

Europe & MENA Satellite Audience Measurement, JO Paris 2024.

Audimatic is a real time TV audiences measurement tool for satellites receivers and IPTV Set-Top boxes, recording the history of viewers TV choices per second. This publication is based on the data extraction from the satellite measurements database:

- Period: JO Paris 2024 for Olympic and Paralympic ceremony.
 - Olympic opening ceremony Friday July 26 from 19:30 to 23:00. Audience 19:00 to 00:00 (GMT +2)
 - Olympic closing ceremony Sunday August 11 from 21:00 to 23:15. Audience 20:00 to 00:00 (GMT +2)
 - Paralympic opening ceremony Wednesday August 28 from 20:00 to 23:00. Audience 19:00 to 00:00 (GMT +2)
 - Paralympic closing ceremony Sunday September 08 from 20:30 to 23:00. Audience 20:00 to 00:00 (GMT +2)
- For every country: France, Saudi Arabia, Egypt, Tunisia, Algeria, Morocco:
 - Local online connected panel.
 - Penetration of total national channels in the country.
 - Top 6 Real-time watched channels in the country / All satellite channels.
 - Channels view ranking in number of hours / All satellite channels.
 - Channels view ranking in number of zapping / All satellite channels.
- Data are extracted for a record measurement point every 5 minutes.

Represented points on this measurement publication:

1. Measurement map panel of satellite Set-Top boxes receivers around the world.
2. France audience.
3. Saudi Arabia audience.
4. Egypt audience.
5. Tunisia audience.
6. Algeria audience.
7. Morocco audience.

1. Europe & MENA connected satellite Set-top Boxes Map:

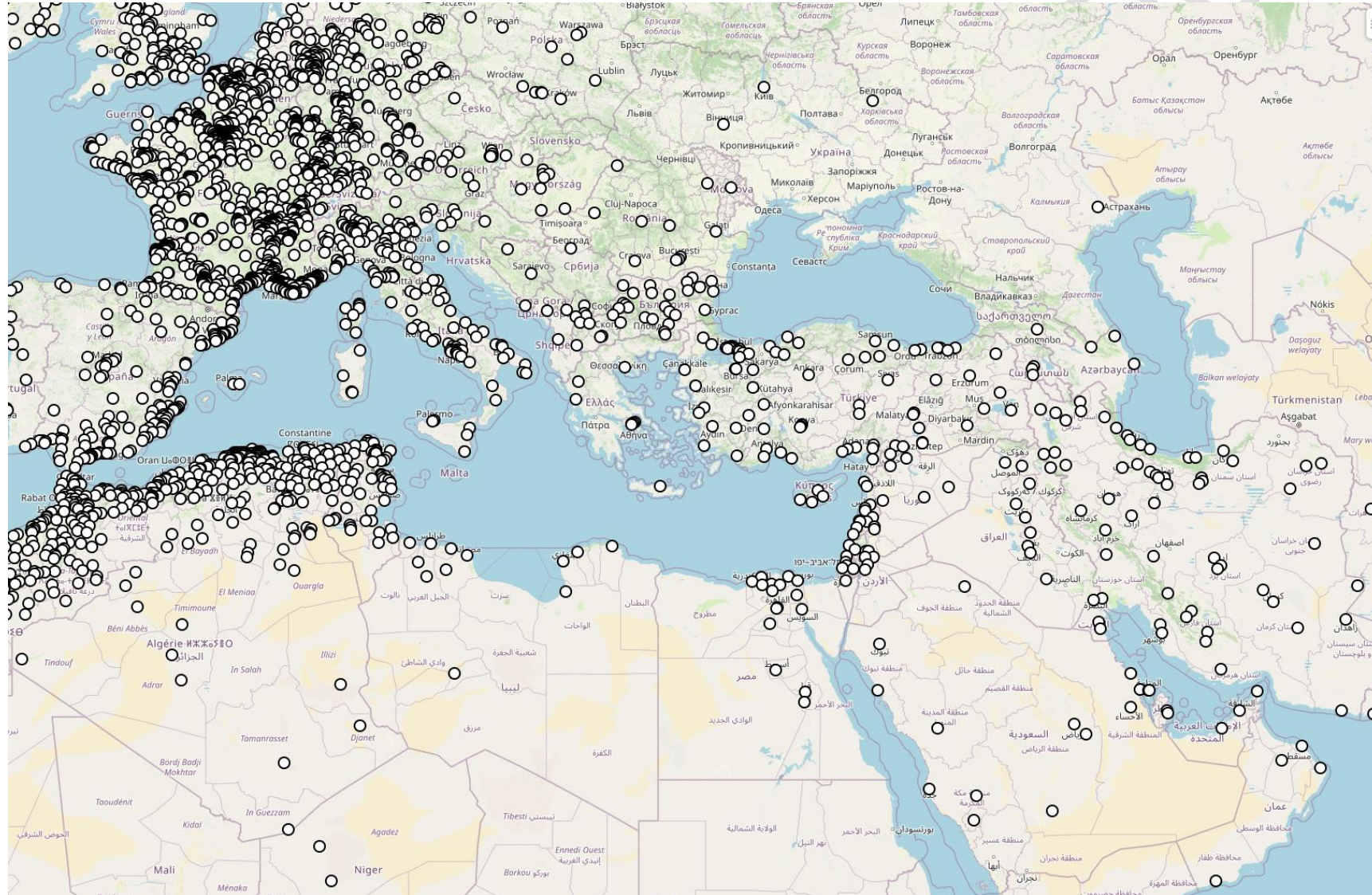


Figure 1: Map display representing the measured satellite set-top boxes in Europe & MENA: From 25/07/2024 to 09/09/2024

2. France audience for Olympic and Paralympic ceremony.

French satellite Panel: Number of viewers connected in France for all Olympic and paralympic games from 25/07/2024 to 09/09/2024: **8 994**.

2.1. Olympic opening ceremony Friday July 26 from 19:30 to 23:00. Audience 19:00 to 00:00 (GMT +2)

2.1.1. Top 06 Real-time satellite channels watched in France:

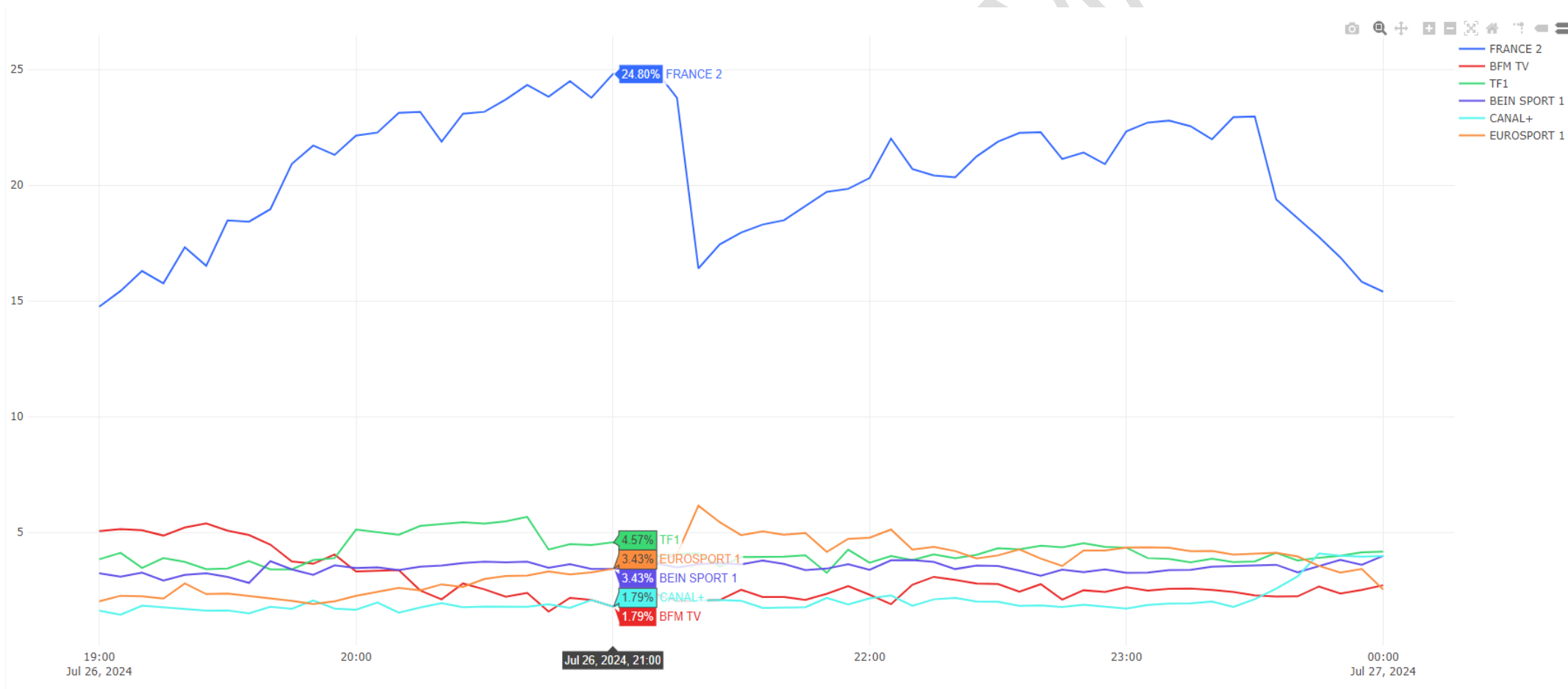


Figure 2.1.1: TOP 06 % All channels watched in the country with an update every 5 minutes, July 26, 19H to 00H (GMT +2).

2.1.2. Channels view ranking in number of hours in France over all satellite channels:

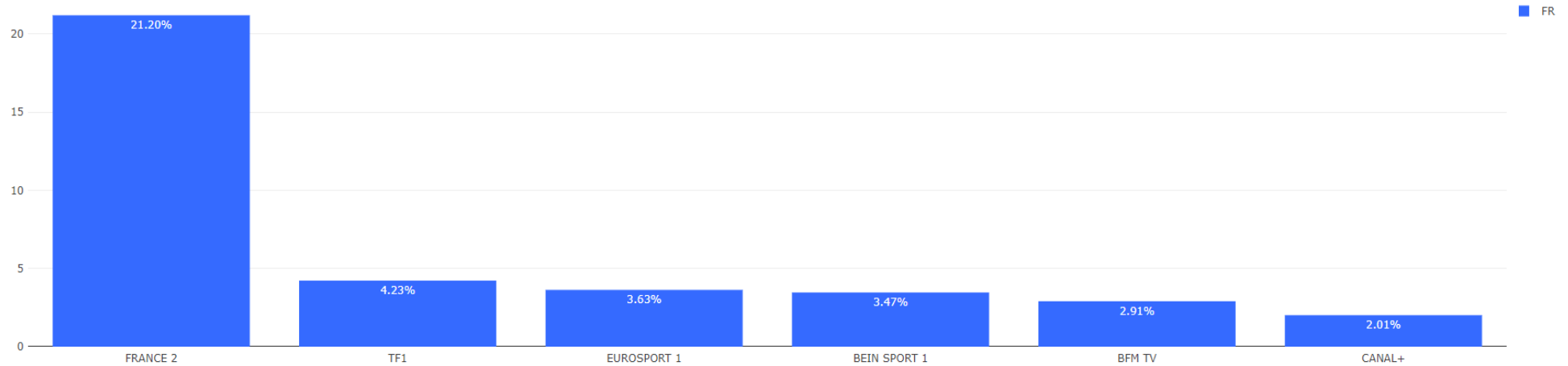


Figure 2.1.2: Channels ranking in number of watched hours / All satellite Channels, July 26, 19H to 00H (GMT +2).

2.1.3 Channels view ranking in number of zapping in France over all satellite channels:

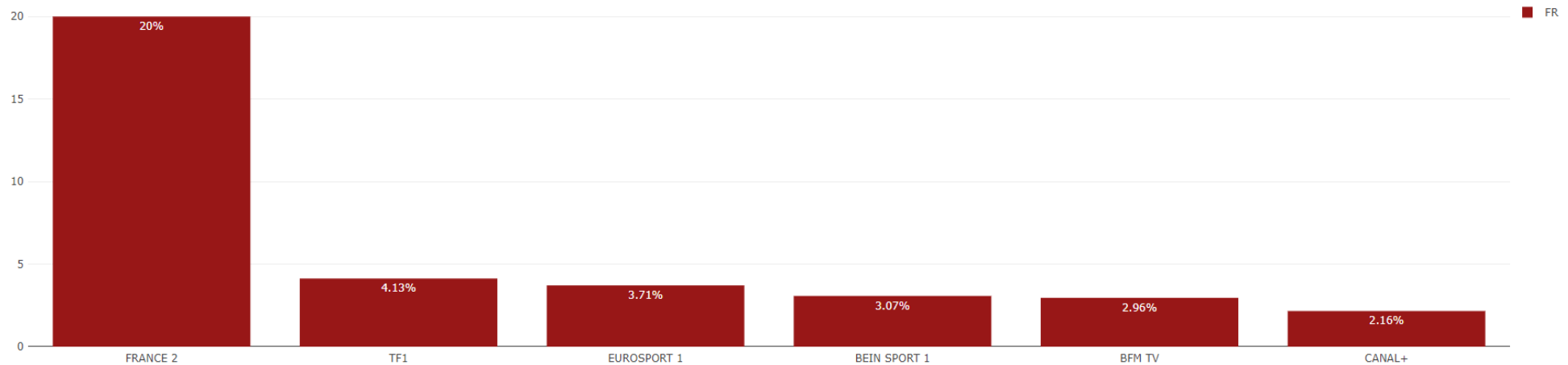


Figure 2.1.3: Channels ranking in number of zapping / All satellite Channels, July 26, 19H to 00H (GMT +2).

2.2. Olympic closing ceremony Sunday August 11 from 21:00 to 23:15. Audience 20:00 to 00:00 (GMT +2)

2.2.1. Top 06 Real-time satellite channels watched in France:

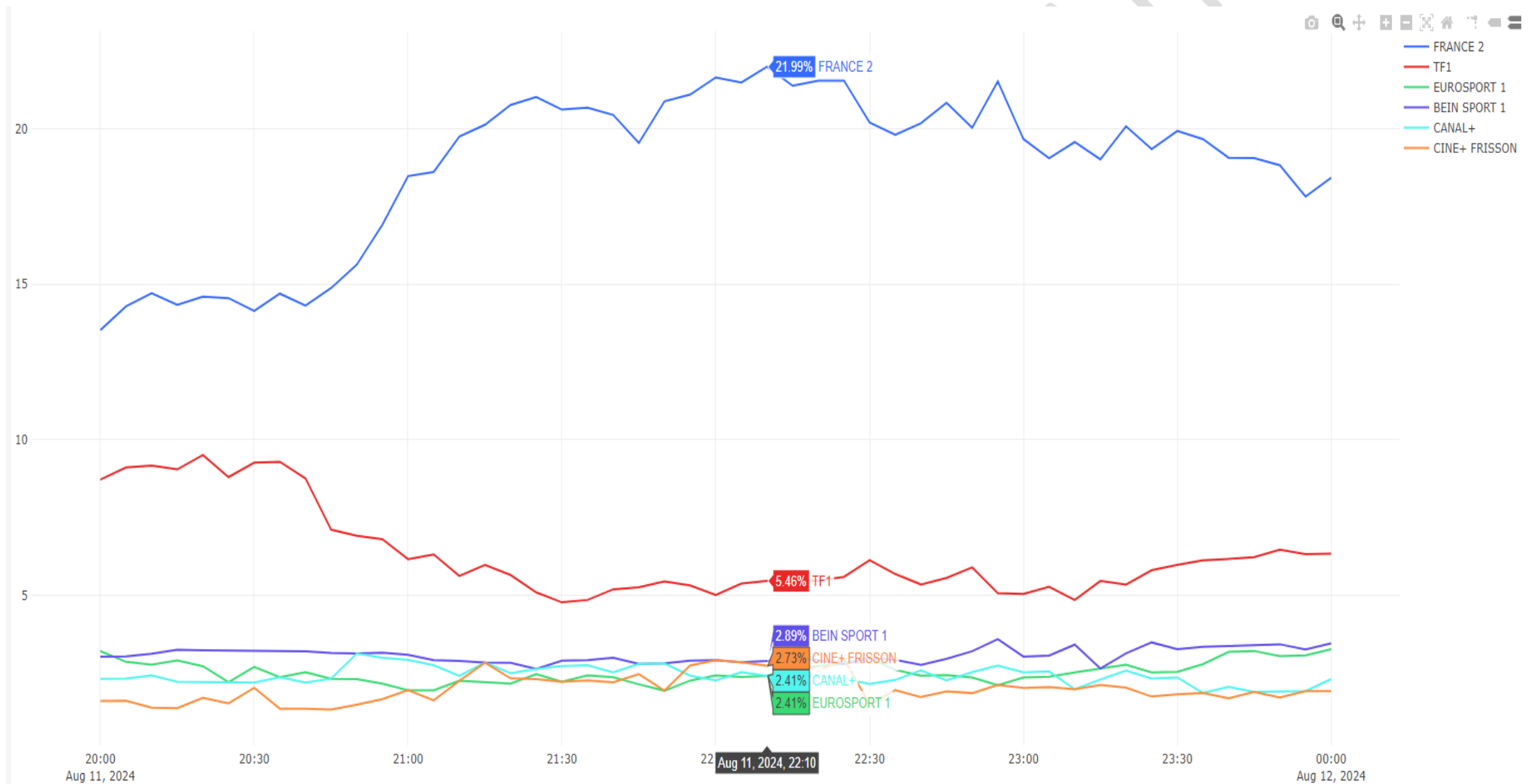


Figure 2.2.1: TOP 06 % All channels watched in the country with an update every 5 minutes, August 11, 20H to 00H (GMT +2).

2.2.2. Channels view ranking in number of hours in France over all satellite channels:

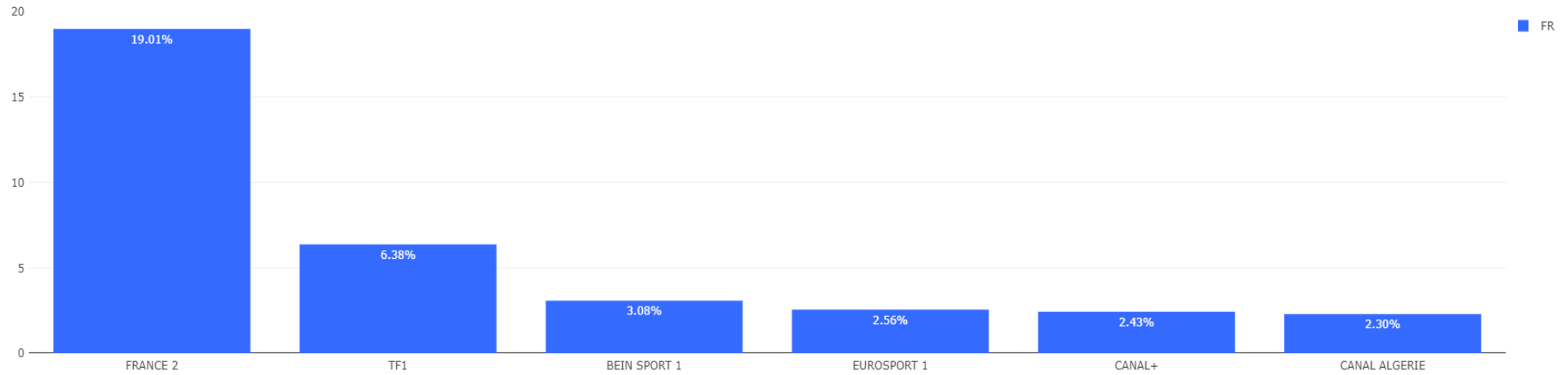


Figure 2.2.2: Channels ranking in number of watched hours / All satellite Channels, August 11, 20H to 00H (GMT +2).

2.2.3 Channels view ranking in number of zapping in France over all satellite channels:

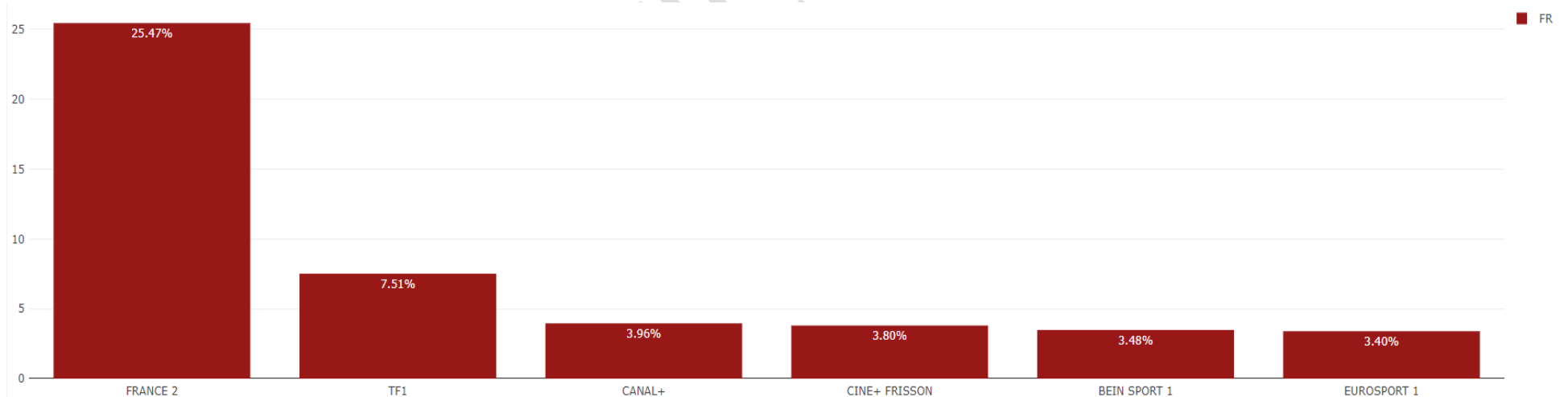


Figure 2.2.3: Channels ranking in number of zapping / All satellite Channels, August 11, 20H to 00H (GMT +2).

2.3. Paralympic opening ceremony Wednesday August 28 from 20:00 to 23:00. Audience 19:00 to 00:00 (GMT +2)

2.3.1. Top 06 Real-time satellite channels watched in France:

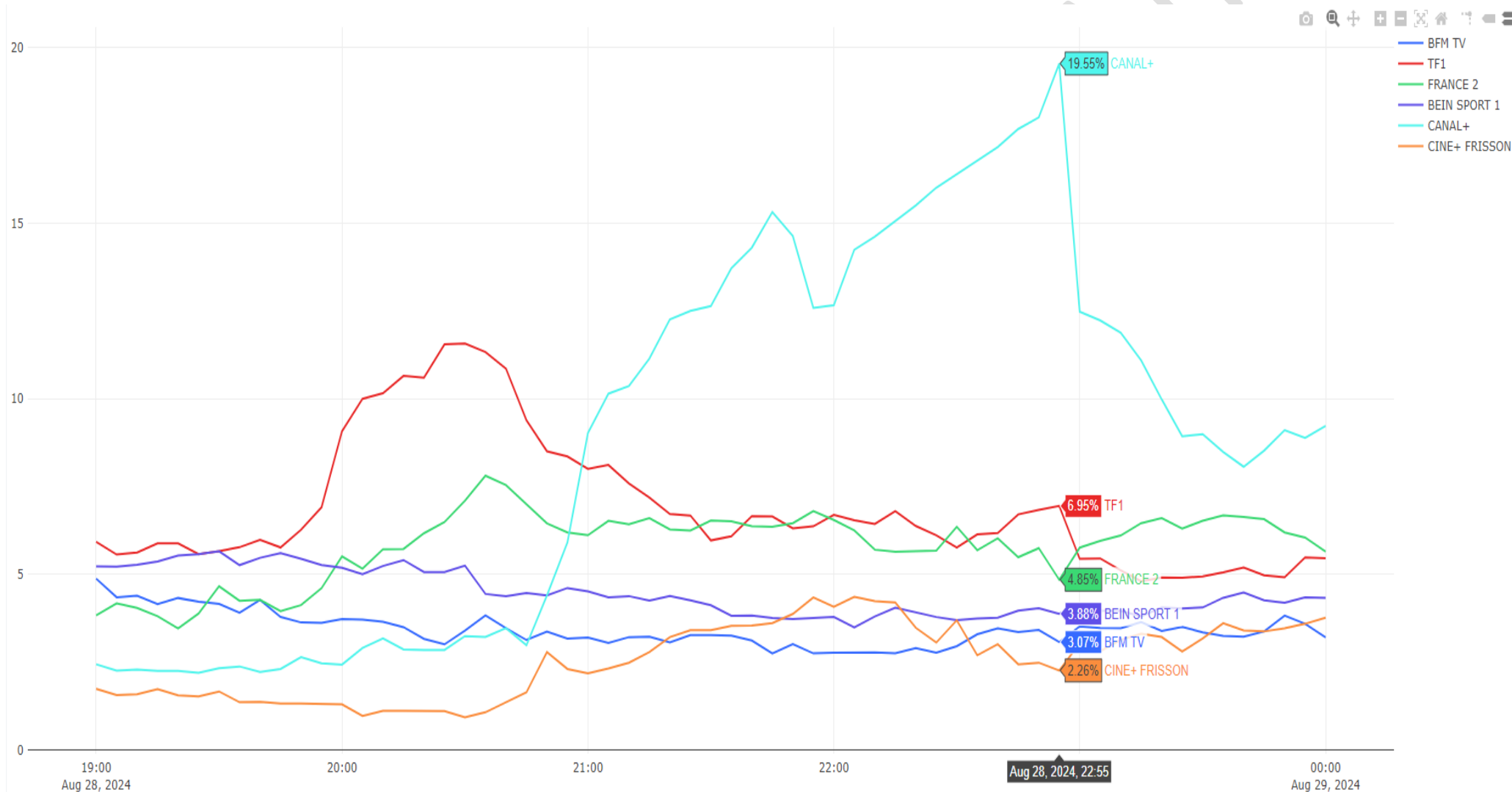


Figure 2.3.1: TOP 06 % All channels watched in the country with an update every 5 minutes, August 28, 19H to 00H (GMT +2).

