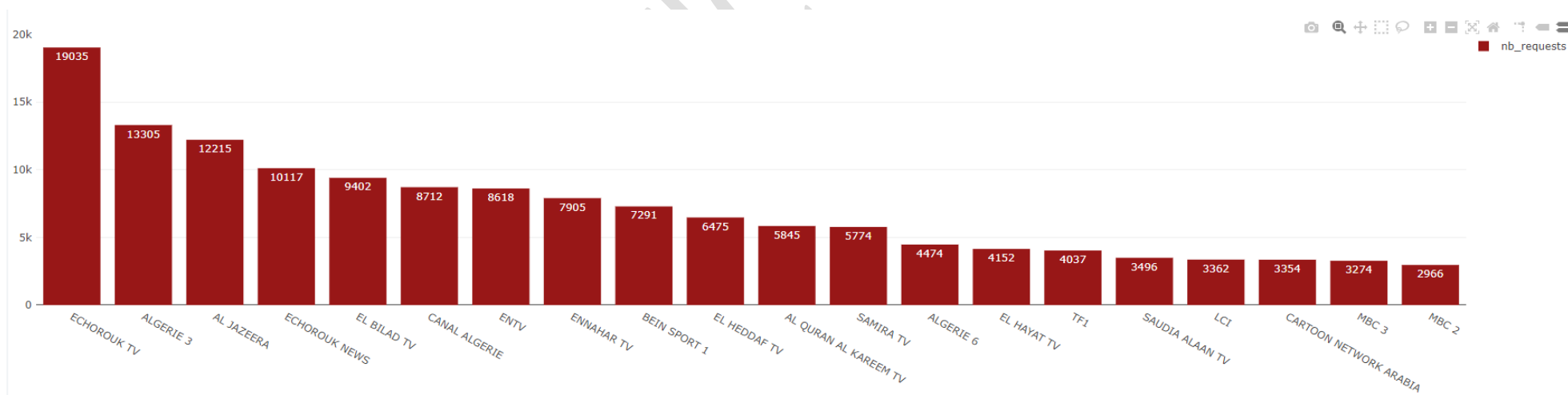


Figure 8.5: Channels ranking over the period in number of zapping from 06 AM to 11 AM local time, June 16, 2024.

## 9. Algerian audience from 06 PM to 11 PM local time, June 16, 2024:

### 9.1 Local Panel:

Number of viewers connected in Algeria			
Mode	Min viewers number	Max viewers number	Average
SATELLITE	<b>12706</b>	<b>15803</b>	<b>14496</b>

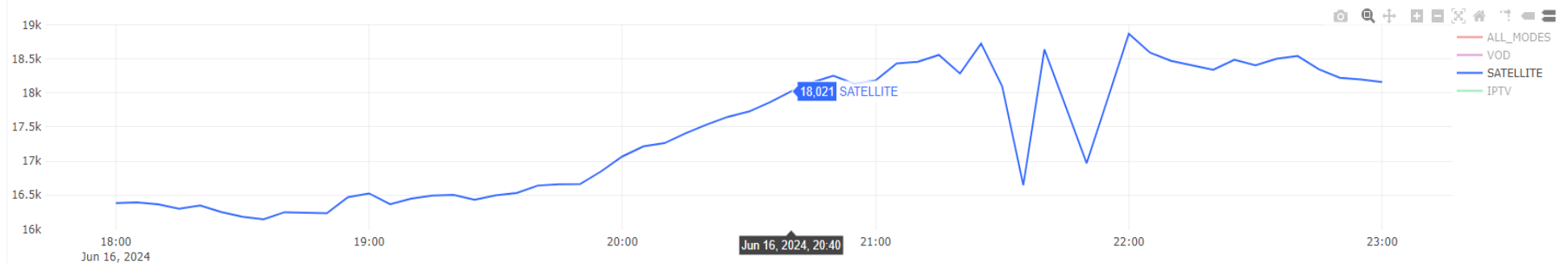


Figure 9.1: Variation in the number of television receivers in the country (Point every 5 minutes) from 06 PM to 11 PM local time, June 16, 2024