2.3.2. Channels view ranking in number of hours in France over all satellite channels:

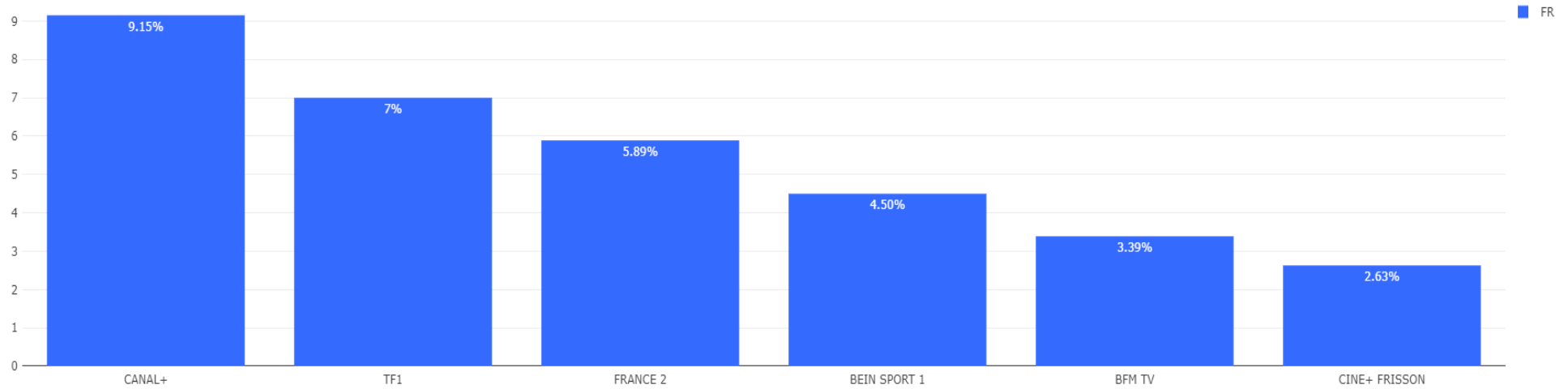


Figure 2.3.2: Channels ranking in number of watched hours / All satellite Channels, August 28, 19H to 00H (GMT +2).

2.3.3 Channels view ranking in number of zapping in France over all satellite channels:

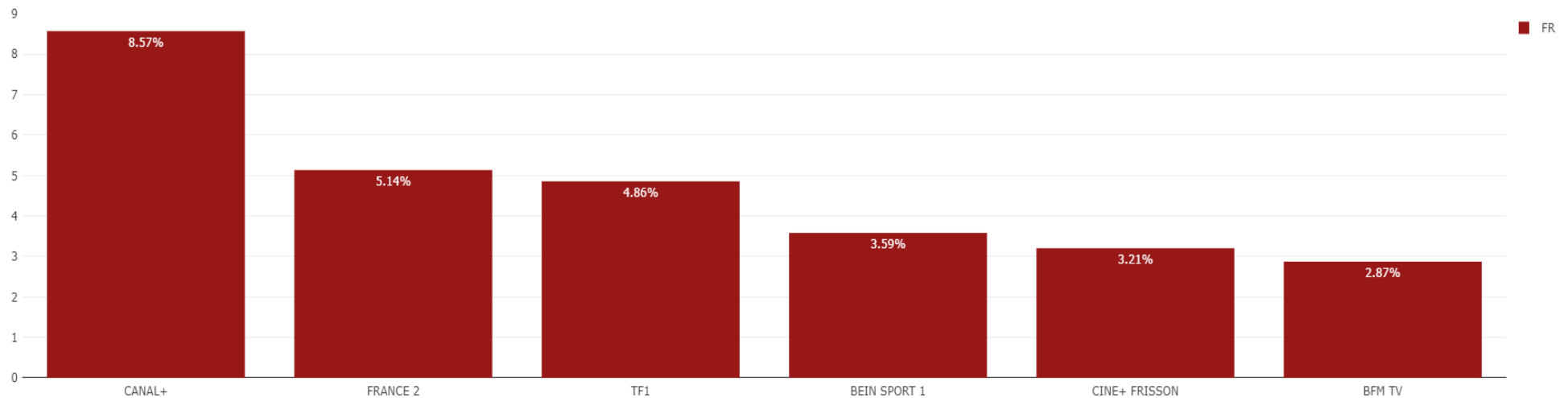


Figure 2.3.3: Channels ranking in number of zapping / All satellite Channels, August 28, 19H to 00H (GMT +2).

2.4. Paralympic closing ceremony Sunday September 08 from 20:30 to 23:00. Audience 20:00 to 00:00 (GMT +2)

2.4.1. Top 10 Real-time satellite channels watched in France:

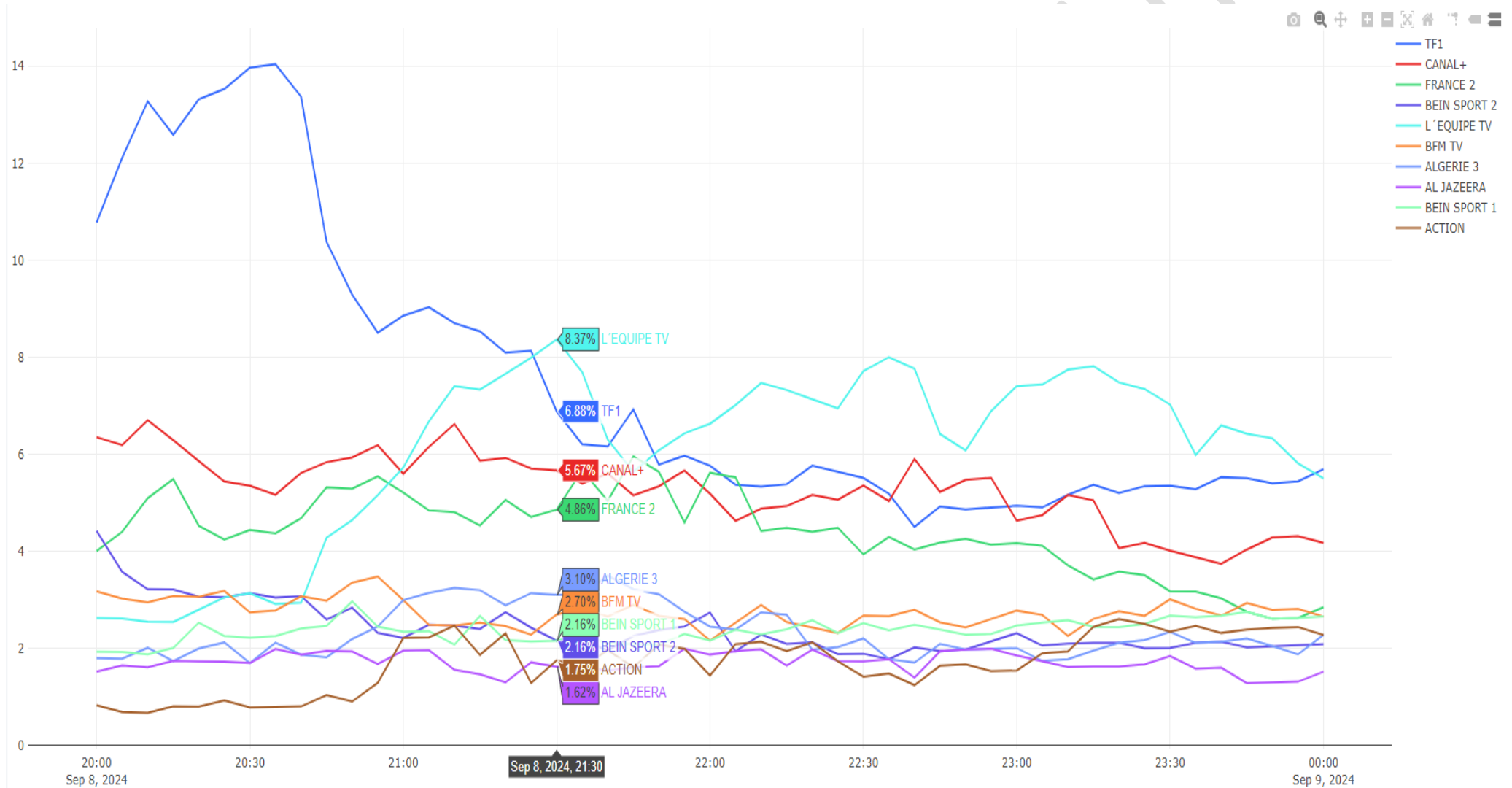


Figure 2.4.1: TOP 10 % All channels watched in the country with an update every 5 minutes, September 08, 20H to 00H (GMT +2).

2.4.2. Channels view ranking in number of hours in France over all satellite channels:

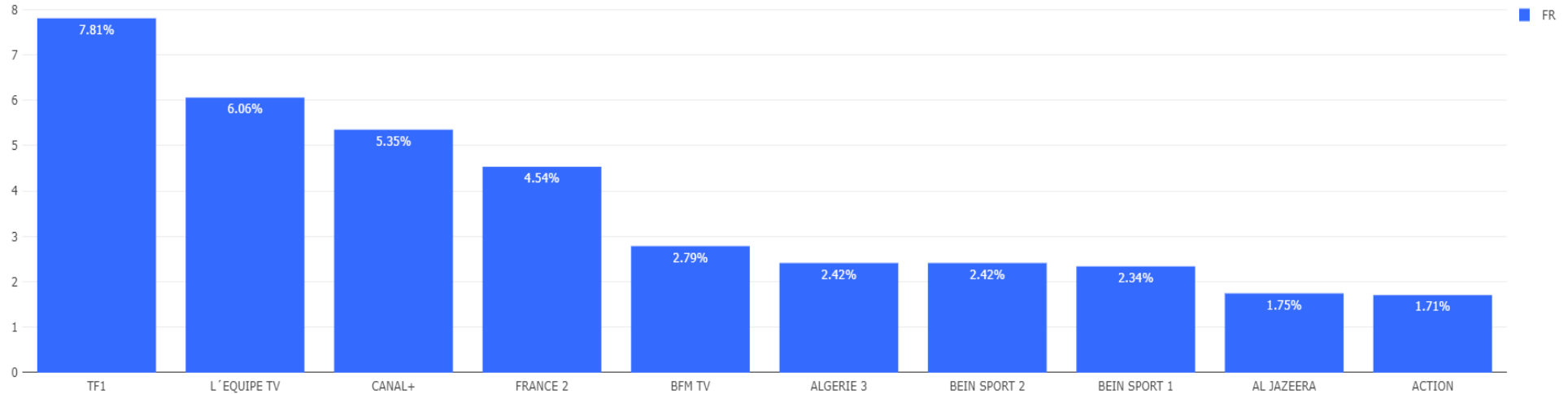


Figure 2.4.2: Channels ranking in number of watched hours / All satellite Channels, September 08, 20H to 00H (GMT +2).

2.4.3 Channels view ranking in number of zapping in France over all satellite channels:

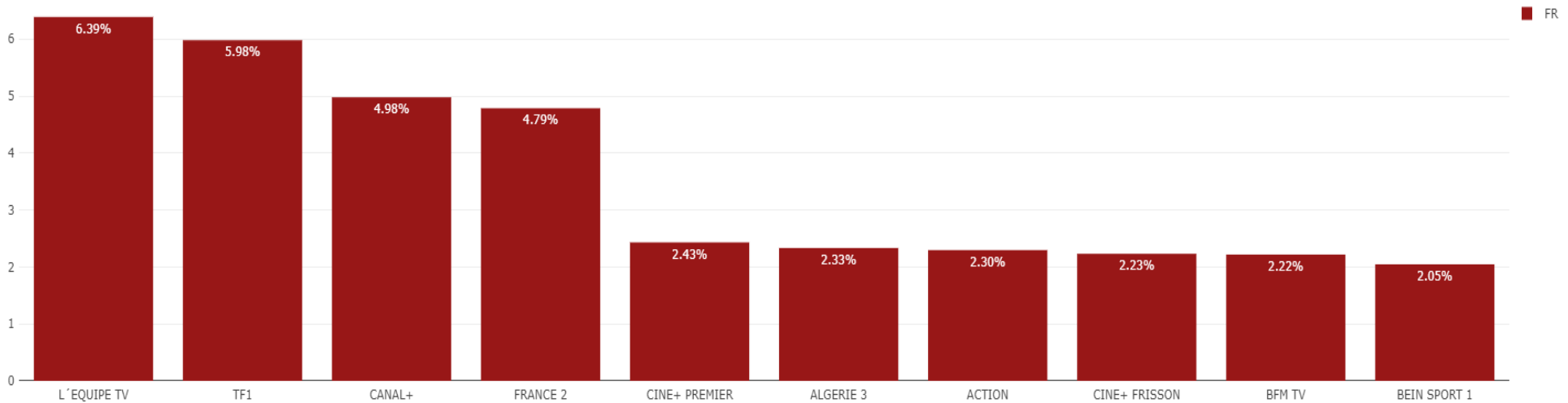


Figure 2.4.3: Channels ranking in number of zapping / All satellite Channels, September 08, 20H to 00H (GMT +2).

3. Saudi Arabia audience for Olympic and Paralympic ceremony.

Saudi satellite Panel: Number of viewers connected in Saudi Arabia for all Olympic and paralympic games from 25/07/2024 to 09/09/2024: 2 186.

3.1. Olympic opening ceremony Friday July 26 from 20:30 to 00:00. Audience 20:00 to 01:00 (GMT +3)

3.1.1. Top 06 Real-time satellite channels watched in Saudi Arabia:

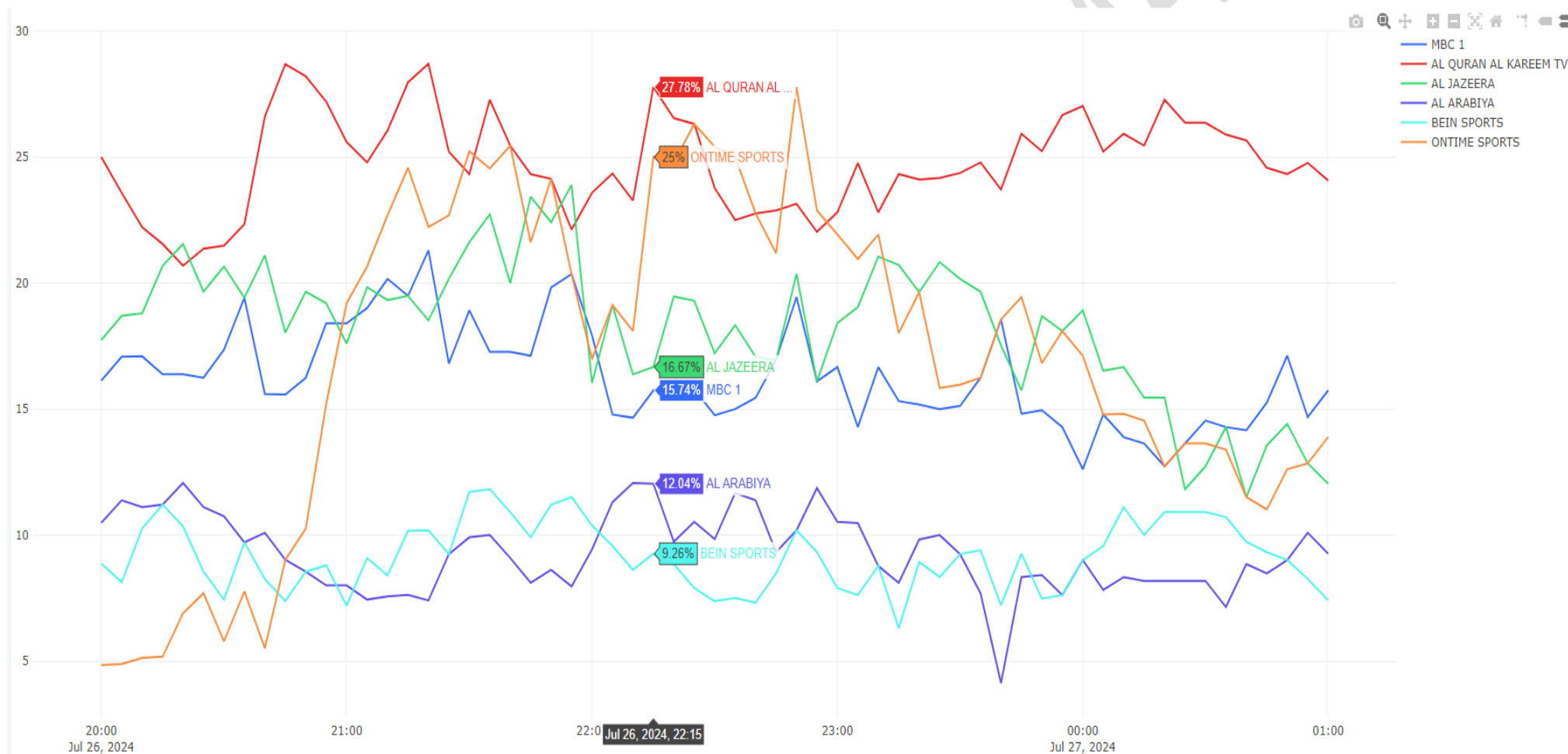


Figure 3.1.1: TOP 06 % All channels watched in the country with an update every 5 minutes, July 26, 20H to 01H (GMT +3)

3.1.2. Channels view ranking in number of hours in Saudi Arabia over all satellite channels:

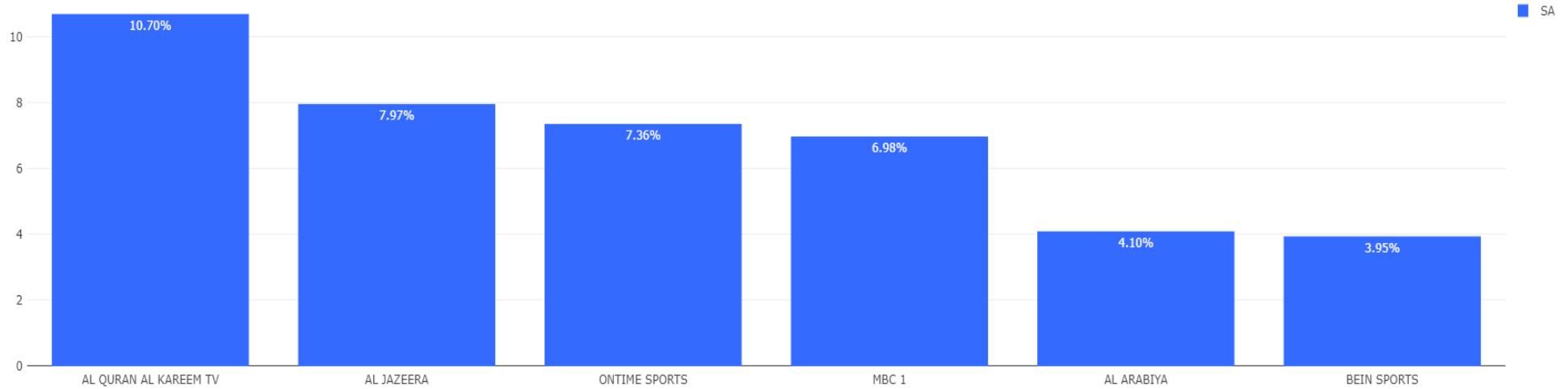


Figure 3.1.2: Channels ranking in number of watched hours / All satellite Channels, July 26, 20H to 01H (GMT +3)

3.1.3 Channels view ranking in number of zapping in Saudi Arabia over all satellite channels:

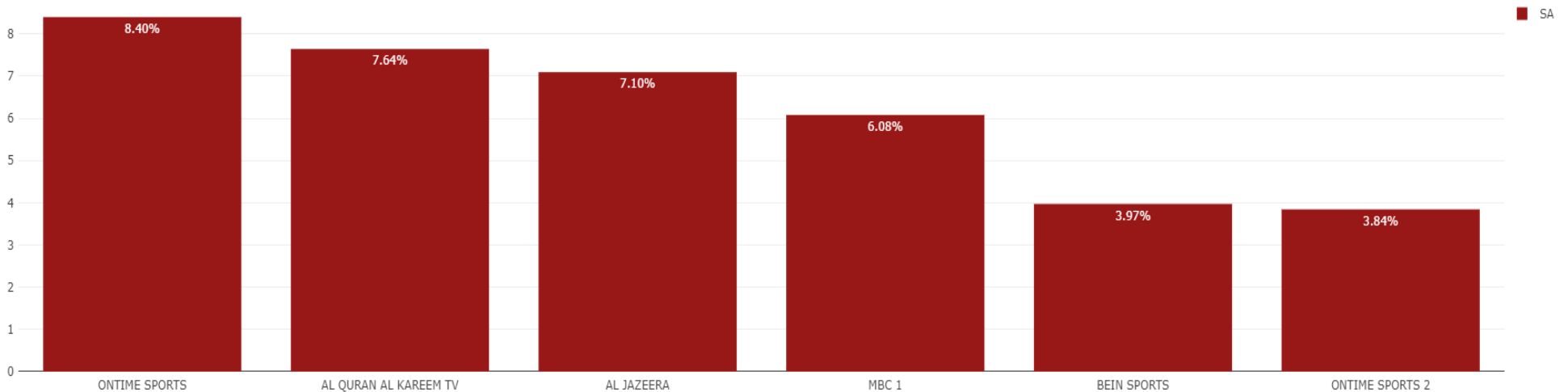


Figure 3.1.3: Channels ranking in number of zapping / All satellite Channels, July 26, 20H to 01H (GMT +3)

3.2. Olympic closing ceremony Sunday August 11 from 22:00 to 00:15. Audience 21:00 to 01:00 (GMT +3)

3.2.1. Top 06 Real-time satellite channels watched in Saudi Arabia:

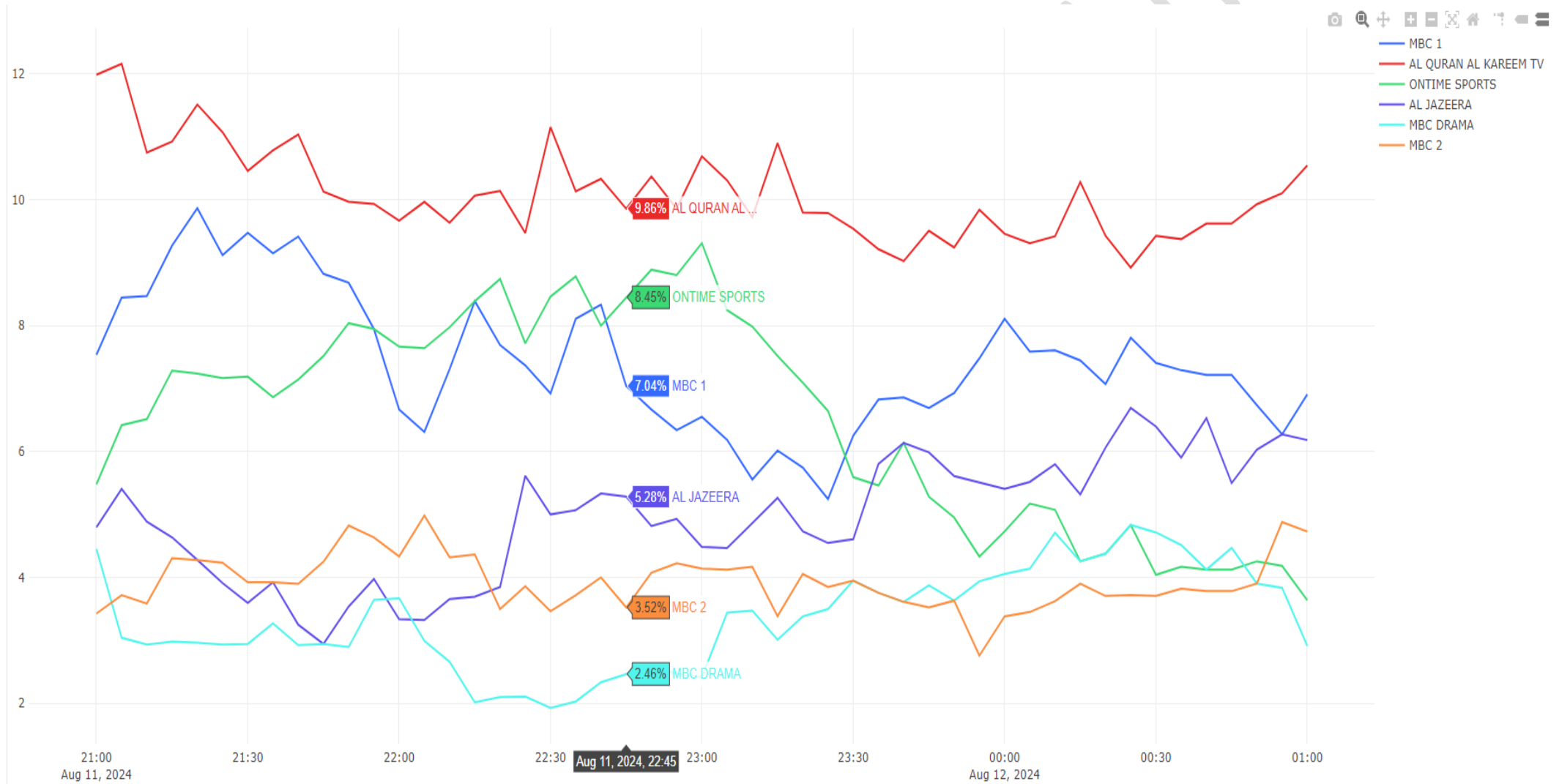


Figure 3.2.1: TOP 06 % All channels watched in the country with an update every 5 minutes, August 11, 21H to 01H (GMT +3).

3.2.2. Channels view ranking in number of hours in Saudi Arabia over all satellite channels:

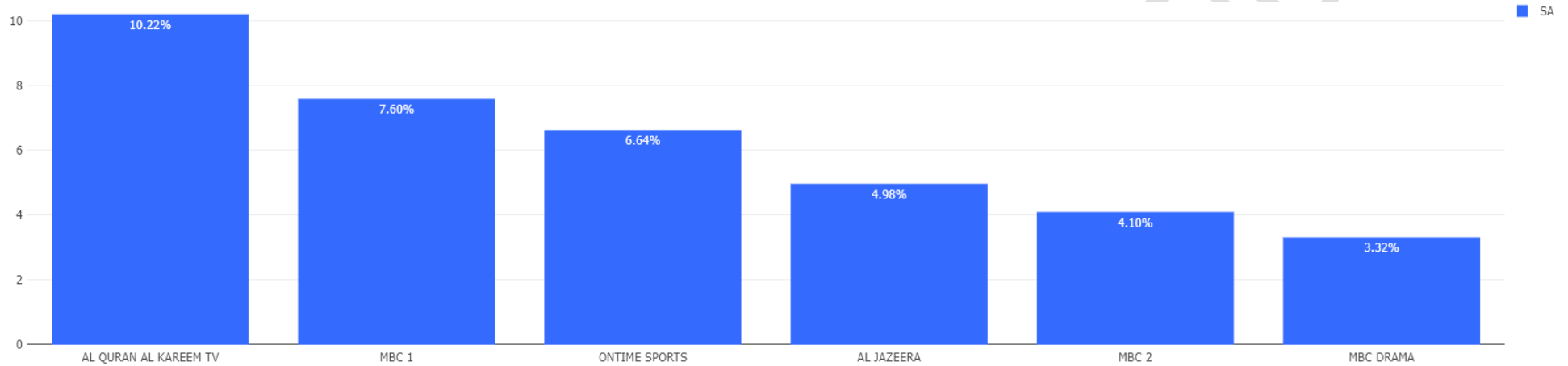


Figure 3.2.2: Channels ranking in number of watched hours / All satellite Channels, August 11, 21H to 01H (GMT +3)

3.2.3 Channels view ranking in number of zapping in Saudi Arabia over all satellite channels:

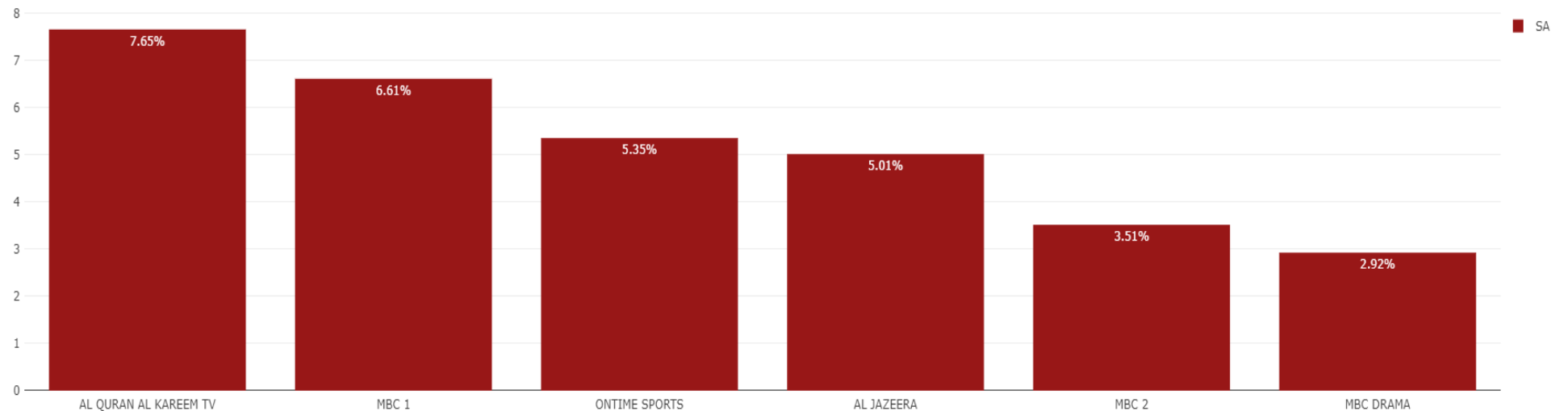


Figure 3.2.3: Channels ranking in number of zapping / All satellite Channels, August 11, 21H to 01H (GMT +3)

3.3. Paralympic opening ceremony Wednesday August 28 from 21:00 to 00:00. Audience 20:00 to 01:00 (GMT +3)

3.3.1. Top 06 Real-time satellite channels watched in Saudi Arabia:

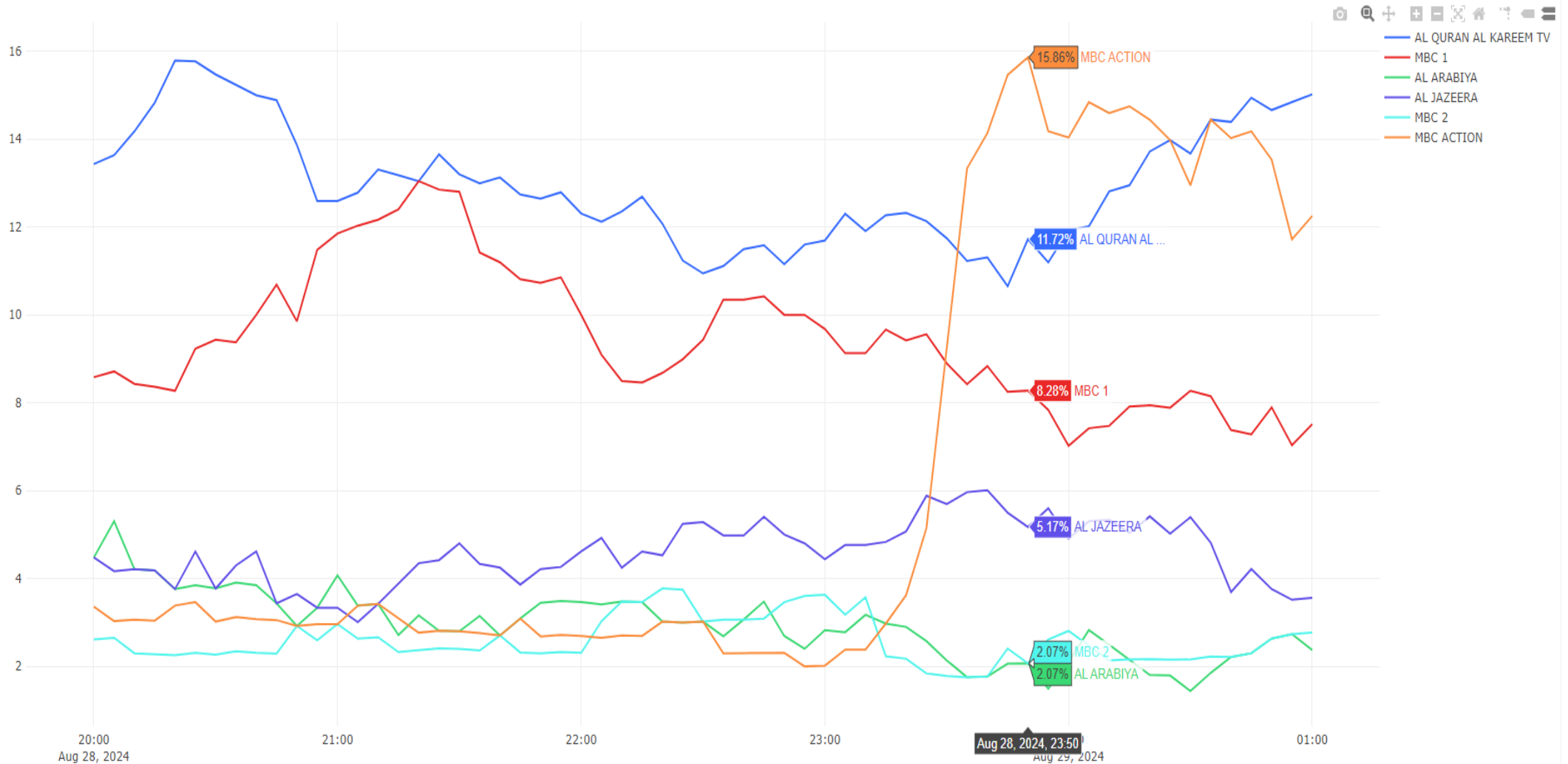


Figure 3.3.1: TOP 06 % All channels watched in the country with an update every 5 minutes, August 28, 20H to 01H (GMT +3).

3.3.2. Channels view ranking in number of hours in Saudi Arabia over all satellite channels:

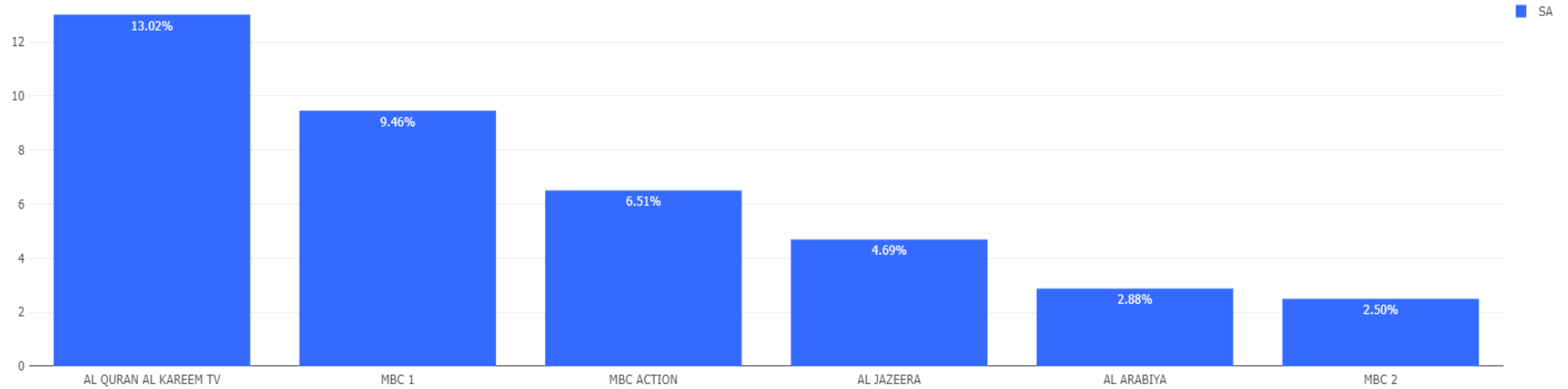


Figure 3.3.2: Channels ranking in number of watched hours / All satellite Channels, August 28, 20H to 01H (GMT +3).

3.3.3 Channels view ranking in number of zapping in Saudi Arabia over all satellite channels:

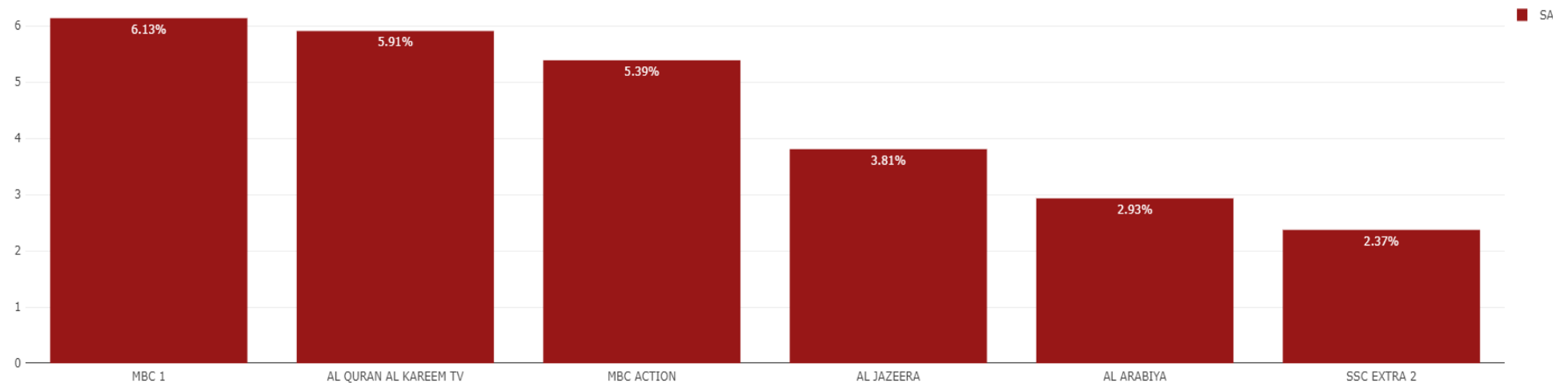


Figure 3.3.3: Channels ranking in number of zapping / All satellite Channels, August 28, 20H to 01H (GMT +3).

3.4. Paralympic closing ceremony Sunday September 08 from 21:30 to 00:00. Audience 21:00 to 01:00 (GMT +3)

3.4.1. Top 06 Real-time satellite channels watched in Saudi Arabia:

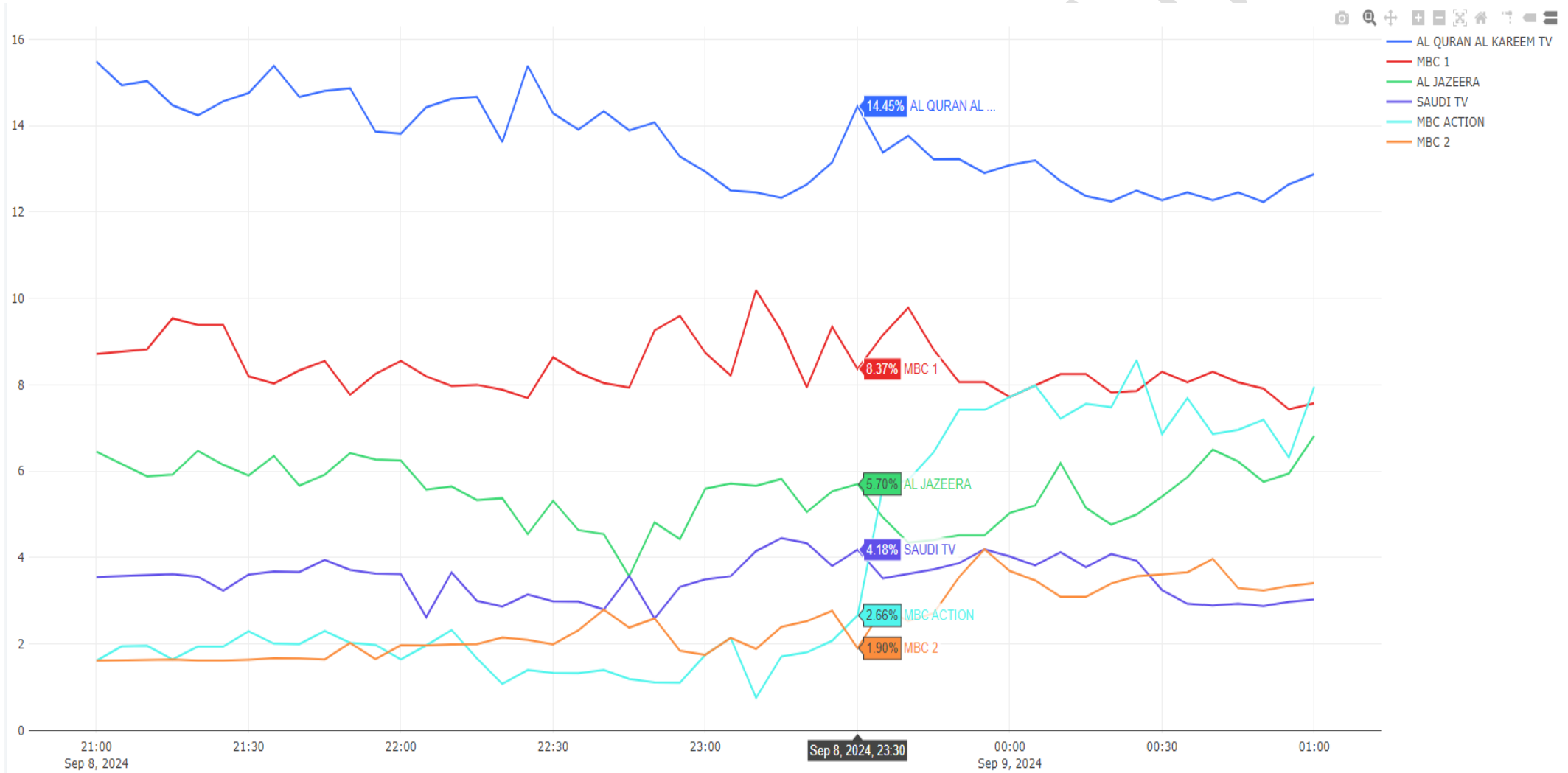


Figure 3.4.1: TOP 06 % All channels watched in the country with an update every 5 minutes, September 08, 21H to 01H (GMT +3).

3.4.2. Channels view ranking in number of hours in Saudi Arabia over all satellite channels:

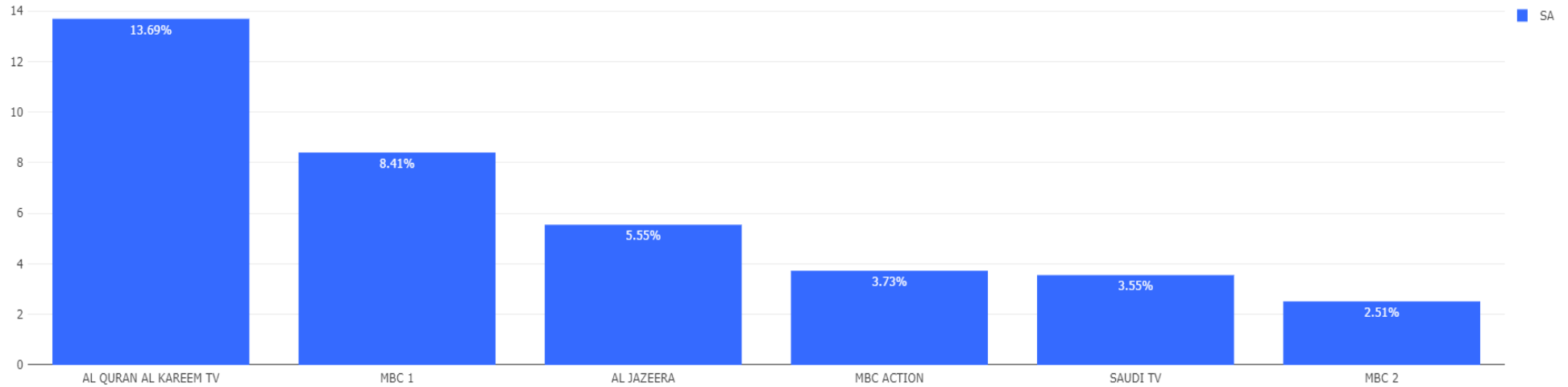


Figure 3.4.2: Channels ranking in number of watched hours / All satellite Channels, September 08, 21H to 01H (GMT +3).

4.4.3 Channels view ranking in number of zapping in Saudi Arabia over all satellite channels:

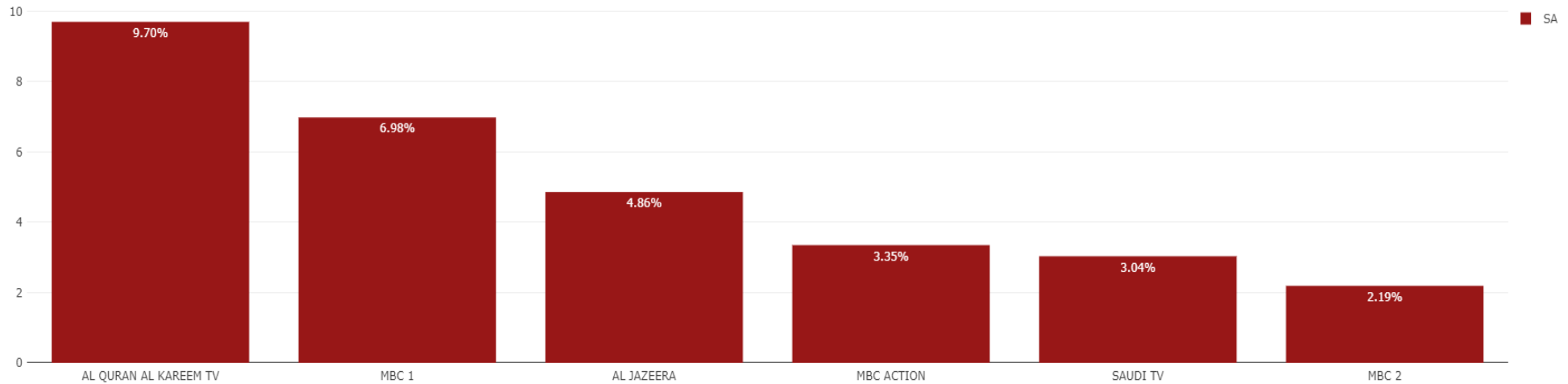


Figure 3.4.3: Channels ranking in number of zapping / All satellite Channels, September 08, 21H to 01H (GMT +3).

4. Egypt audience for Olympic and Paralympic ceremony.

Egyptian satellite Panel: Number of viewers connected in **Egypt** for all Olympic and paralympic games from 25/07/2024 to 09/09/2024: **3 750**.