### 9.2 Penetration of national channels in the country:

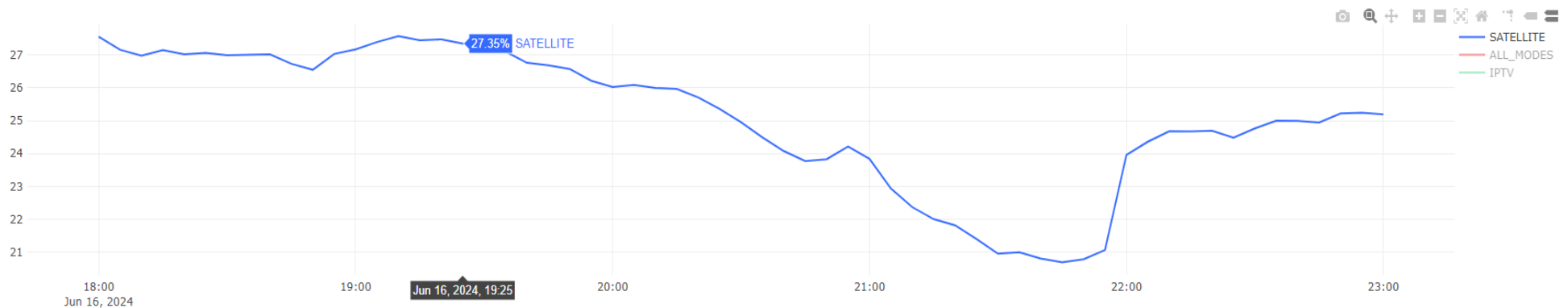


Figure 9.2: Variation in satellite ratio receivers watching country's national channels (point every 5 min) from 06 PM to 11 PM local time, June 16, 2024

### 9.3 Top 20 Real-time watched channels in Algeria:

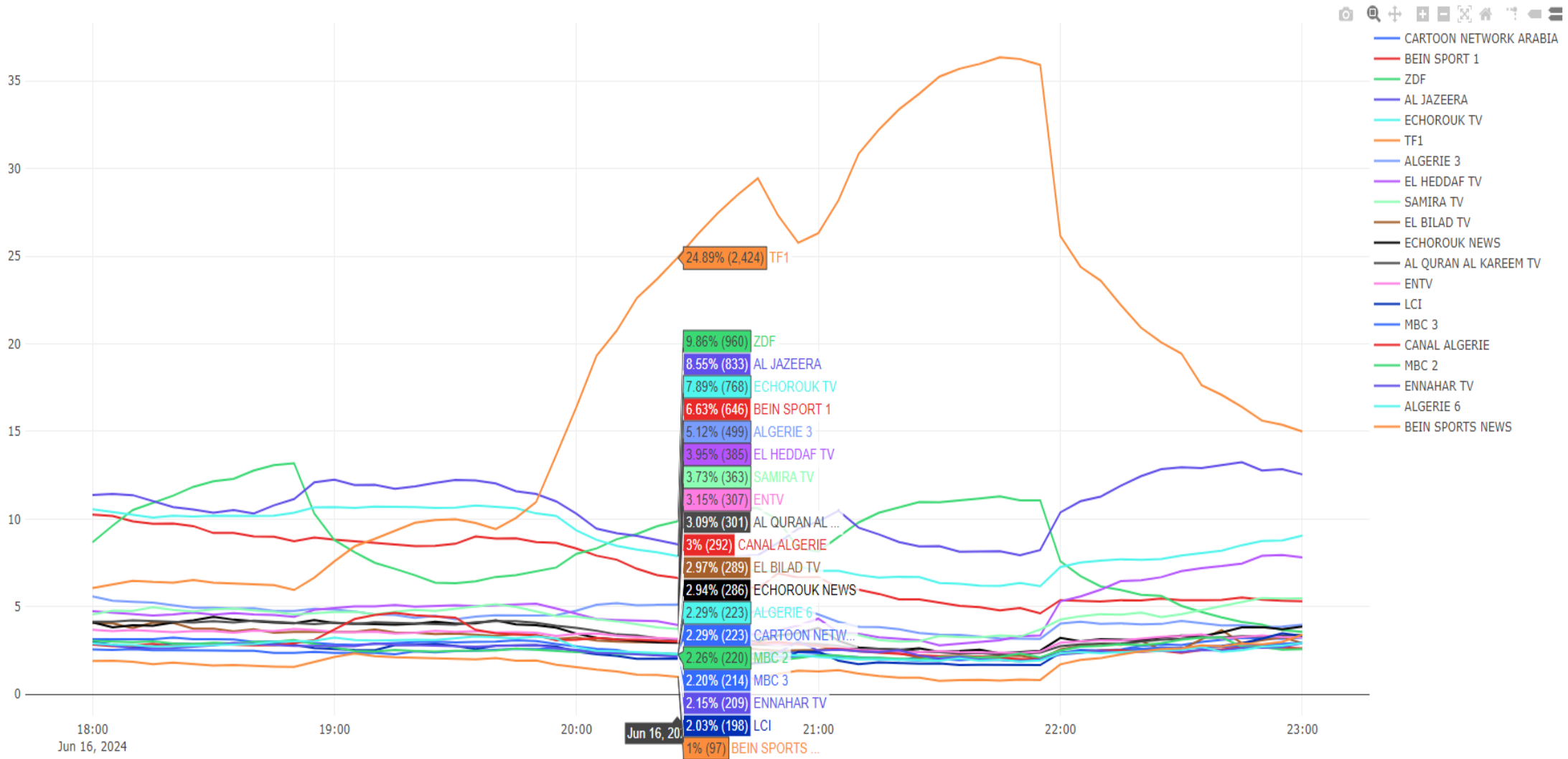


Figure 9.3: TOP 20 % All channels watched in the country with an update every 5 minutes from 06 PM to 11 PM local time, June 16, 2024.