4.1. Olympic opening ceremony Friday July 26 from 20:30 to 00:00. Audience 20:00 to 01:00 (GMT +3)

4.1.1. Top 06 Real-time satellite channels watched in Egypt:

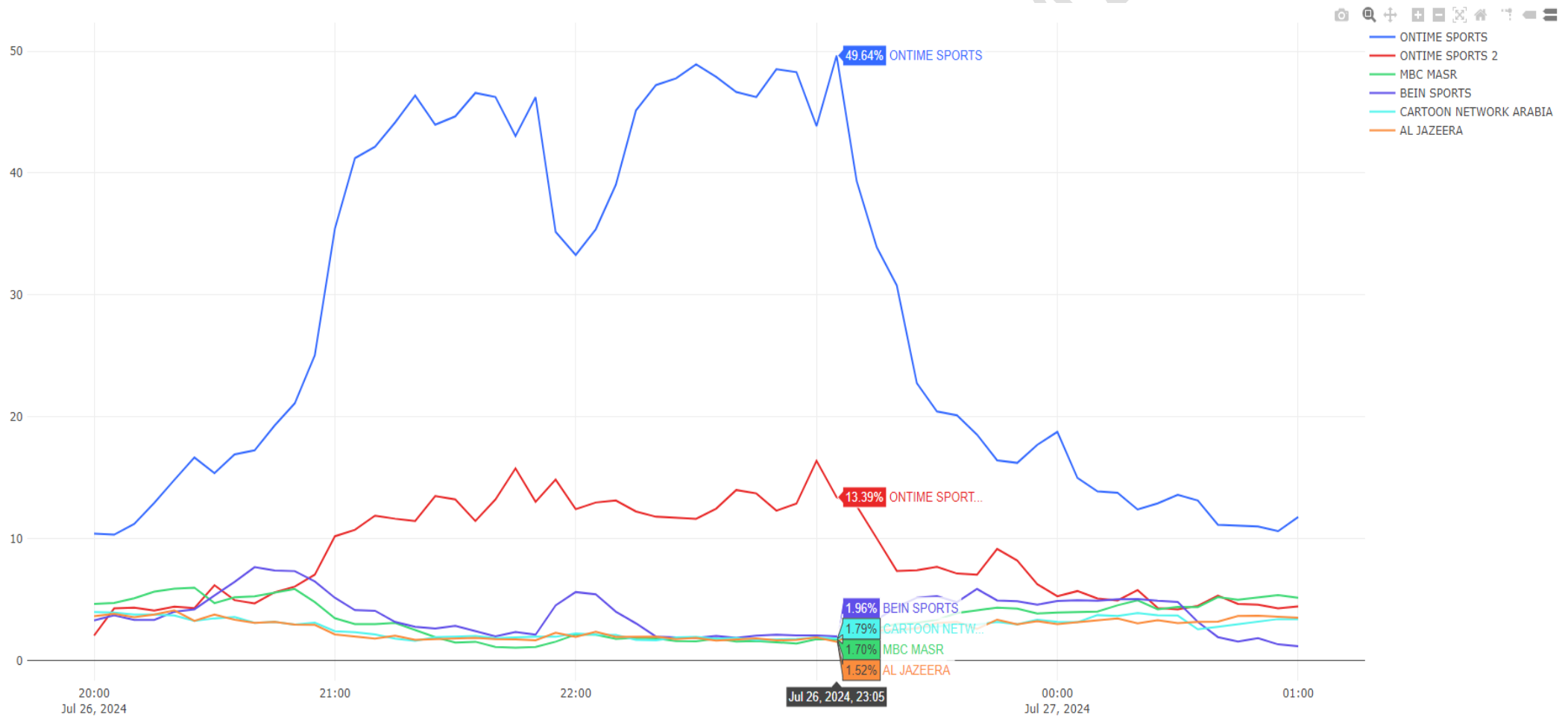


Figure 4.1.1: TOP 06 % All channels watched in the country with an update every 5 minutes, July 26, 20H to 01H (GMT +3)

4.1.2. Channels view ranking in number of hours in Egypt over all satellite channels:

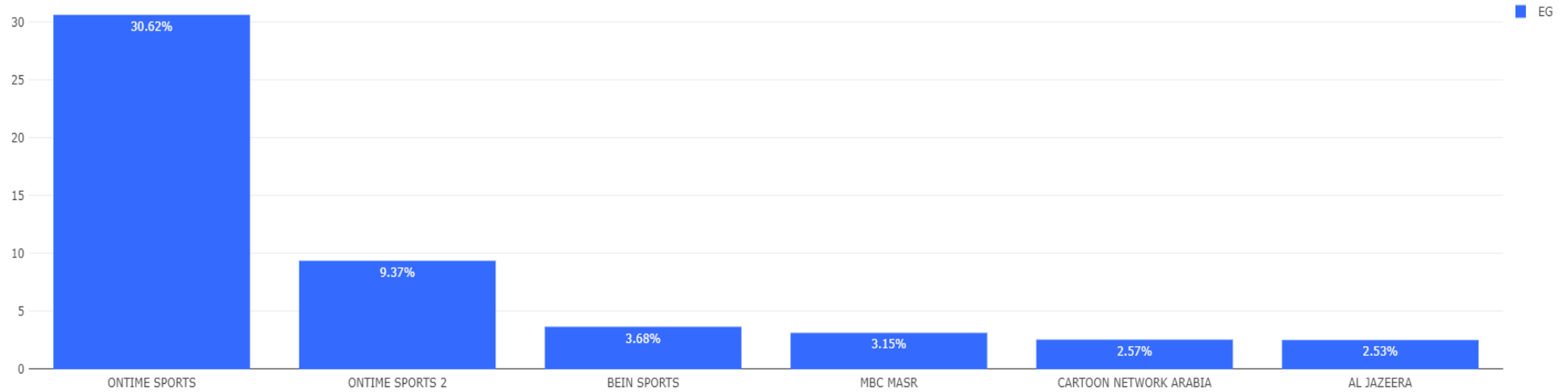


Figure 4.1.2: Channels ranking in number of watched hours / All satellite Channels, July 26, 20H to 01H (GMT +3)

4.1.3 Channels view ranking in number of zapping in Egypt over all satellite channels:

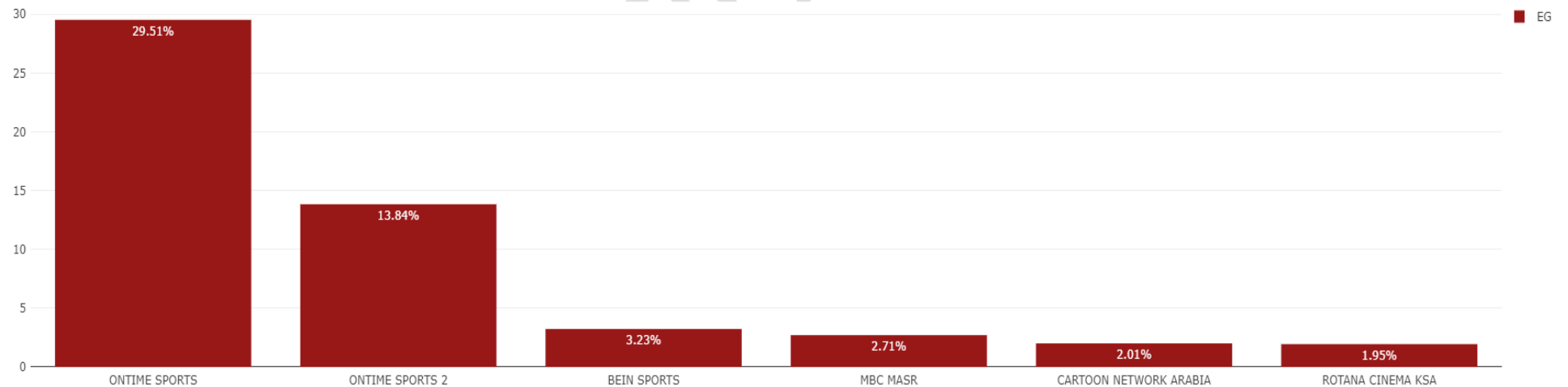


Figure 4.1.3: Channels ranking in number of zapping / All satellite Channels, July 26, 20H to 01H (GMT +3)

4.2. Olympic closing ceremony Sunday August 11 from 22:00 to 00:15. Audience 21:00 to 01:00 (GMT +3)

4.2.1. Top 06 Real-time satellite channels watched in Egypt:

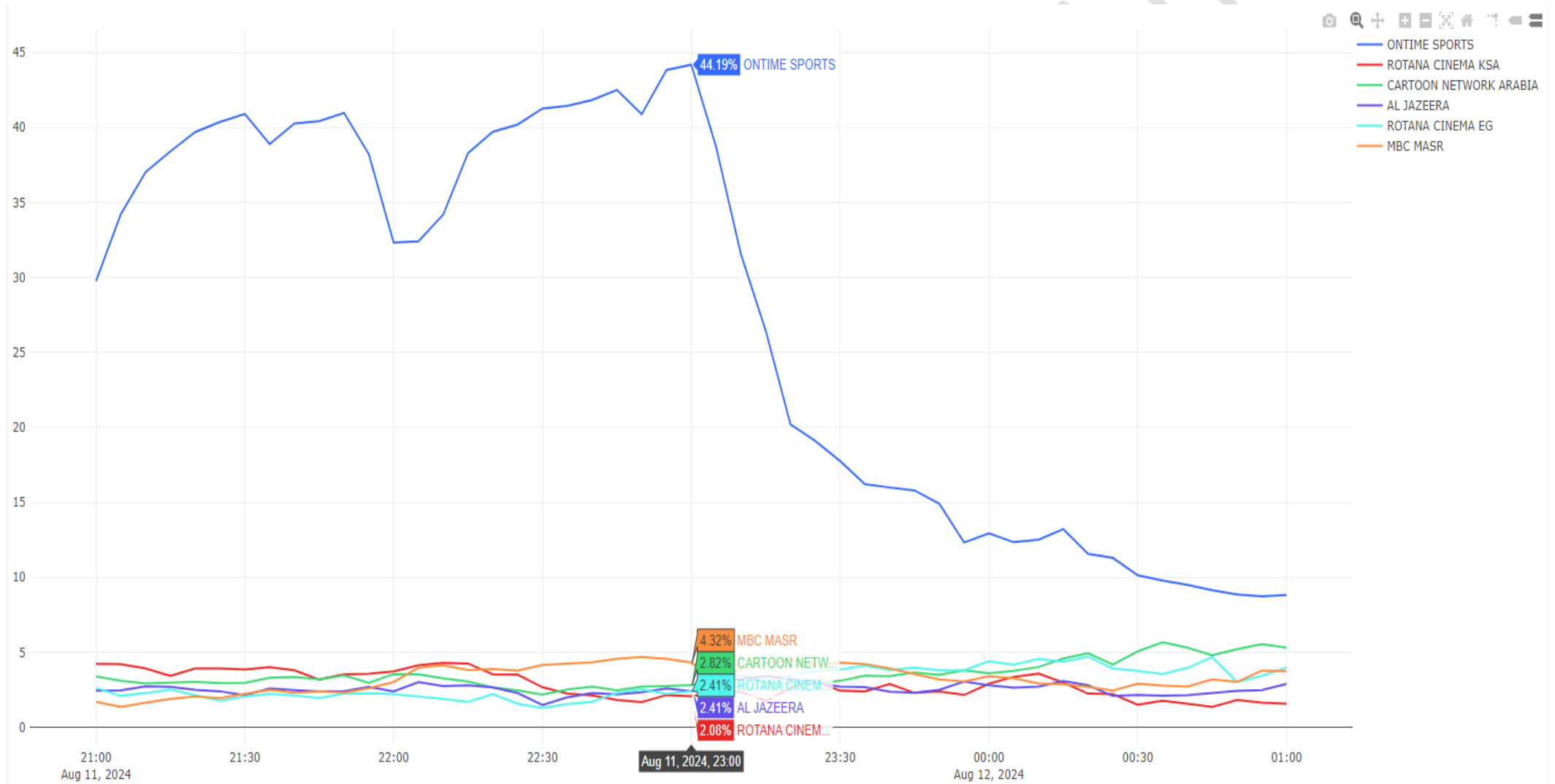


Figure 4.2.1: TOP 06 % All channels watched in the country with an update every 5 minutes, August 11, 21H to 01H (GMT +3).

4.2.2. Channels view ranking in number of hours in Egypt over all satellite channels:

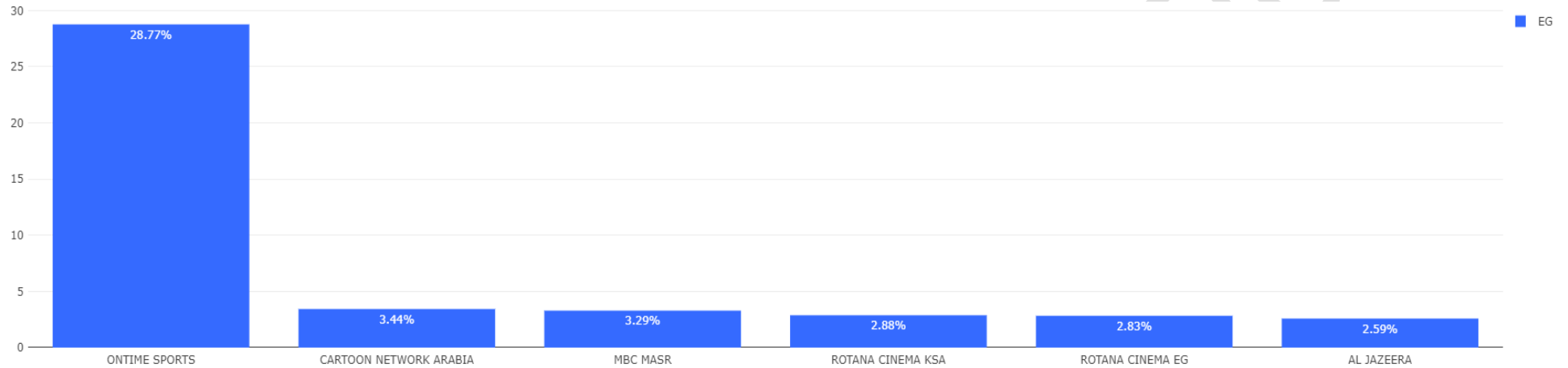


Figure 4.2.2: Channels ranking in number of watched hours / All satellite Channels, August 11, 21H to 01H (GMT +3)

4.2.3 Channels view ranking in number of zapping in Egypt over all satellite channels:

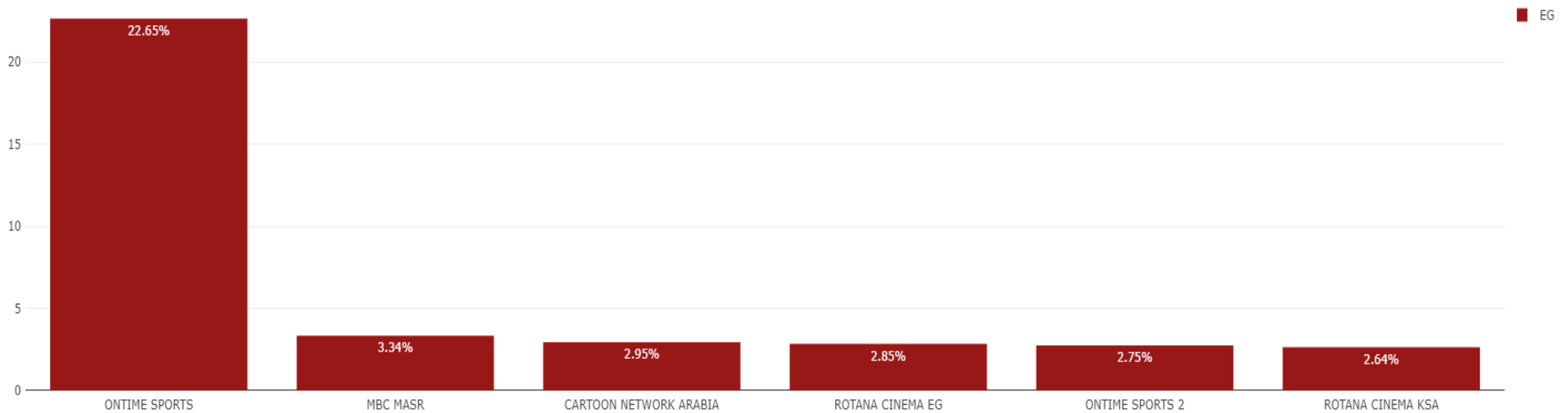


Figure 4.2.3: Channels ranking in number of zapping / All satellite Channels, August 11, 21H to 01H (GMT +3)

4.3. Paralympic opening ceremony Wednesday August 28 from 21:00 to 00:00. Audience 20:00 to 01:00 (GMT +3)

4.3.1. Top 06 Real-time satellite channels watched in Egypt:

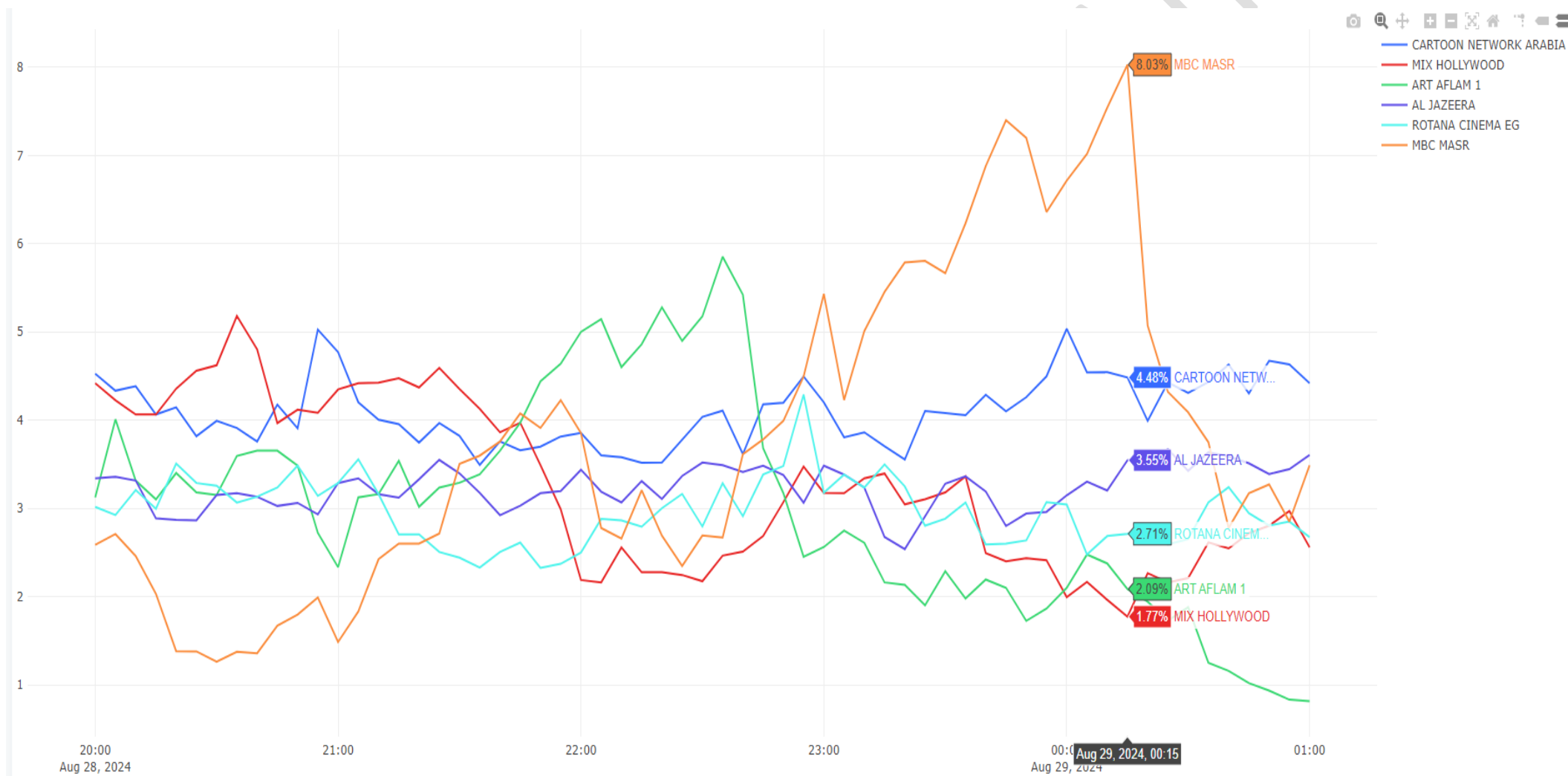


Figure 4.3.1: TOP 06 % All channels watched in the country with an update every 5 minutes, August 28, 20H to 01H (GMT +3).

4.3.2. Channels view ranking in number of hours in Egypt over all satellite channels:

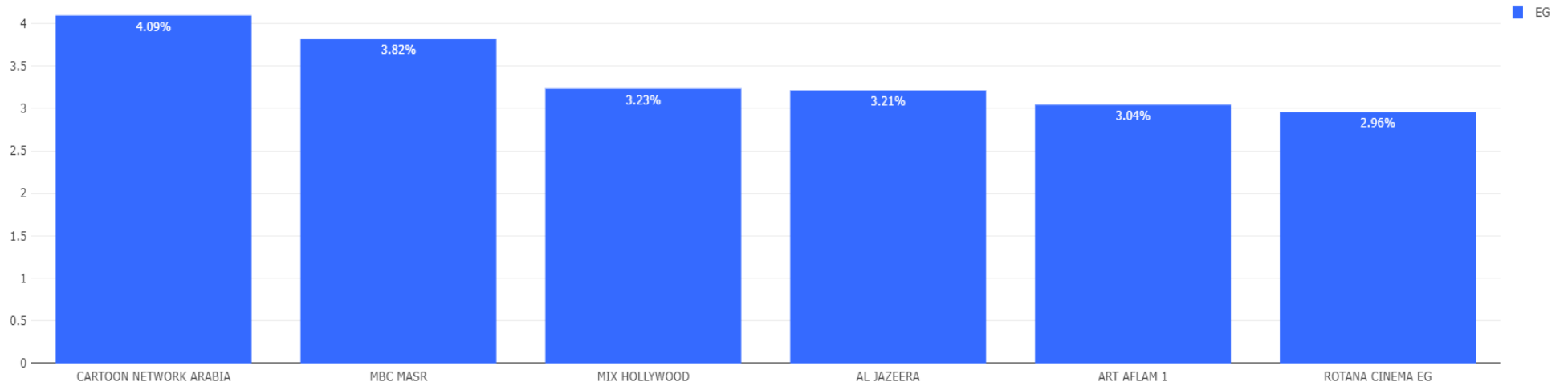


Figure 4.3.2: Channels ranking in number of watched hours / All satellite Channels, August 28, 20H to 01H (GMT +3).

4.3.3 Channels view ranking in number of zapping in Egypt over all satellite channels:

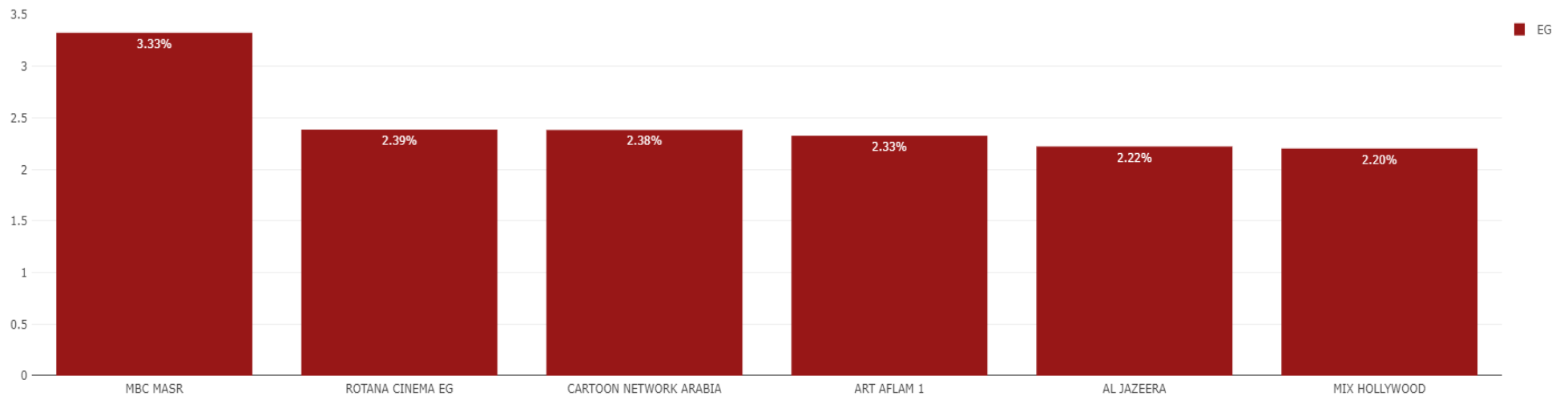


Figure 4.3.3: Channels ranking in number of zapping / All satellite Channels, August 28, 20H to 01H (GMT +3).

4.4. Paralympic closing ceremony Sunday September 08 from 21:30 to 00:00. Audience 21:00 to 01:00 (GMT +3)

4.4.1. Top 06 Real-time satellite channels watched in Egypt:

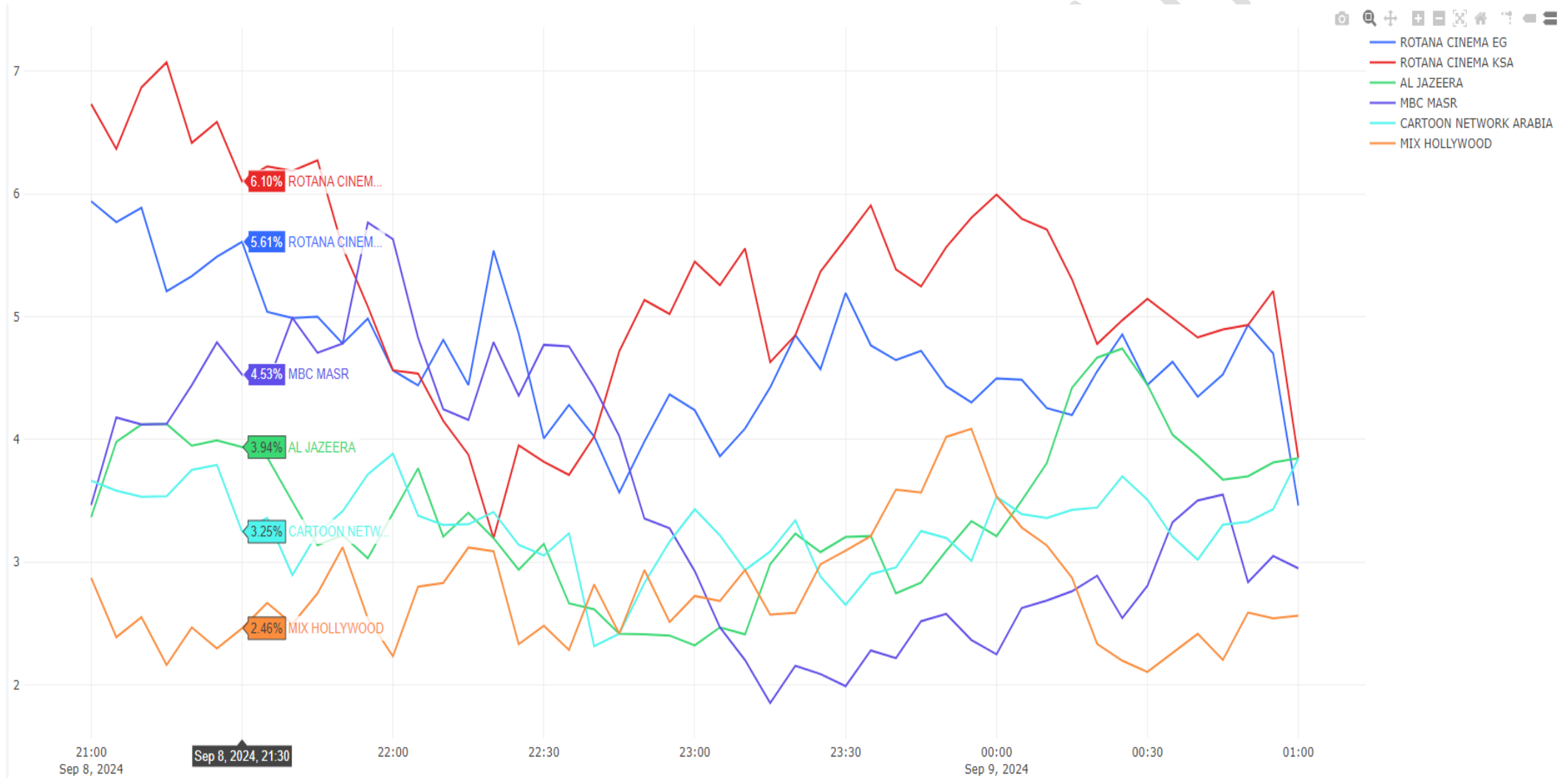


Figure 4.4.1: TOP 06 % All channels watched in the country with an update every 5 minutes, September 08, 21H to 01H (GMT +3).

4.4.2. Channels view ranking in number of hours in Egypt over all satellite channels:

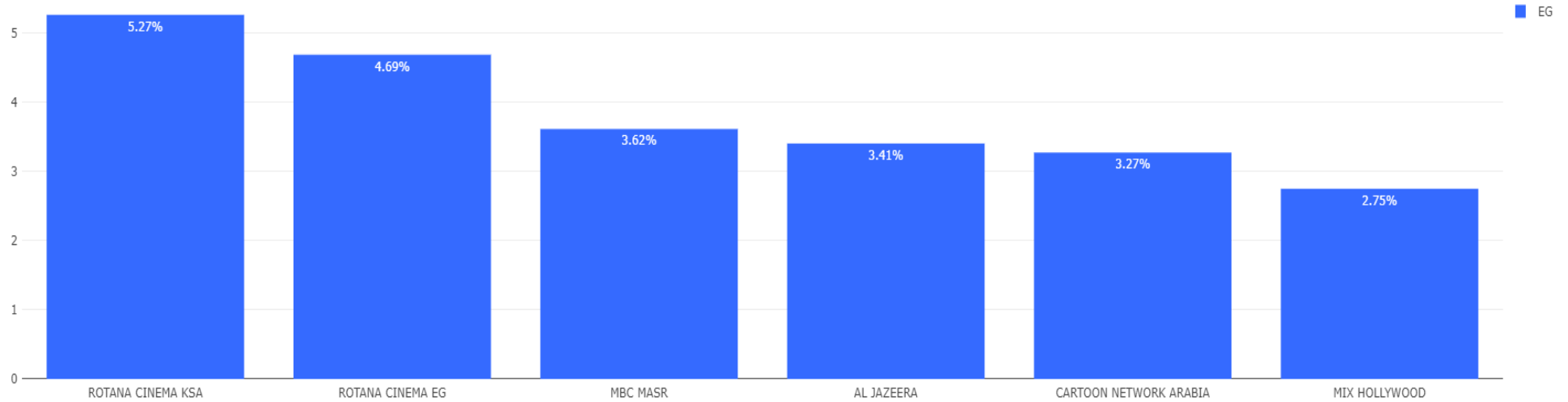


Figure 4.4.2: Channels ranking in number of watched hours / All satellite Channels, September 08, 21H to 01H (GMT +3).

4.4.3 Channels view ranking in number of zapping in Egypt over all satellite channels:

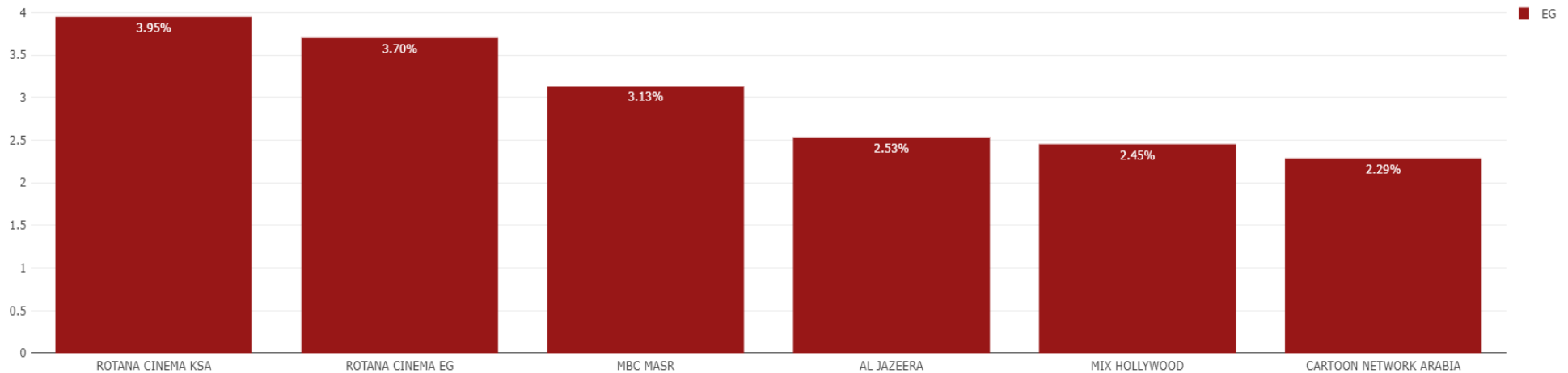


Figure 4.4.3: Channels ranking in number of zapping / All satellite Channels, September 08, 21H to 01H (GMT +3).

5. Tunisia audience for Olympic and Paralympic ceremony.

Tunisian satellite Panel: Number of viewers connected in Tunisia for all Olympic and paralympic games from 25/07/2024 to 09/09/2024: 3 468.

5.1. Olympic opening ceremony Friday July 26 from 18:30 to 22:00. Audience 18:00 to 23:00 (GMT +1)

5.1.1. Top 06 Real-time satellite channels watched in Tunisia:

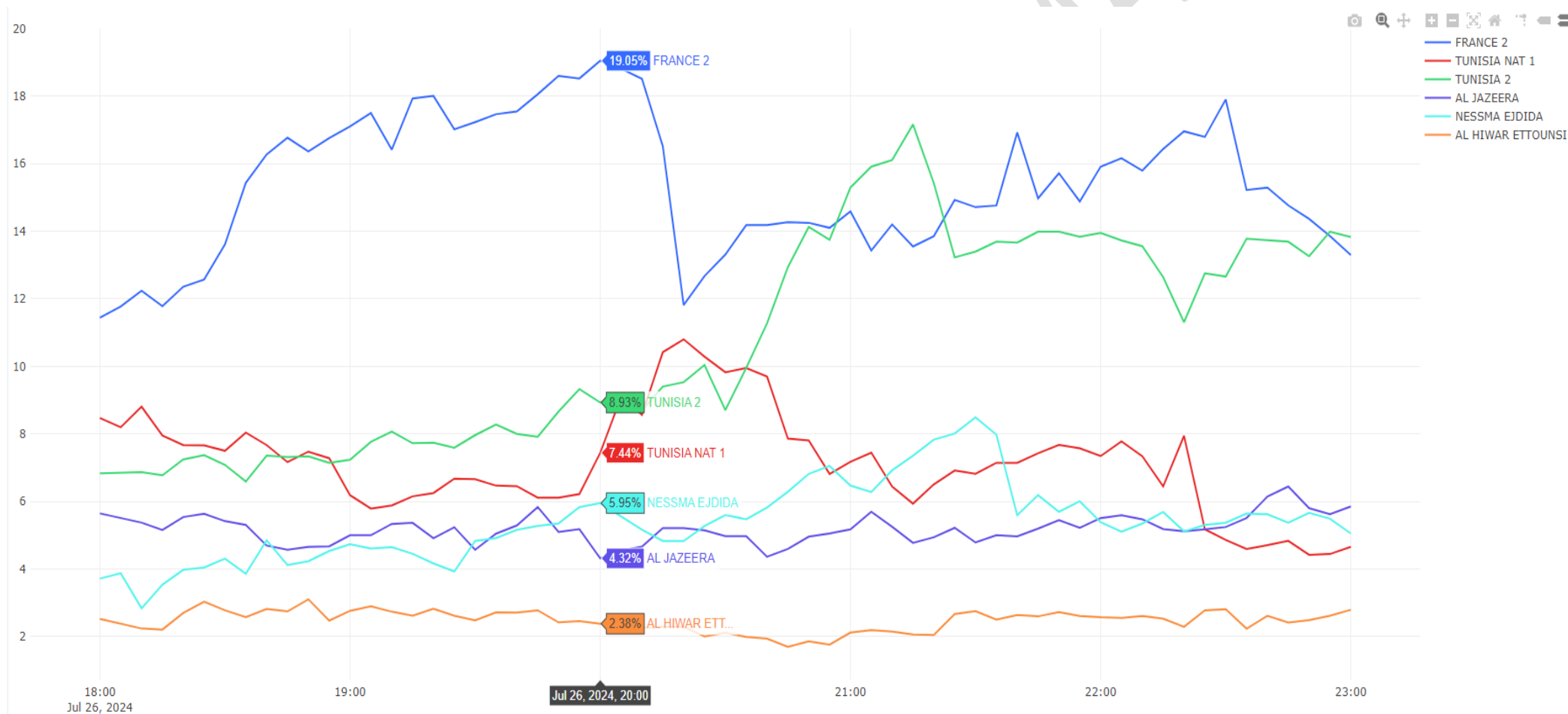


Figure 5.1.1: TOP 06 % All channels watched in the country with an update every 5 minutes, July 26, 18H to 23H (GMT +1)

5.1.2. Channels view ranking in number of hours in Tunisia over all satellite channels:

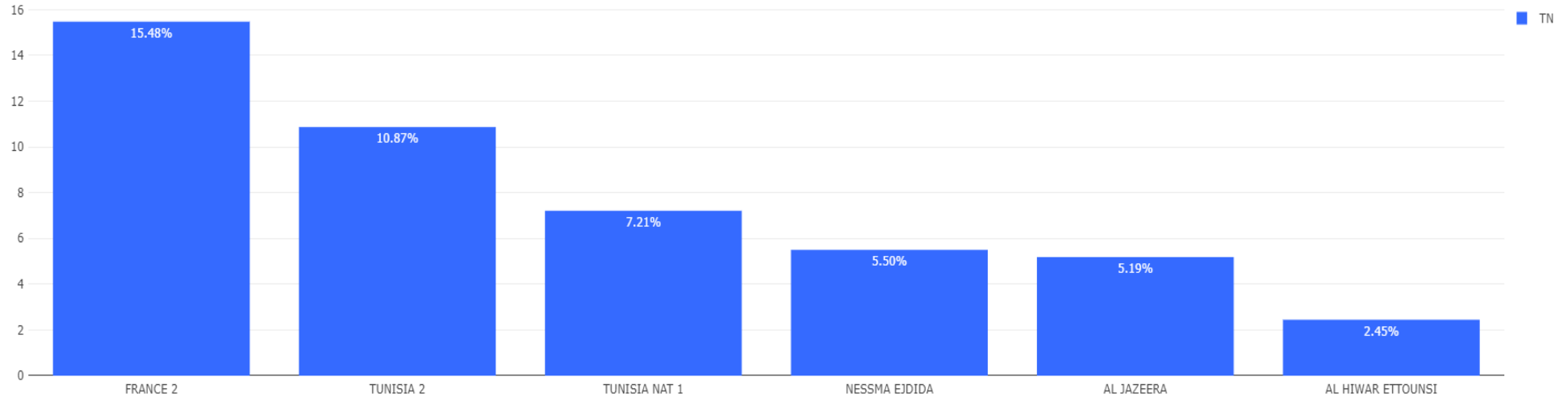


Figure 5.1.2: Channels ranking in number of watched hours / All satellite Channels, July 26, 18H to 23H (GMT +1)

5.1.3 Channels view ranking in number of zapping in Tunisia over all satellite channels:

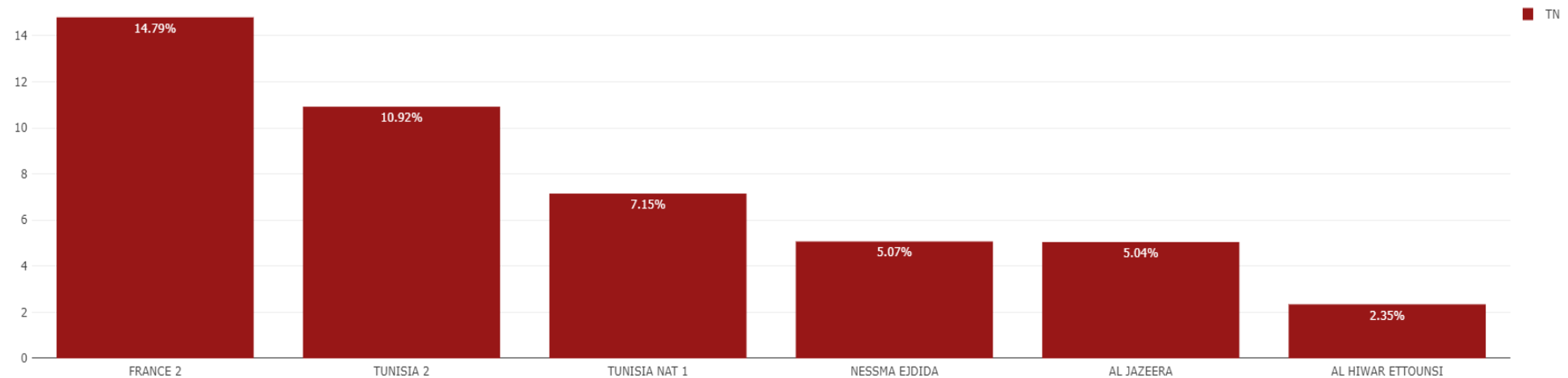


Figure 5.1.3: Channels ranking in number of zapping / All satellite Channels, July 26, 18H to 23H (GMT +1)

5.2. Olympic closing ceremony Sunday August 11 from 20:00 to 22:15. Audience 19:00 to 23:00 (GMT +1)

5.2.1. Top 06 Real-time satellite channels watched in Tunisia:

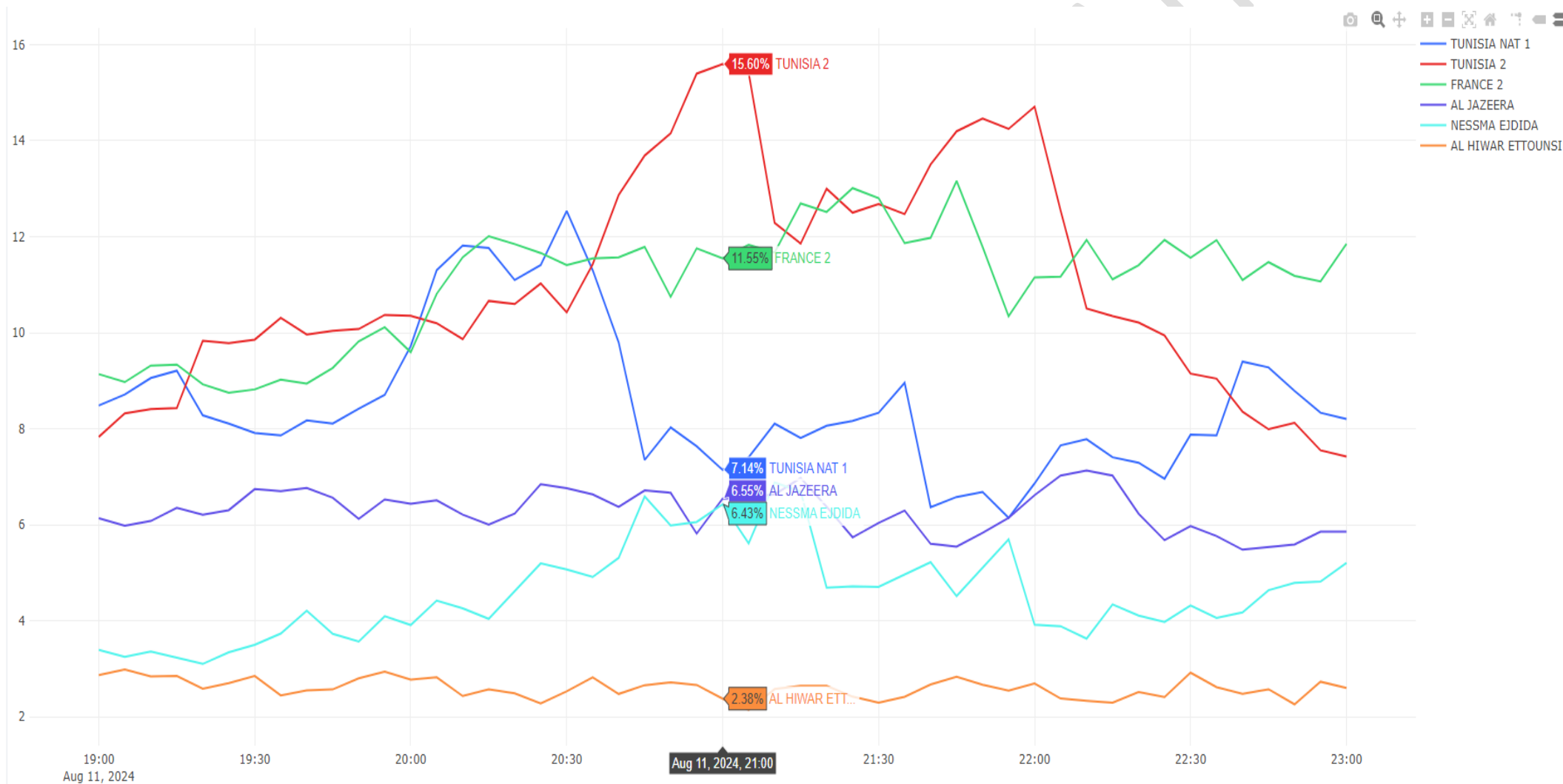


Figure 5.2.1: TOP 06 % All channels watched in the country with an update every 5 minutes, August 11, 19H to 23H (GMT +1).

5.2.2. Channels view ranking in number of hours in Tunisia over all satellite channels:

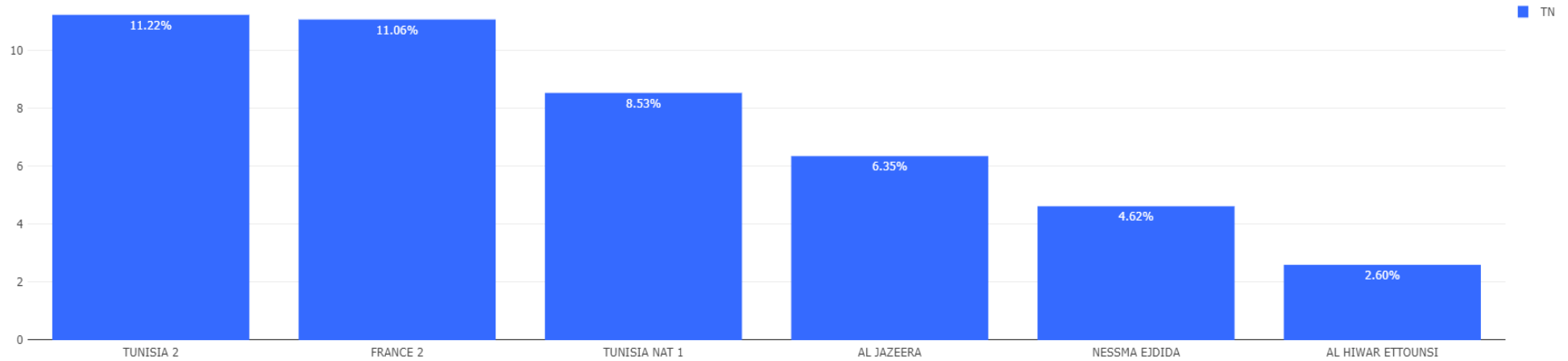


Figure 5.2.2: Channels ranking in number of watched hours / All satellite Channels, August 11, 19H to 23H (GMT +1).

5.2.3 Channels view ranking in number of zapping in Tunisia over all satellite channels:

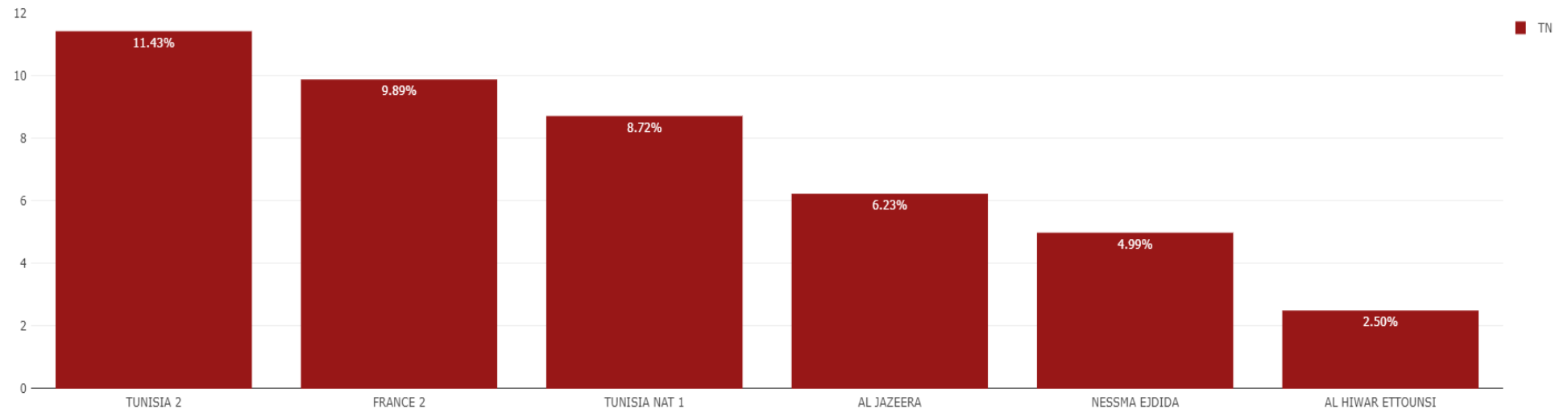


Figure 5.2.3: Channels ranking in number of zapping / All satellite Channels, August 11, 19H to 23H (GMT +1).