### 9.4 Channels view ranking in number of hours in Algeria:

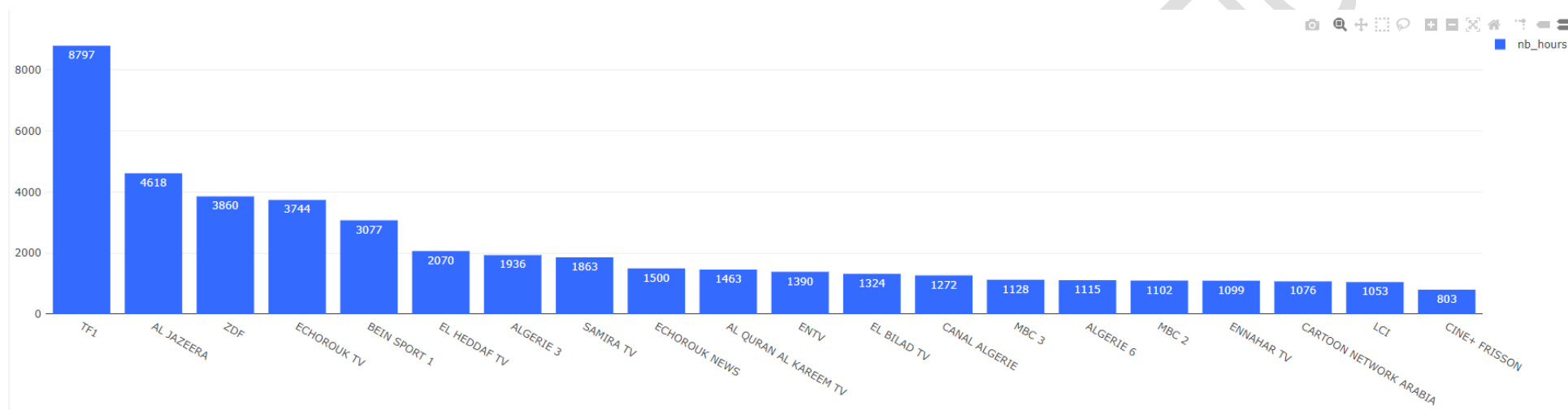


Figure 9.4: Channels ranking over the period in number of watched hours from 06 PM to 11 PM local time, June 16, 2024.

### 9.5 Channels view ranking in number of zapping in Algeria:

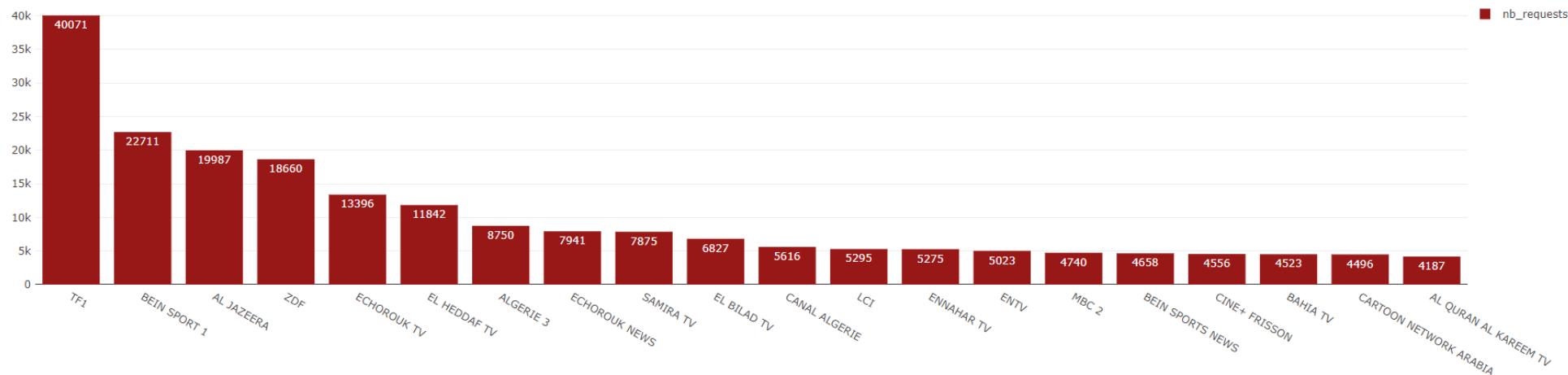


Figure 9.5: Channels ranking over the period in number of zapping from 06 PM to 11 PM local time, June 16, 2024.