5.3. Paralympic opening ceremony Wednesday August 28 from 19:00 to 22:00. Audience 18:00 to 23:00 (GMT +1)

5.3.1. Top 06 Real-time satellite channels watched in Tunisia:

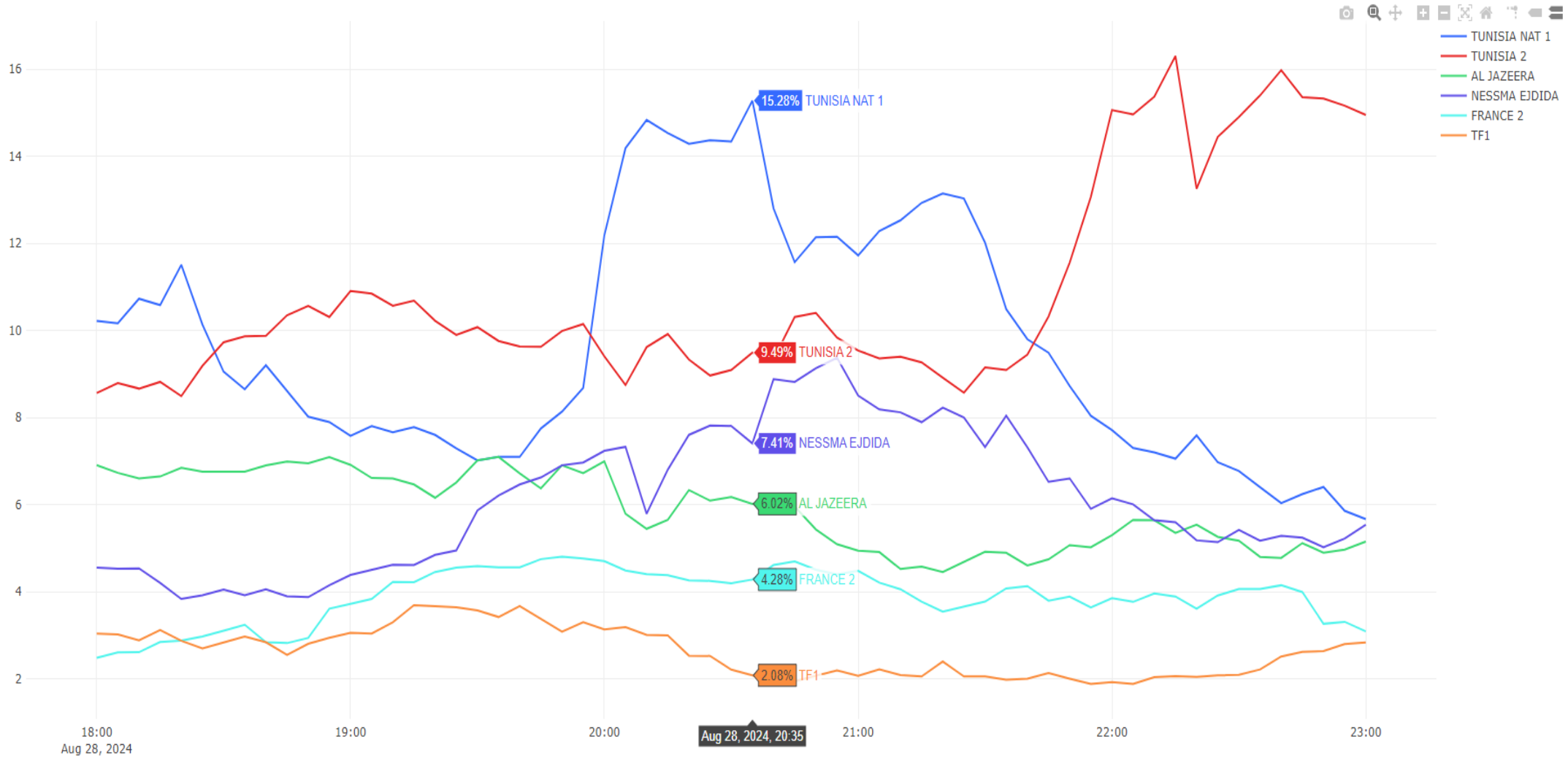


Figure 5.3.1: TOP 06 % All channels watched in the country with an update every 5 minutes, August 28, 18H to 23H (GMT +1).

5.3.2. Channels view ranking in number of hours in Tunisia over all satellite channels:

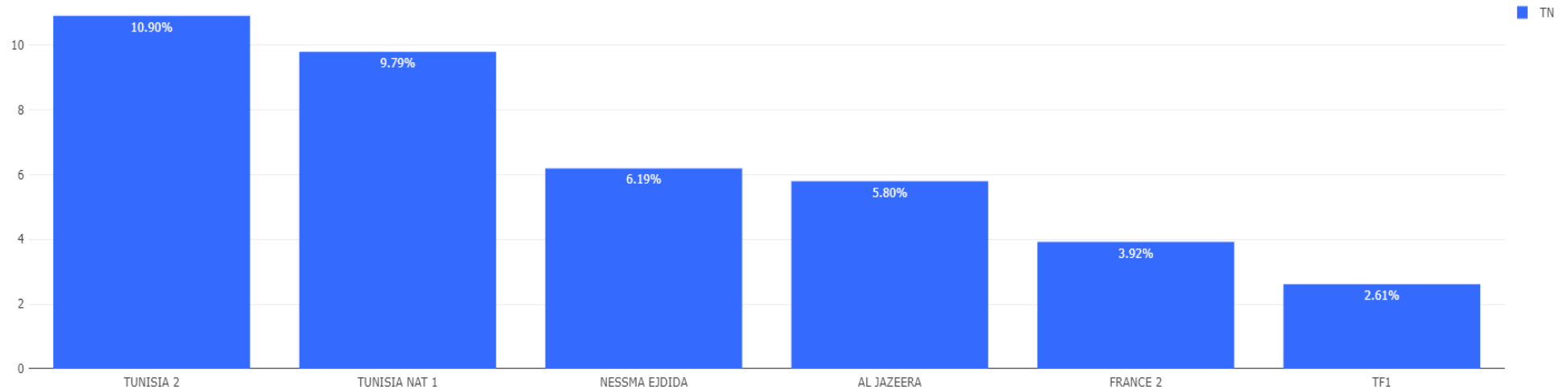


Figure 5.3.2: Channels ranking in number of watched hours / All satellite Channels, August 28, 18H to 23H (GMT +1).

5.3.3 Channels view ranking in number of zapping in Tunisia over all satellite channels:

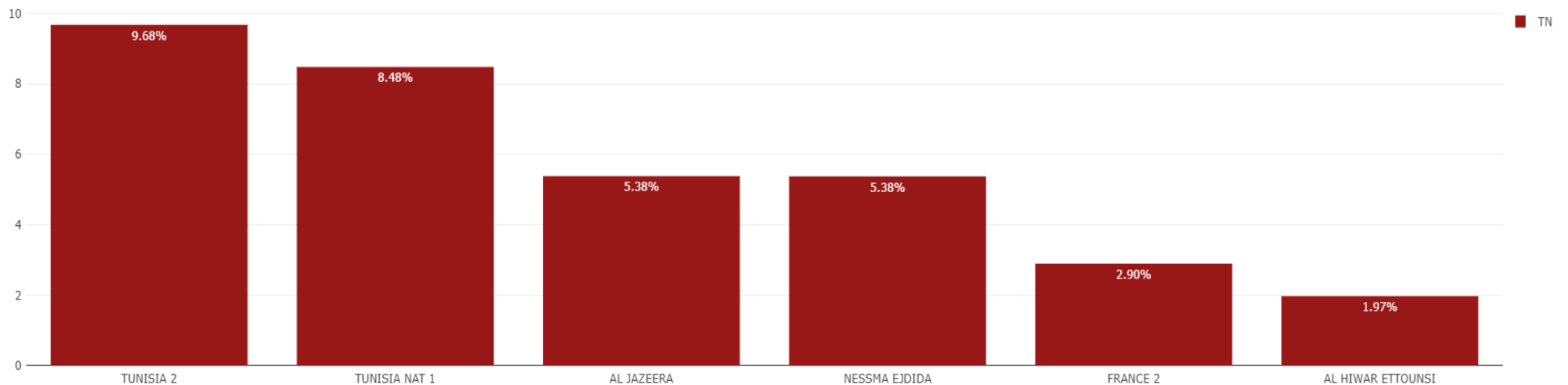


Figure 5.3.3: Channels ranking in number of zapping / All satellite Channels, August 28, 18H to 23H (GMT +1).

5.4. Paralympic closing ceremony Sunday September 08 from 19:30 to 22:00. Audience 19:00 to 23:00 (GMT +1)

5.4.1. Top 06 Real-time satellite channels watched in Tunisia:

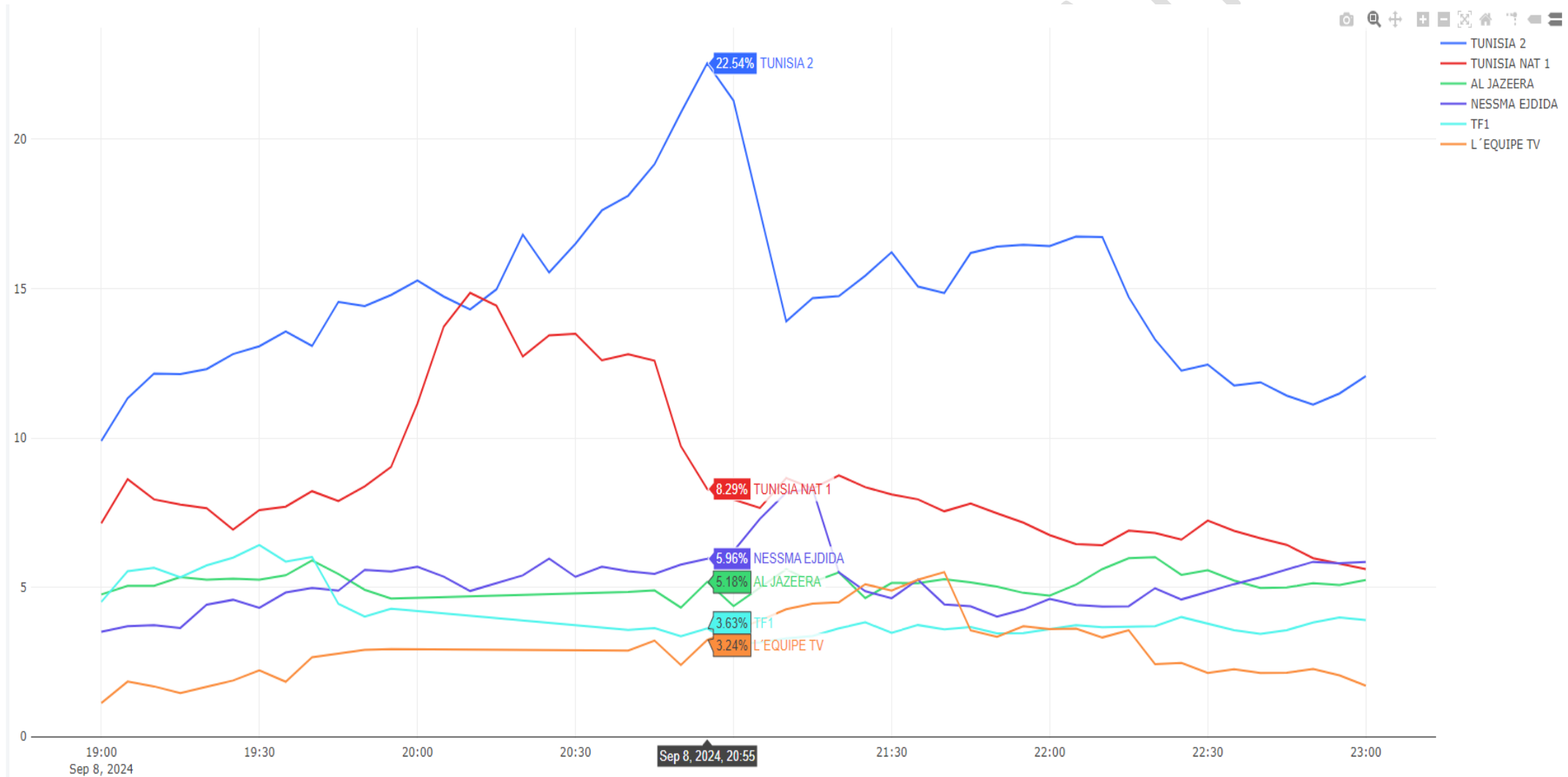


Figure 5.4.1: TOP 06 % All channels watched in the country with an update every 5 minutes, September 08, 19H to 23H (GMT +1).

5.4.2. Channels view ranking in number of hours in Tunisia over all satellite channels:

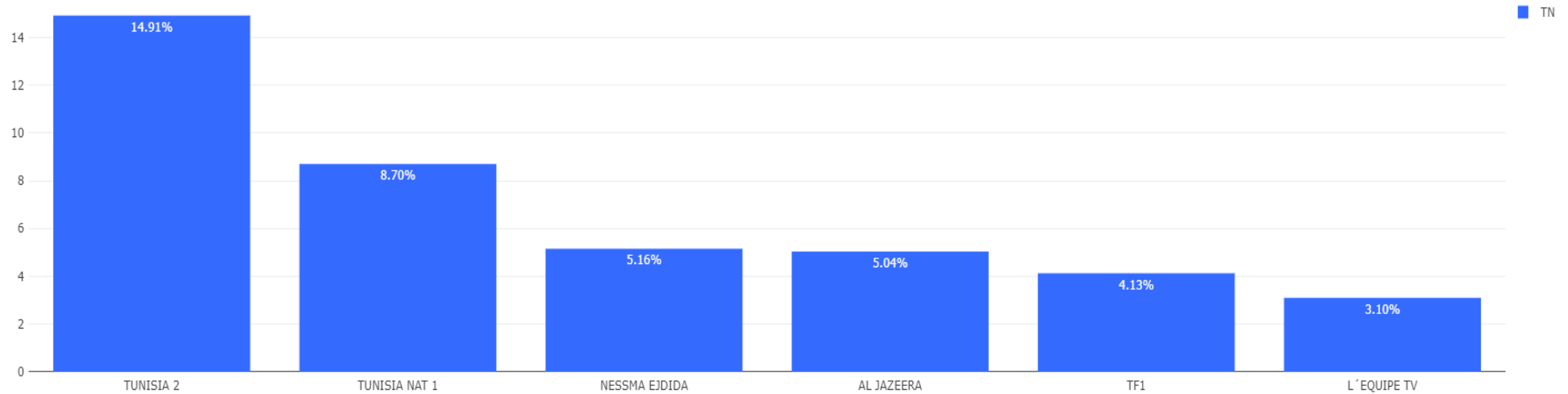


Figure 5.4.2: Channels ranking in number of watched hours / All satellite Channels, September 08, 19H to 23H (GMT +1).

5.4.3 Channels view ranking in number of zapping in Tunisia over all satellite channels:

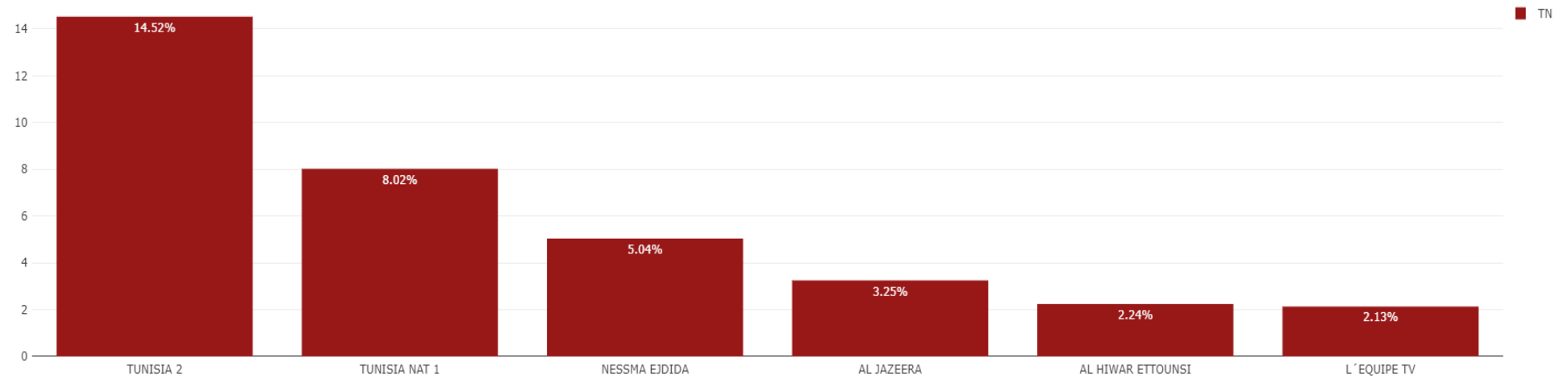


Figure 5.4.3: Channels ranking in number of zapping / All satellite Channels, September 08, 19H to 23H (GMT +1).

6. Algerian audience for Olympic and Paralympic ceremony.

Algerian satellite Panel: Number of viewers connected in Algeria for all Olympic and paralympic games from 25/07/2024 to 09/09/2024: 97 695.

5.1. Olympic opening ceremony Friday July 26 from 18:30 to 22:00. Audience 18:00 to 23:00 (GMT +1)

5.1.1. Top 06 Real-time satellite channels watched in Algeria:

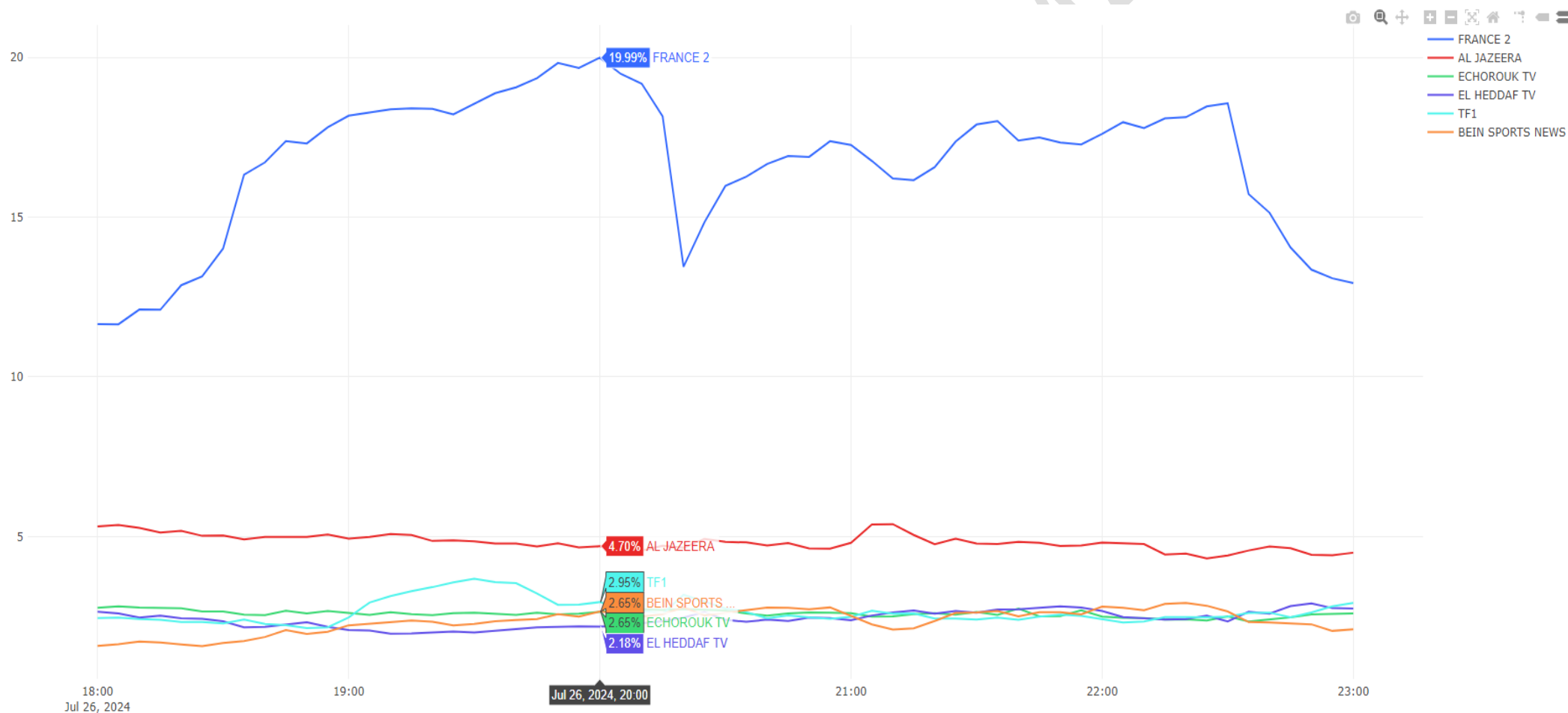


Figure 5.1.1: TOP 06 % All channels watched in the country with an update every 5 minutes, July 26, 18H to 23H (GMT +1)

5.1.2. Channels view ranking in number of hours in Algeria over all satellite channels:

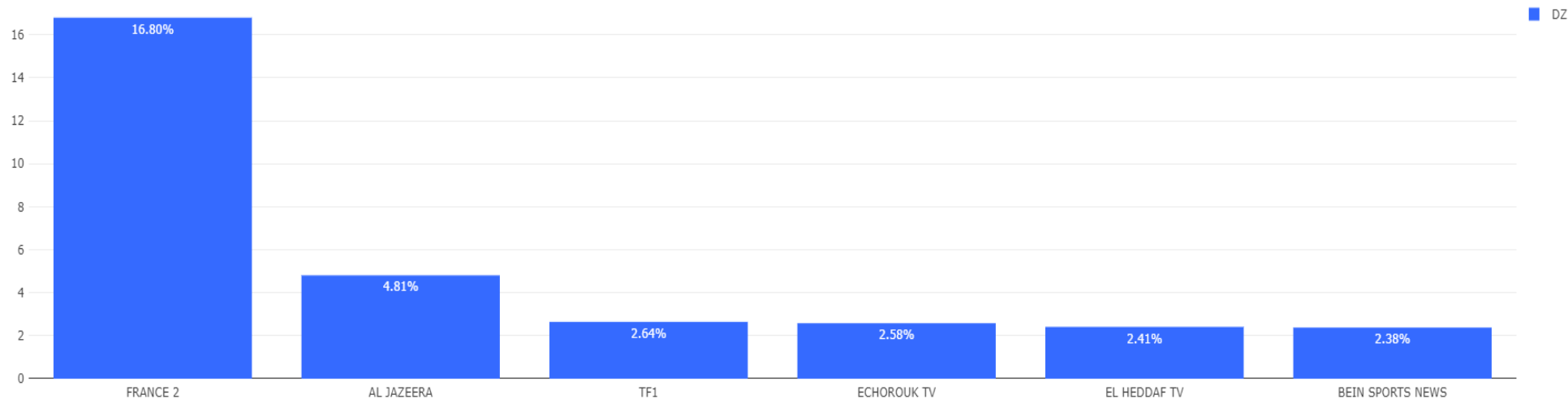


Figure 5.1.2: Channels ranking in number of watched hours / All satellite Channels, July 26, 18H to 23H (GMT +1)

5.1.3 Channels view ranking in number of zapping in Algeria over all satellite channels:

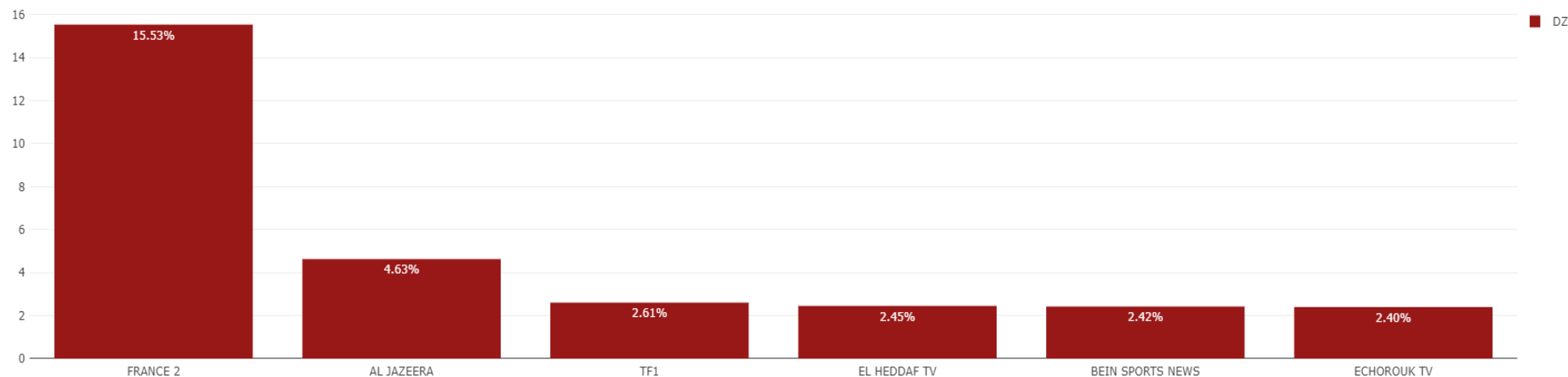


Figure 5.1.3: Channels ranking in number of zapping / All satellite Channels, July 26, 18H to 23H (GMT +1)

5.2. Olympic closing ceremony Sunday August 11 from 20:00 to 22:15. Audience 19:00 to 23:00 (GMT +1)

5.2.1. Top 06 Real-time satellite channels watched in Algeria:

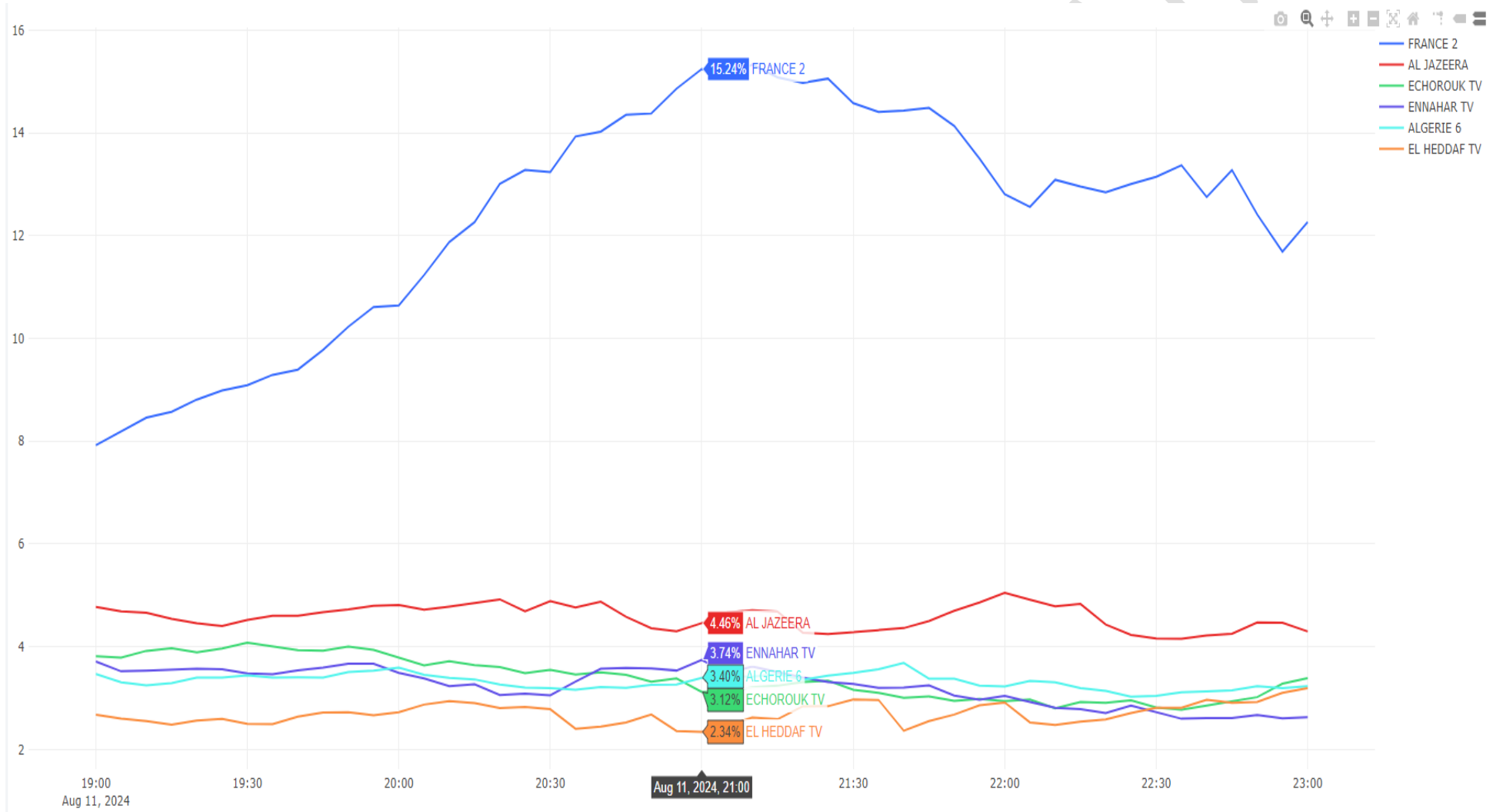


Figure 5.2.1: TOP 06 % All channels watched in the country with an update every 5 minutes, August 11, 19H to 23H (GMT +1).