## 10. Morocco audience from 06 AM to 11 AM local time, June 16, 2024:

### 10.1 Local Panel:

Number of viewers connected in Morocco from a panel of: <b>8832</b>			
Mode	Min viewers number	Max viewers number	Average
SATELLITE	<b>1026</b>	<b>1290</b>	<b>1122</b>

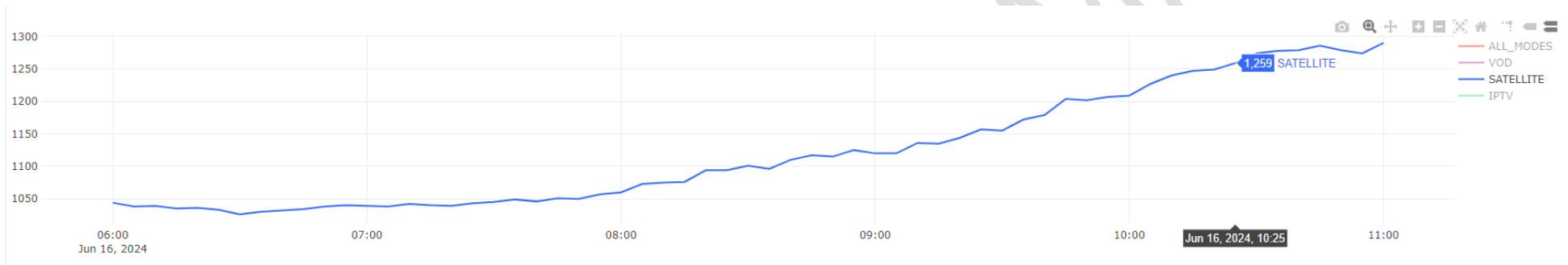


Figure 10.1: Variation in the number of television receivers in the country (Point every 5 minutes) from 06 AM to 11 AM local time, June 16, 2024

### 10.2 Penetration of national channels in the country:



Figure 10.2: Variation in satellite ratio receivers watching country's national channels (point every 5 min) from 06 AM to 11 AM local time, June 16, 2024

### 10.3 Top 20 Real-time watched channels in Morocco:

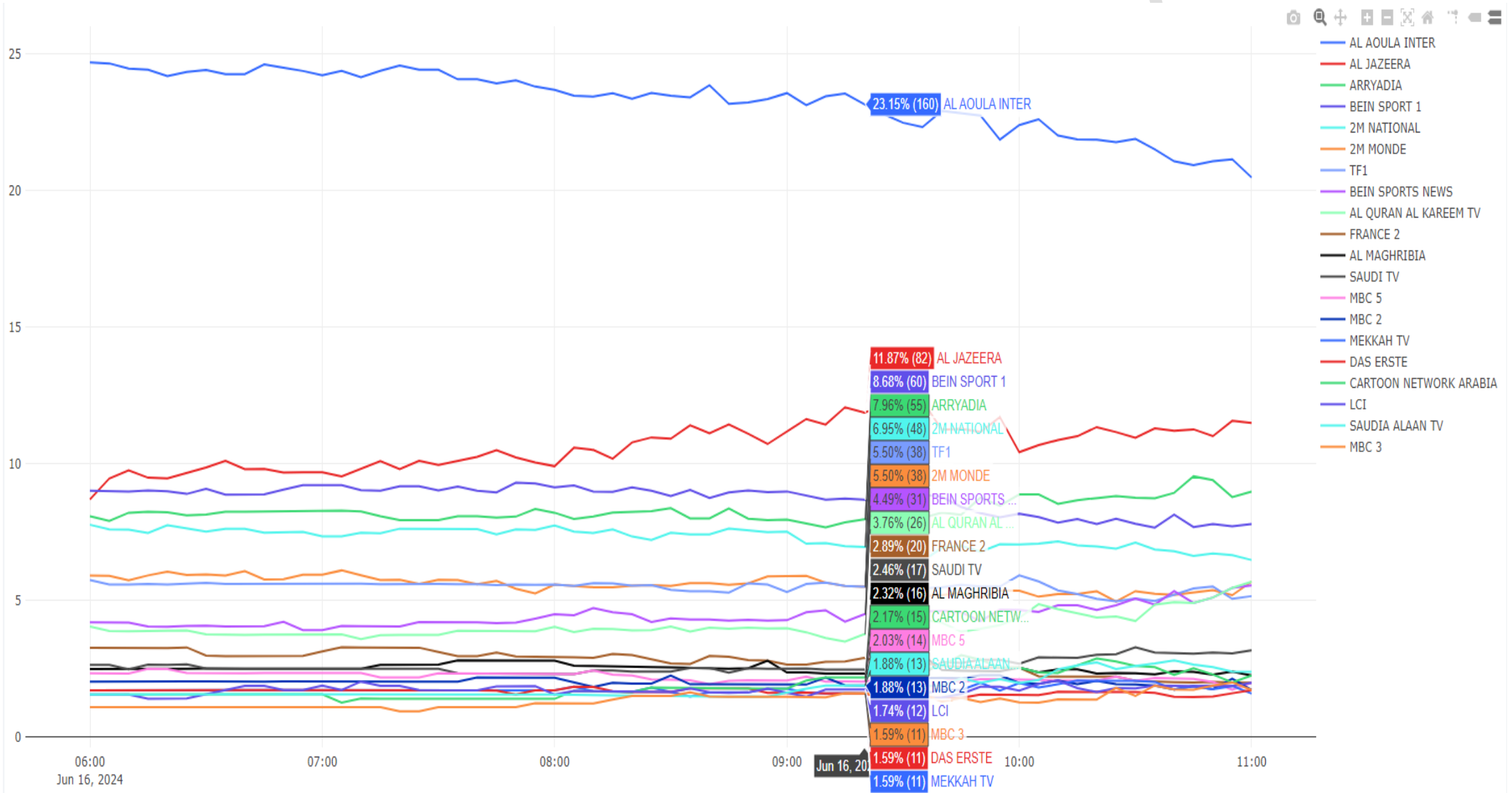


Figure 10.3: TOP 20 % All channels watched in the country with an update every 5 minutes from 06 AM to 11 AM local time, June 16, 2024.

### 10.4 Channels view ranking in number of hours in Morocco:

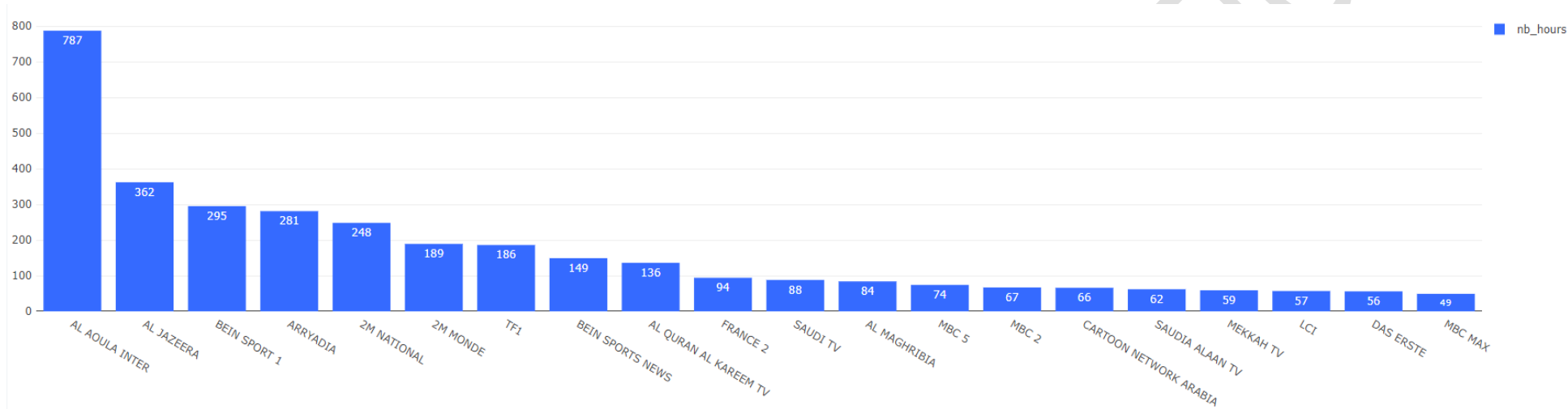


Figure 10.4: Channels ranking over the period in number of watched hours from 06 AM to 11 AM local time, June 16, 2024.