5.2.2. Channels view ranking in number of hours in Algeria over all satellite channels:

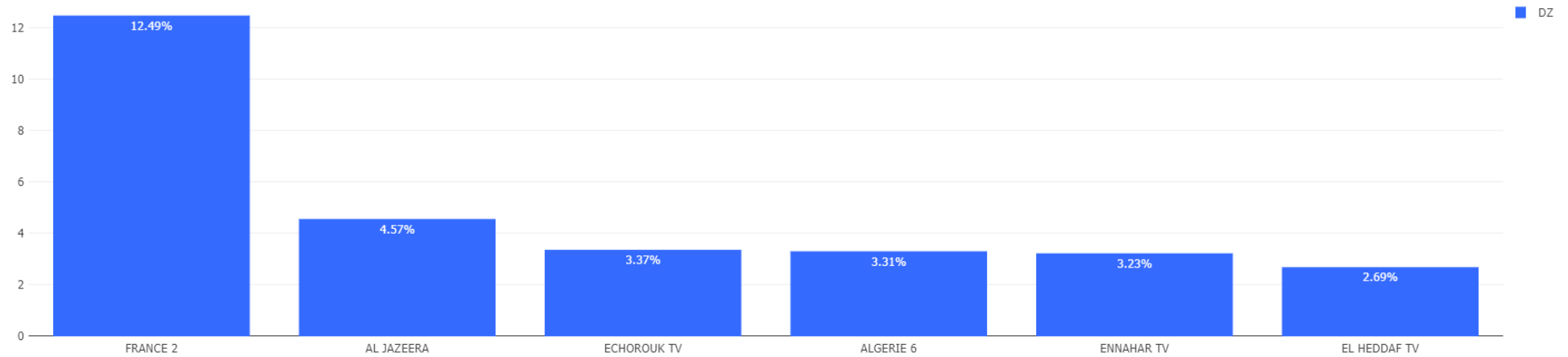


Figure 5.2.2: Channels ranking in number of watched hours / All satellite Channels, August 11, 19H to 23H (GMT +1).

5.2.3 Channels view ranking in number of zapping in Algeria over all satellite channels:

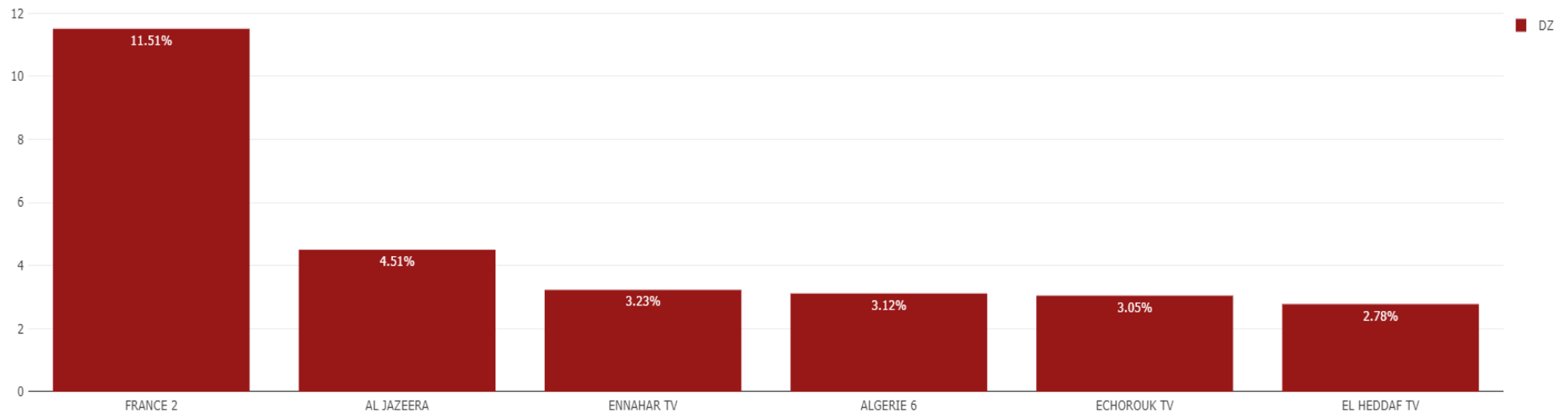


Figure 5.2.3: Channels ranking in number of zapping / All satellite Channels, August 11, 19H to 23H (GMT +1).

5.3. Paralympic opening ceremony Wednesday August 28 from 19:00 to 22:00. Audience 18:00 to 23:00 (GMT +1)

5.3.1. Top 06 Real-time satellite channels watched in Algeria:

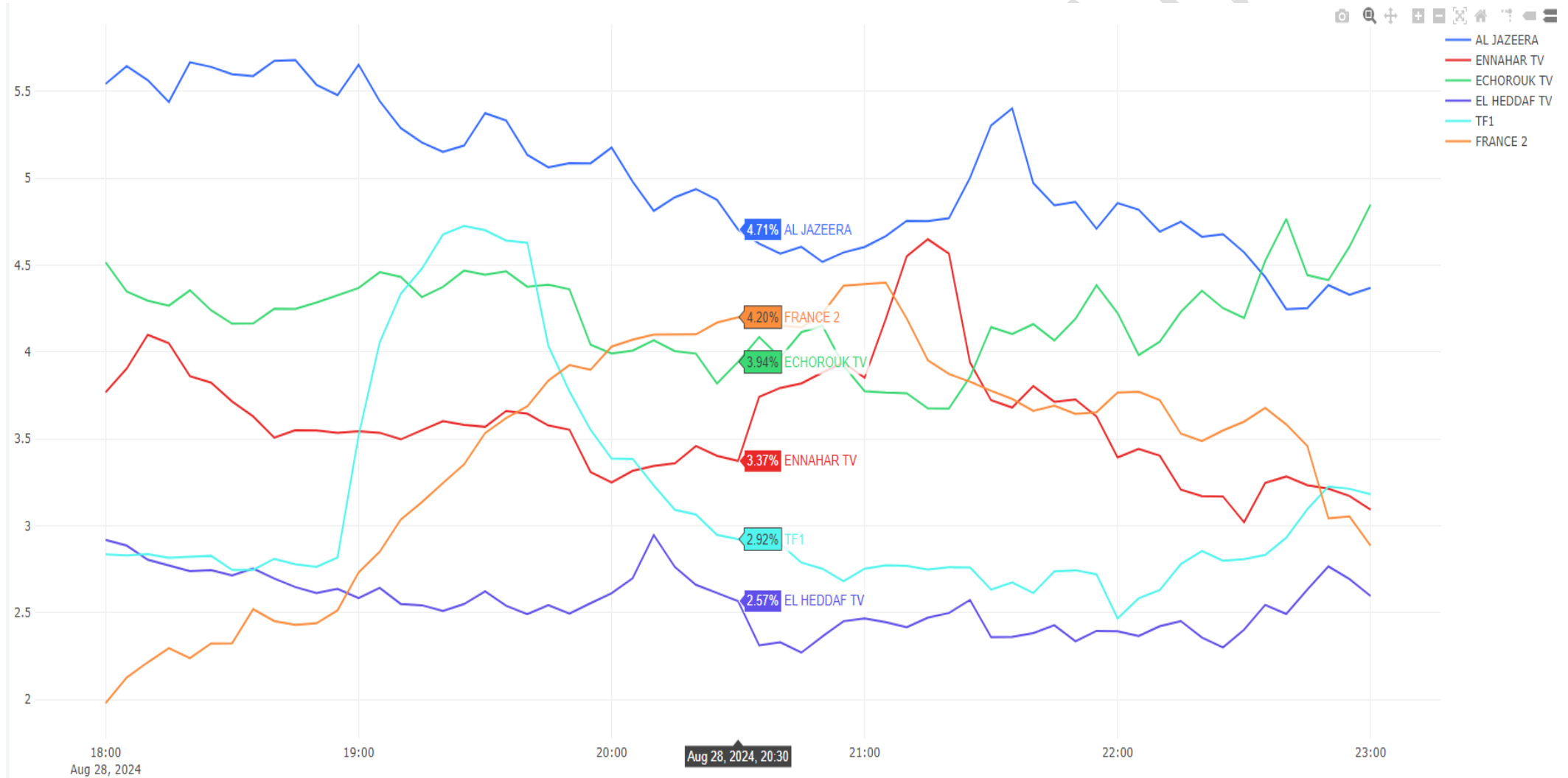


Figure 5.3.1: TOP 06 % All channels watched in the country with an update every 5 minutes, August 28, 18H to 23H (GMT +1).

5.3.2. Channels view ranking in number of hours in Algeria over all satellite channels:

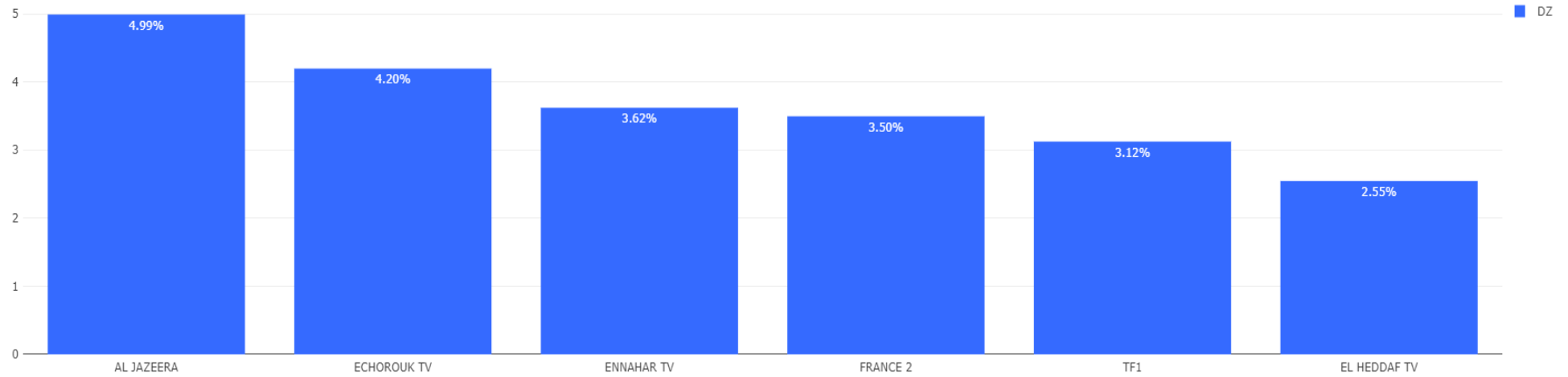


Figure 5.3.2: Channels ranking in number of watched hours / All satellite Channels, August 28, 18H to 23H (GMT +1).

5.3.3 Channels view ranking in number of zapping in Algeria over all satellite channels:

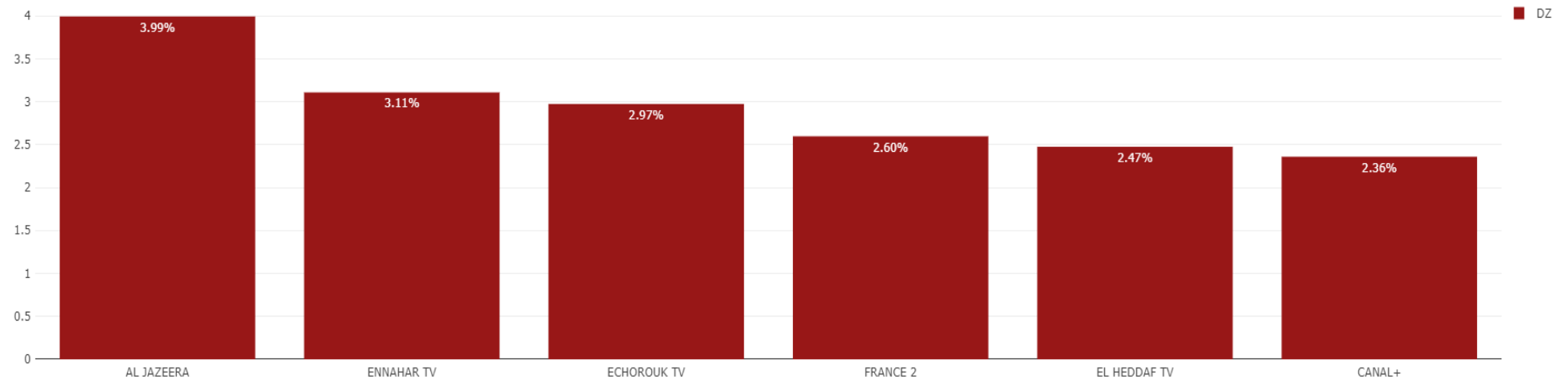


Figure 5.3.3: Channels ranking in number of zapping / All satellite Channels, August 28, 18H to 23H (GMT +1).

5.4. Paralympic closing ceremony Sunday September 08 from 19:30 to 22:00. Audience 19:00 to 23:00 (GMT +1)

5.4.1. Top 06 Real-time satellite channels watched in Algeria:

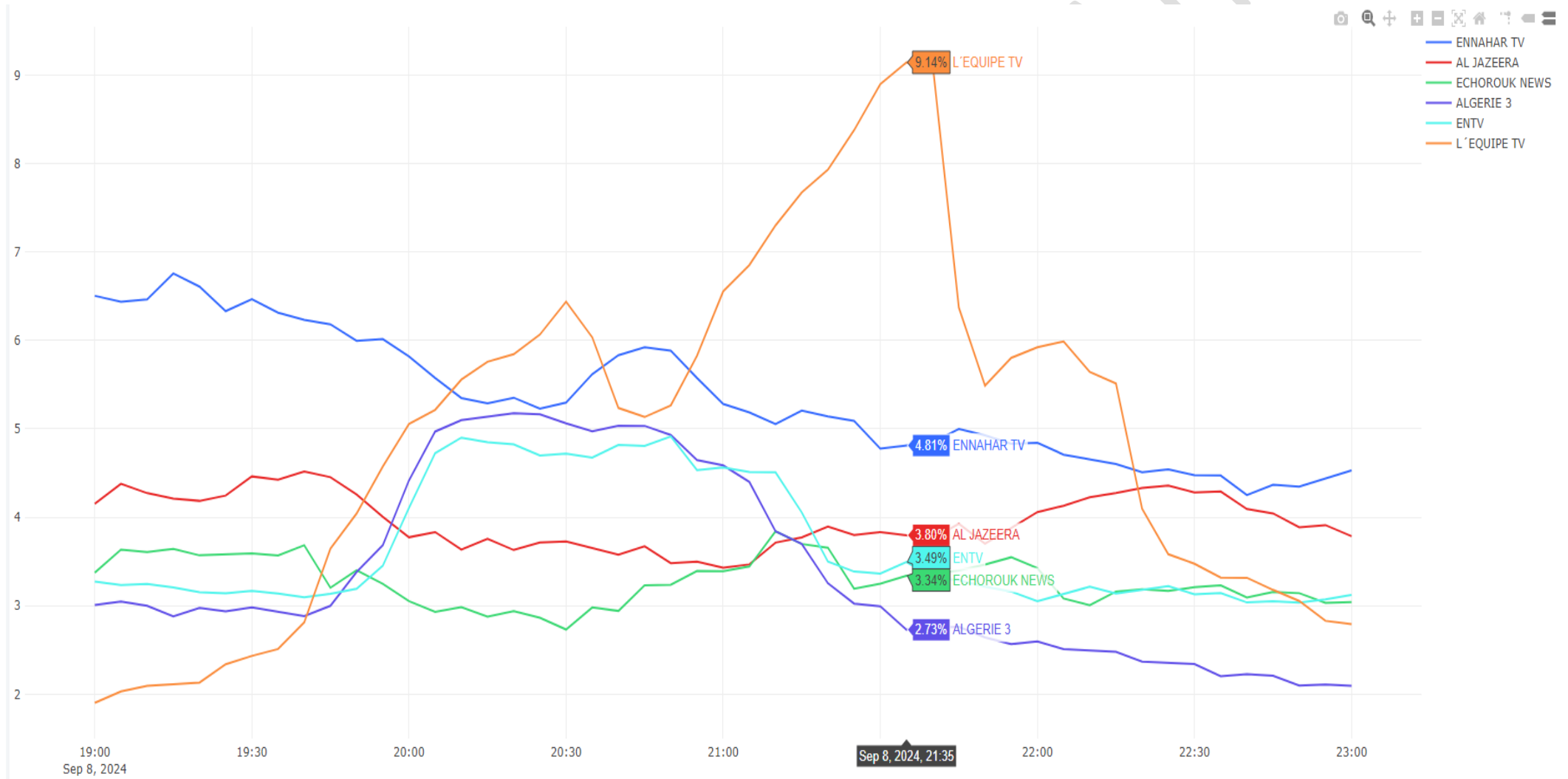


Figure 5.4.1: TOP 06 % All channels watched in the country with an update every 5 minutes, September 08, 19H to 23H (GMT +1).

5.4.2. Channels view ranking in number of hours in Algeria over all satellite channels:

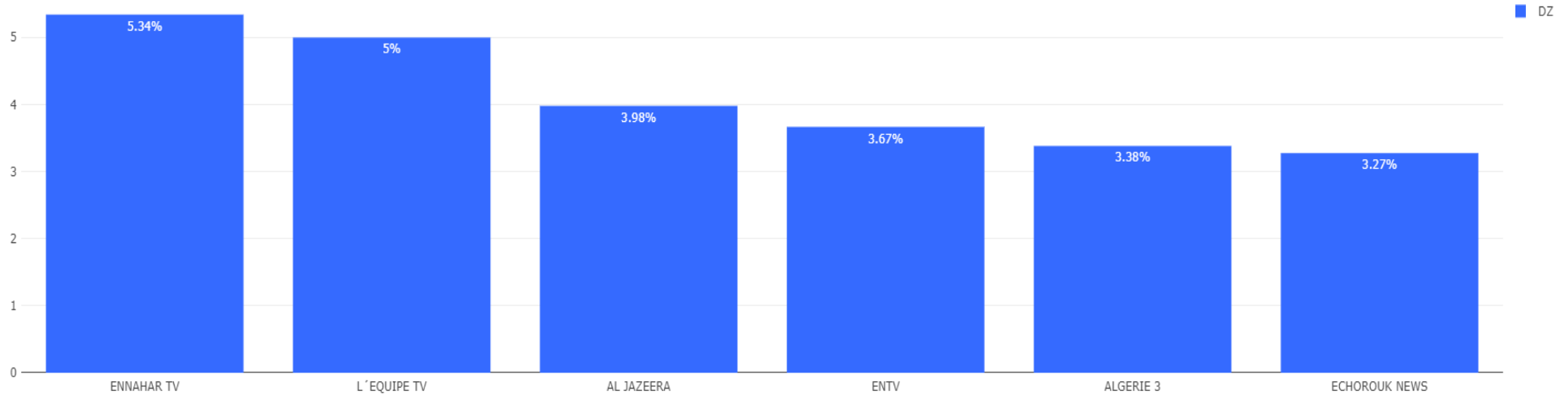


Figure 5.4.2: Channels ranking in number of watched hours / All satellite Channels, September 08, 19H to 23H (GMT +1).

5.4.3 Channels view ranking in number of zapping in Algeria over all satellite channels:

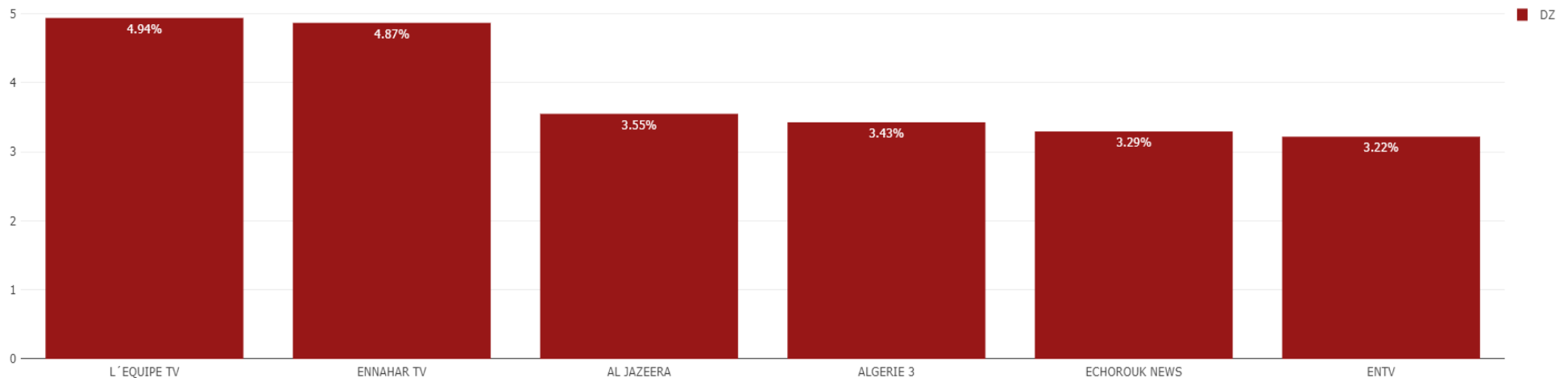


Figure 5.4.3: Channels ranking in number of zapping / All satellite Channels, September 08, 19H to 23H (GMT +1).

1. Morocco audience for Olympic and Paralympic ceremony.

Moroccan satellite Panel: Number of viewers connected in Morocco for all Olympic and paralympic games from 25/07/2024 to 09/09/2024: 7 562.