### 10.5 Channels view ranking in number of zapping in Morocco:

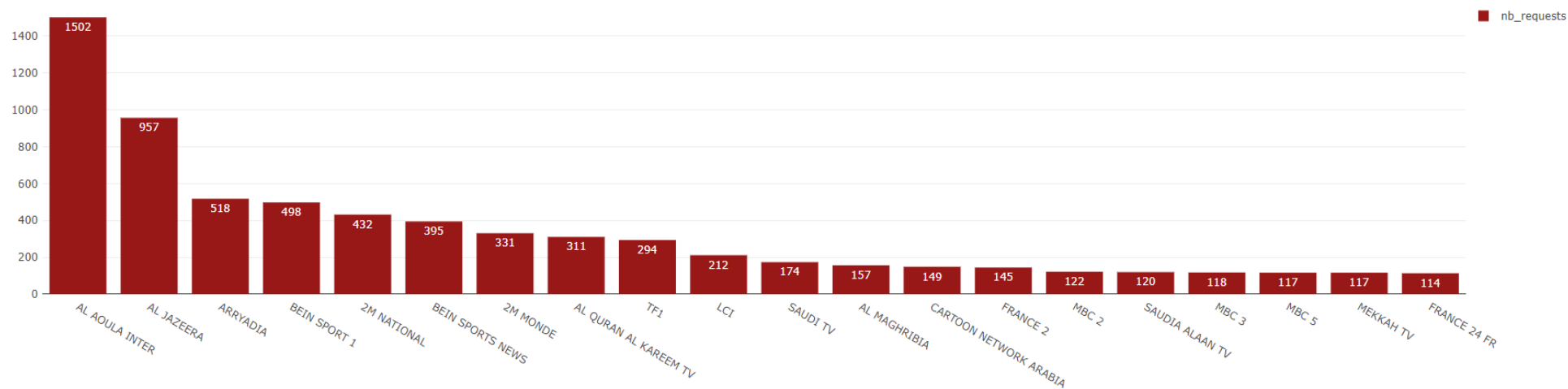


Figure 10.5: Channels ranking over the period in number of zapping from 06 AM to 11 AM local time, June 16, 2024.

## 11. Morocco audience from 06 PM to 11 PM local time, June 16, 2024:

### 11.1 Local Panel:

Number of viewers connected in Morocco from a panel of: <b>8832</b>			
Mode	Min viewers number	Max viewers number	Average
SATELLITE	<b>1422</b>	<b>1682</b>	<b>1536</b>

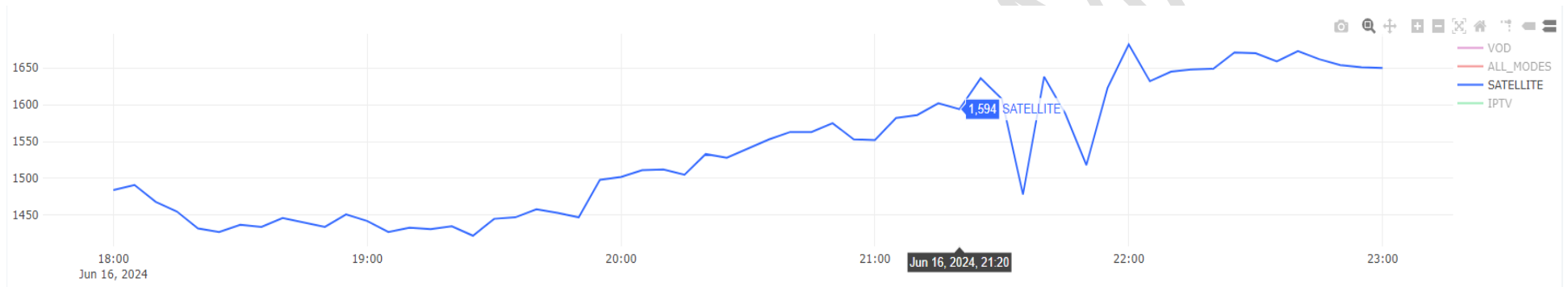


Figure 11.1: Variation in the number of television receivers in the country (Point every 5 minutes) from 06 PM to 11 PM local time, June 16, 2024

### 11.2 Penetration of national channels in the country:

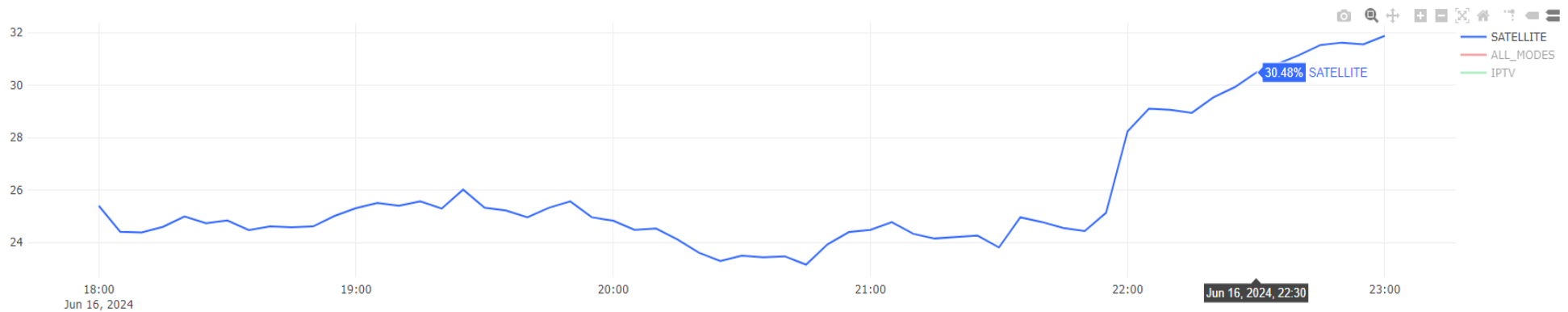


Figure 11.2: Variation in satellite ratio receivers watching country's national channels (point every 5 min) from 06 PM to 11 PM local time, June 16, 2024

### 11.3 Top 20 Real-time watched channels in Morocco:

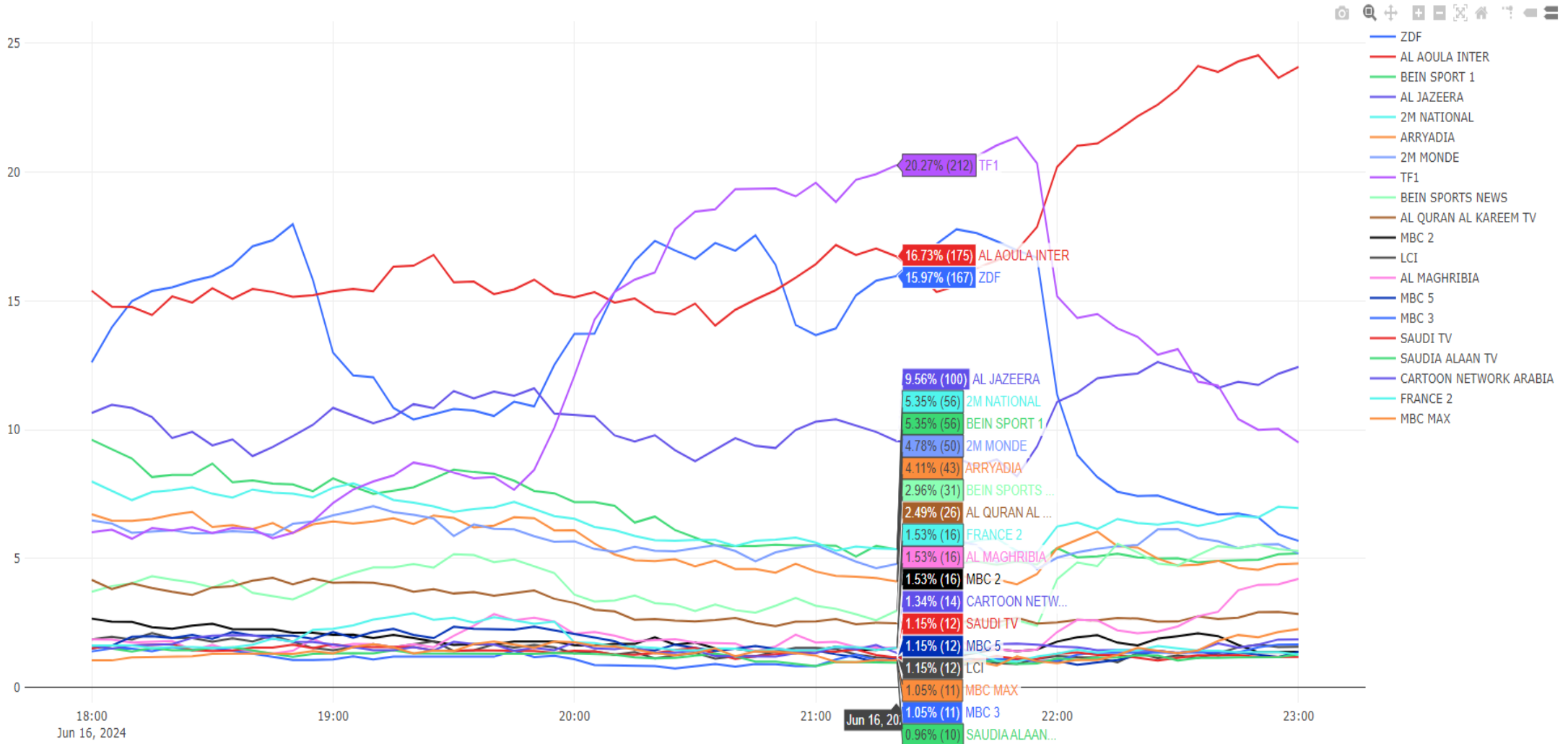


Figure 11.3: TOP 20 % All channels watched in the country with an update every 5 minutes from 06 PM to 11 PM local time, June 16, 2024.

### 11.4 Channels view ranking in number of hours in Morocco:

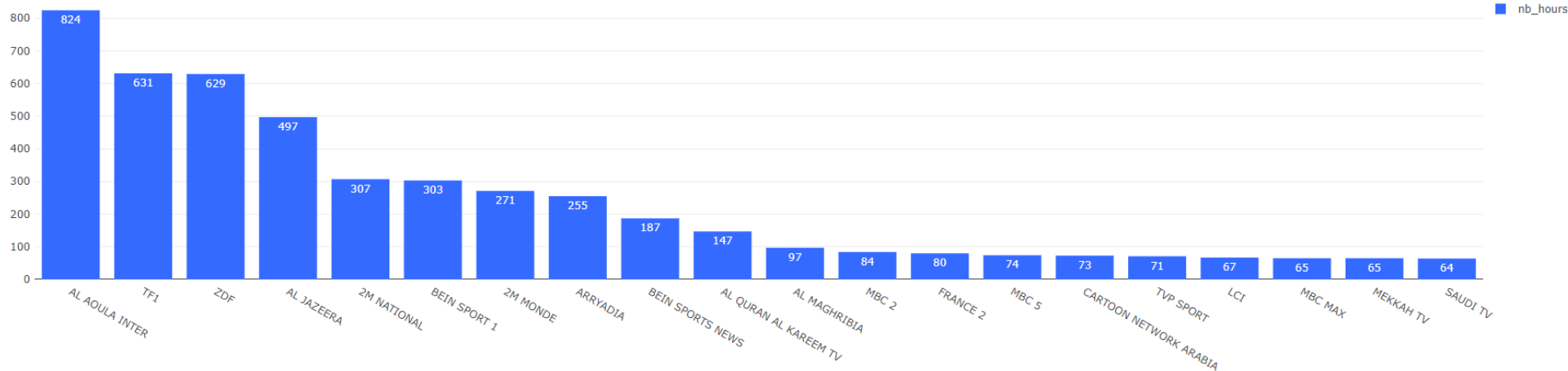


Figure 11.4: Channels ranking over the period in number of watched hours from 06 PM to 11 PM local time, June 16, 2024.

### 11.5 Channels view ranking in number of zapping in Morocco:

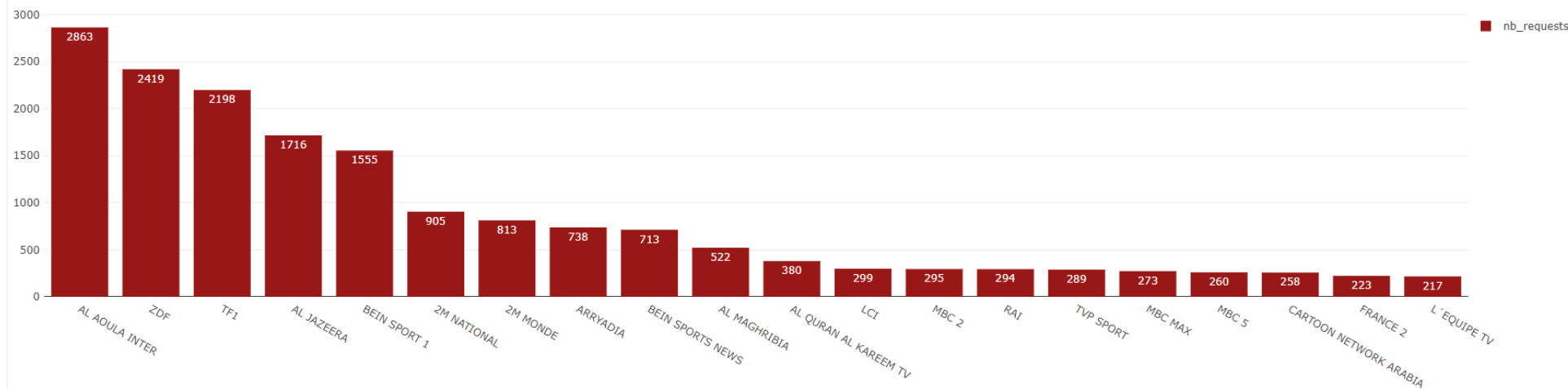


Figure 11.5: Channels ranking over the period in number of zapping from 06 PM to 11 PM local time, June 16, 2024.