5.1. Olympic opening ceremony Friday July 26 from 18:30 to 22:00. Audience 18:00 to 23:00 (GMT +1)

5.1.1. Top 06 Real-time satellite channels watched in Morocco:

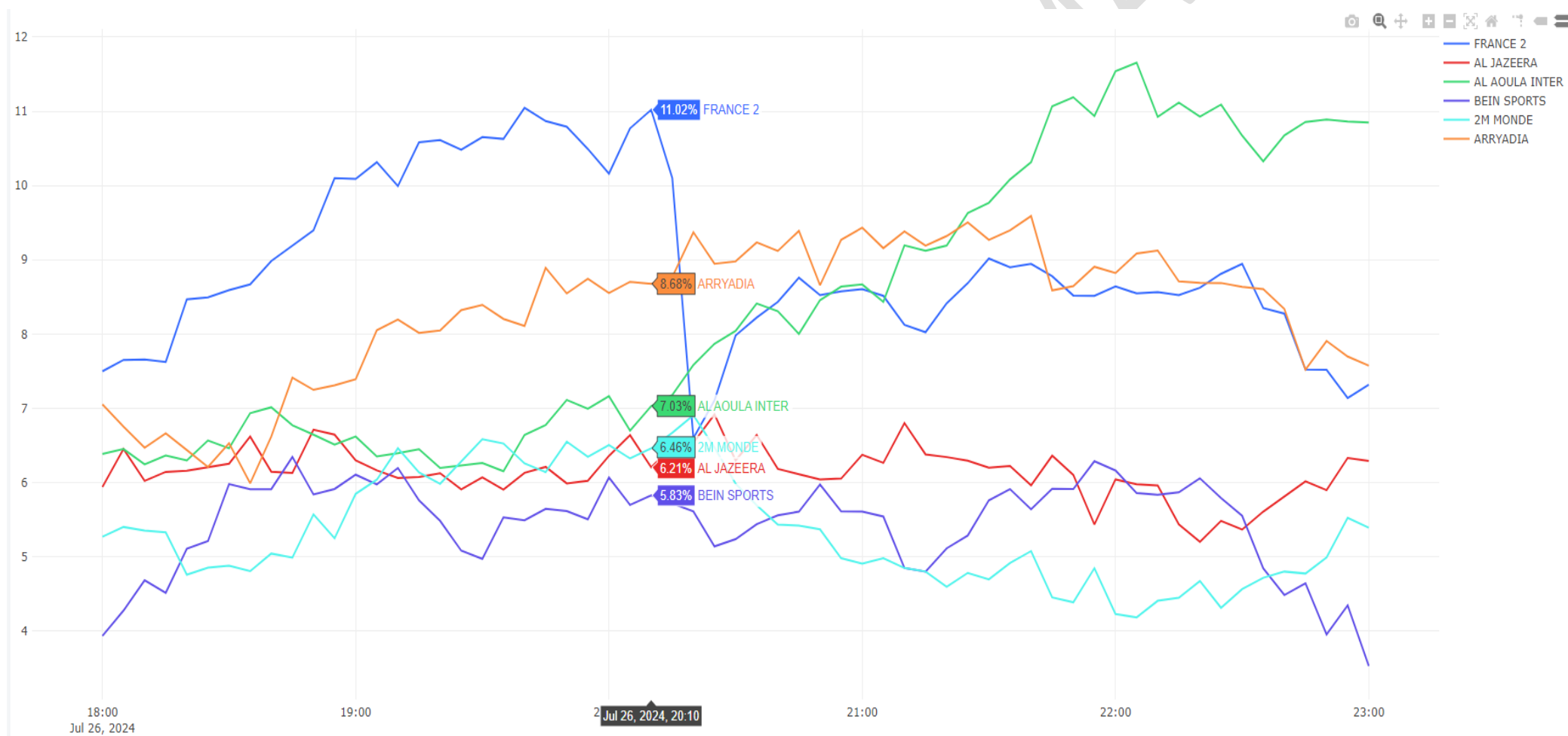


Figure 5.1.1: TOP 06 % All channels watched in the country with an update every 5 minutes, July 26, 18H to 23H (GMT +1)

5.1.2. Channels view ranking in number of hours in Morocco over all satellite channels:

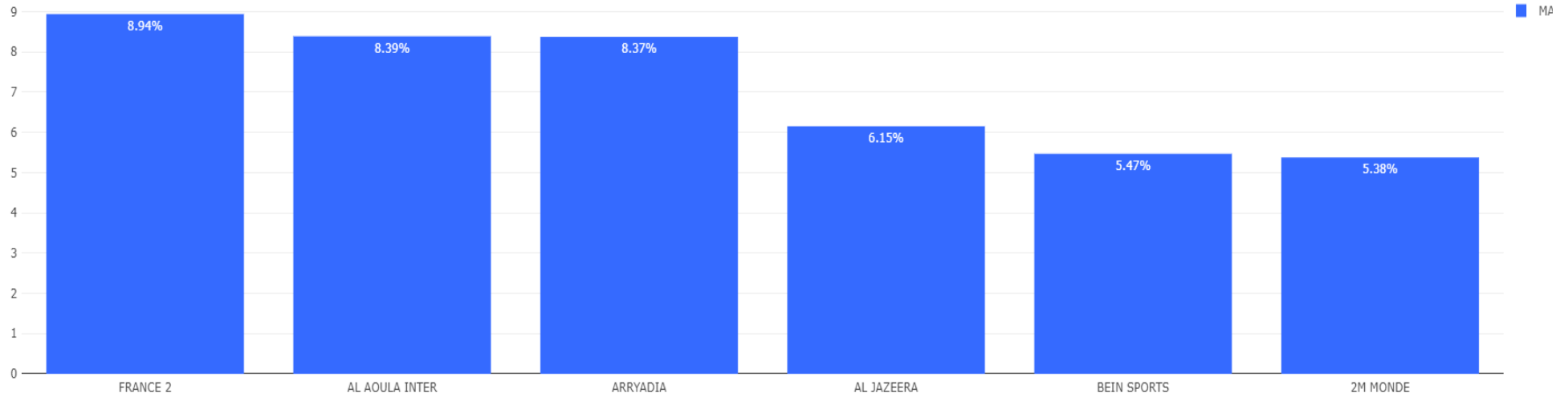


Figure 5.1.2: Channels ranking in number of watched hours / All satellite Channels, July 26, 18H to 23H (GMT +1)

5.1.3 Channels view ranking in number of zapping in Morocco over all satellite channels:

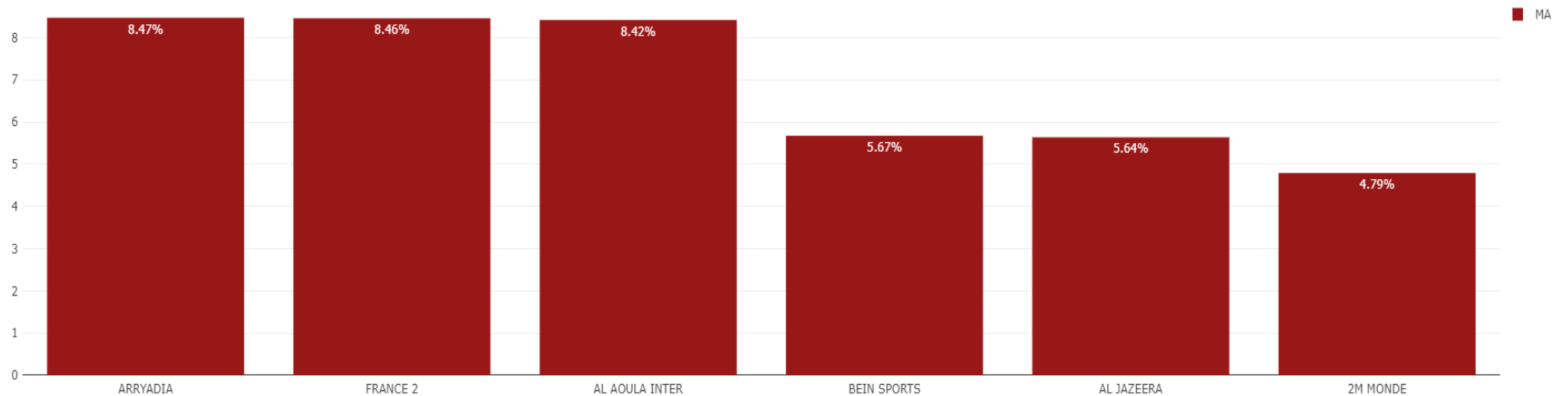


Figure 5.1.3: Channels ranking in number of zapping / All satellite Channels, July 26, 18H to 23H (GMT +1)

5.2. Olympic closing ceremony Sunday August 11 from 20:00 to 22:15. Audience 19:00 to 23:00 (GMT +1)

5.2.1. Top 06 Real-time satellite channels watched in Morocco:

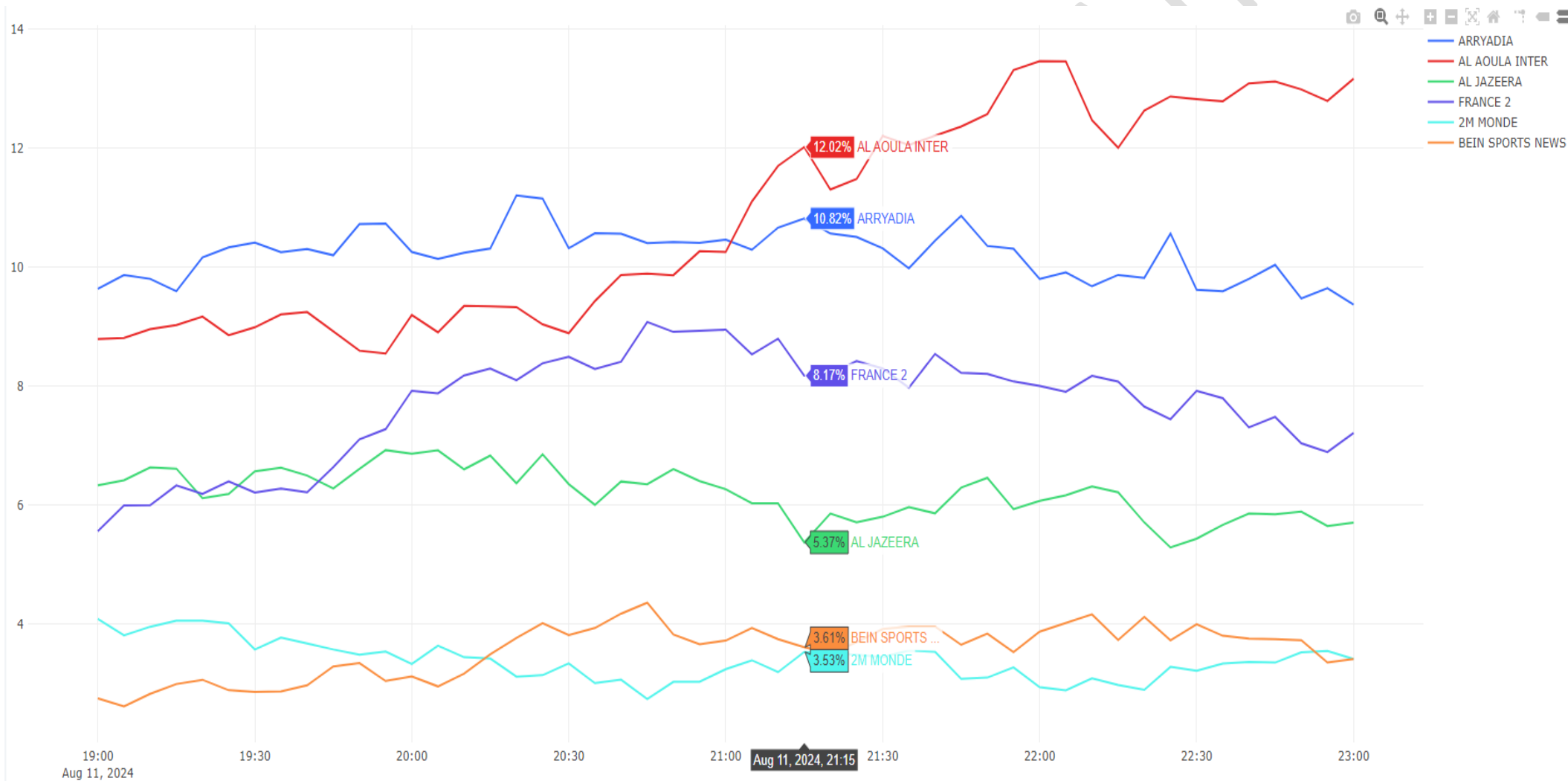


Figure 5.2.1: TOP 06 % All channels watched in the country with an update every 5 minutes, August 11, 19H to 23H (GMT +1).

5.2.2. Channels view ranking in number of hours in Morocco over all satellite channels:

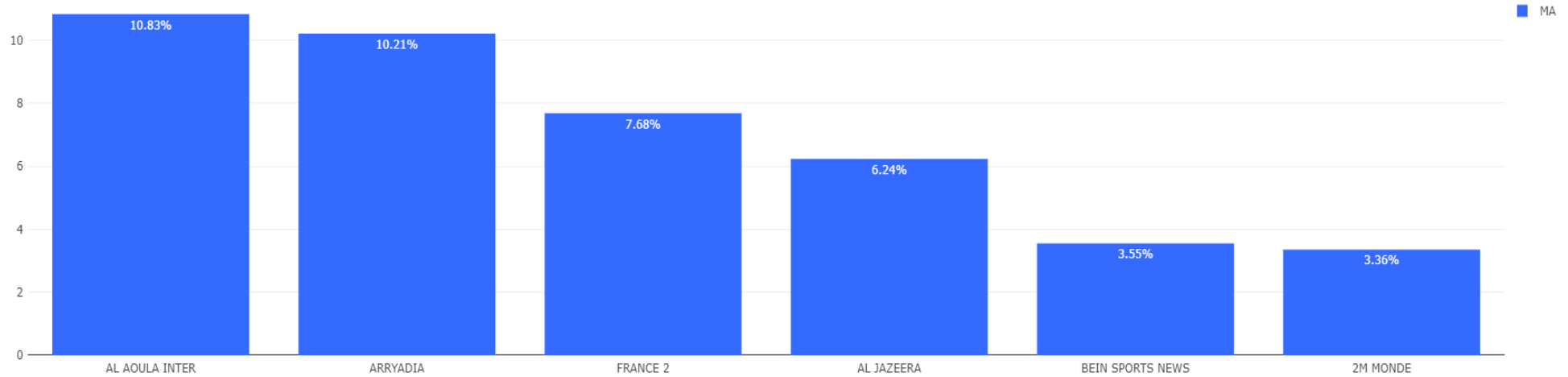


Figure 5.2.2: Channels ranking in number of watched hours / All satellite Channels, August 11, 19H to 23H (GMT +1).

5.2.3 Channels view ranking in number of zapping in Morocco over all satellite channels:

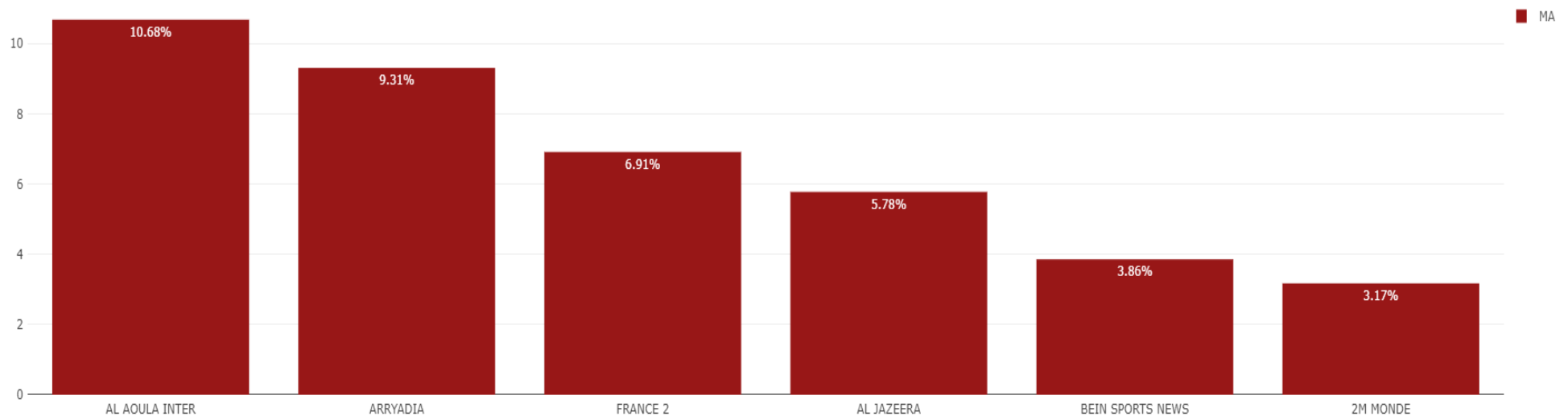


Figure 5.2.3: Channels ranking in number of zapping / All satellite Channels, August 11, 19H to 23H (GMT +1).

5.3. Paralympic opening ceremony Wednesday August 28 from 19:00 to 22:00. Audience 18:00 to 23:00 (GMT +1)

5.3.1. Top 06 Real-time satellite channels watched in Morocco:

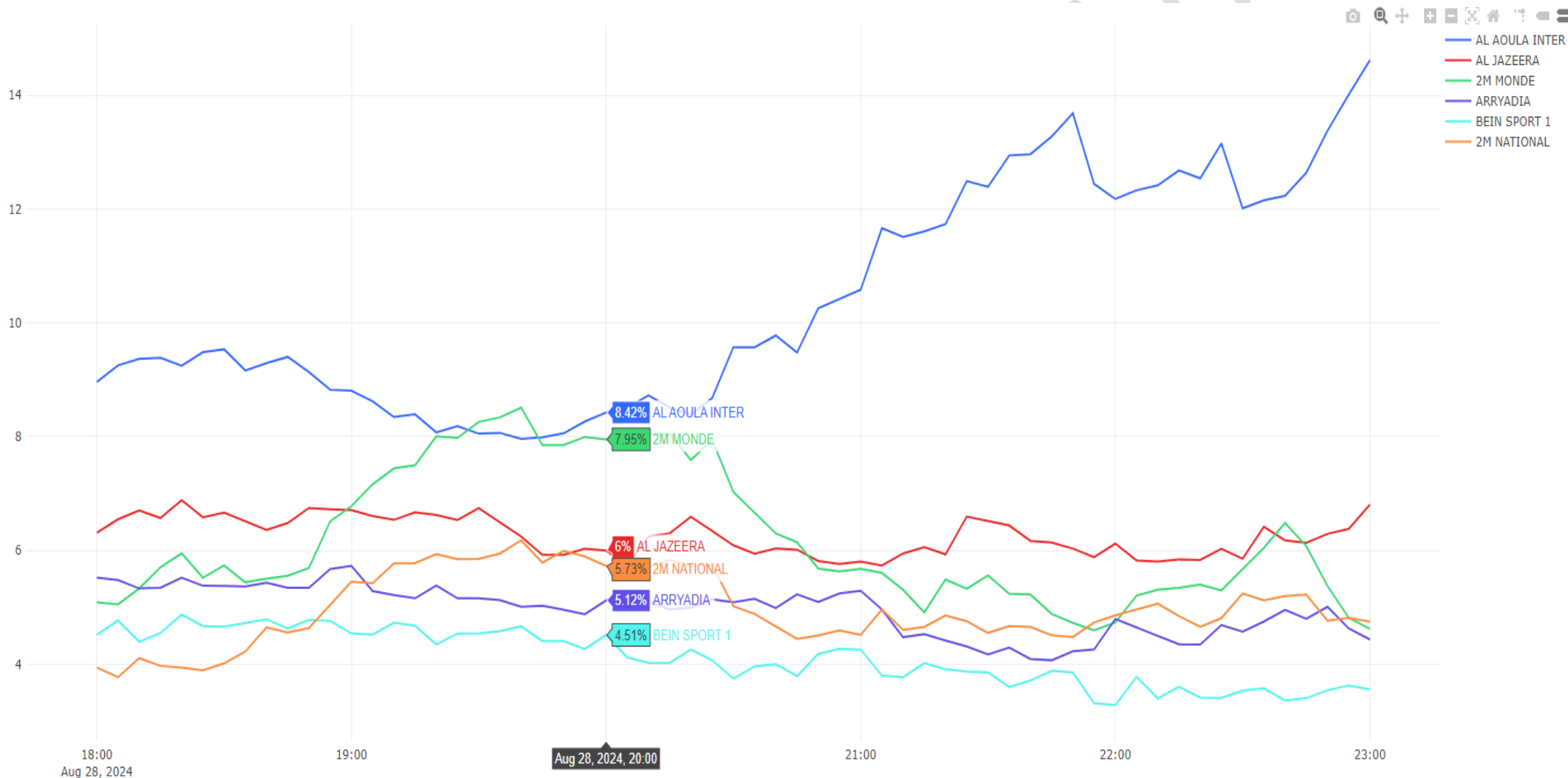


Figure 5.3.1: TOP 06 % All channels watched in the country with an update every 5 minutes, August 28, 18H to 23H (GMT +1).

5.3.2. Channels view ranking in number of hours in Morocco over all satellite channels:

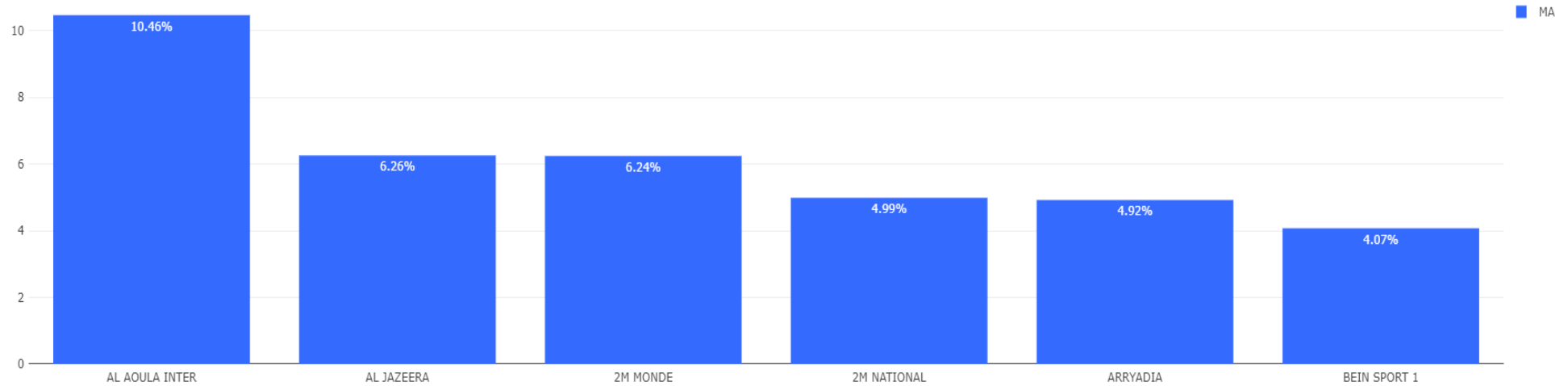


Figure 5.3.2: Channels ranking in number of watched hours / All satellite Channels, August 28, 18H to 23H (GMT +1).

5.3.3 Channels view ranking in number of zapping in Morocco over all satellite channels:

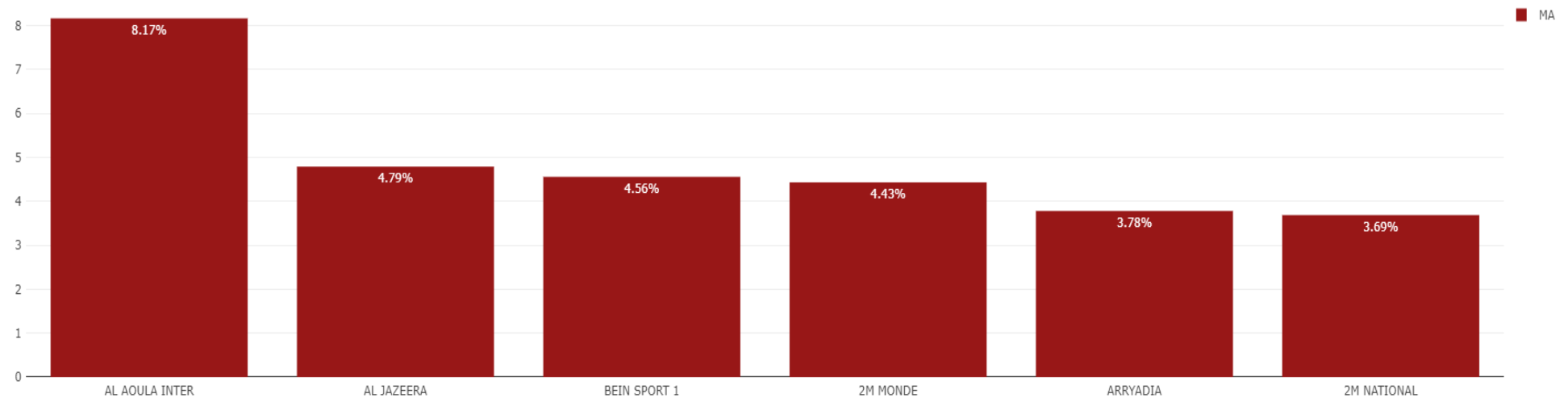


Figure 5.3.3: Channels ranking in number of zapping / All satellite Channels, August 28, 18H to 23H (GMT +1).

5.4. Paralympic closing ceremony Sunday September 08 from 19:30 to 22:00. Audience 19:00 to 23:00 (GMT +1)

5.4.1. Top 06 Real-time satellite channels watched in Morocco:

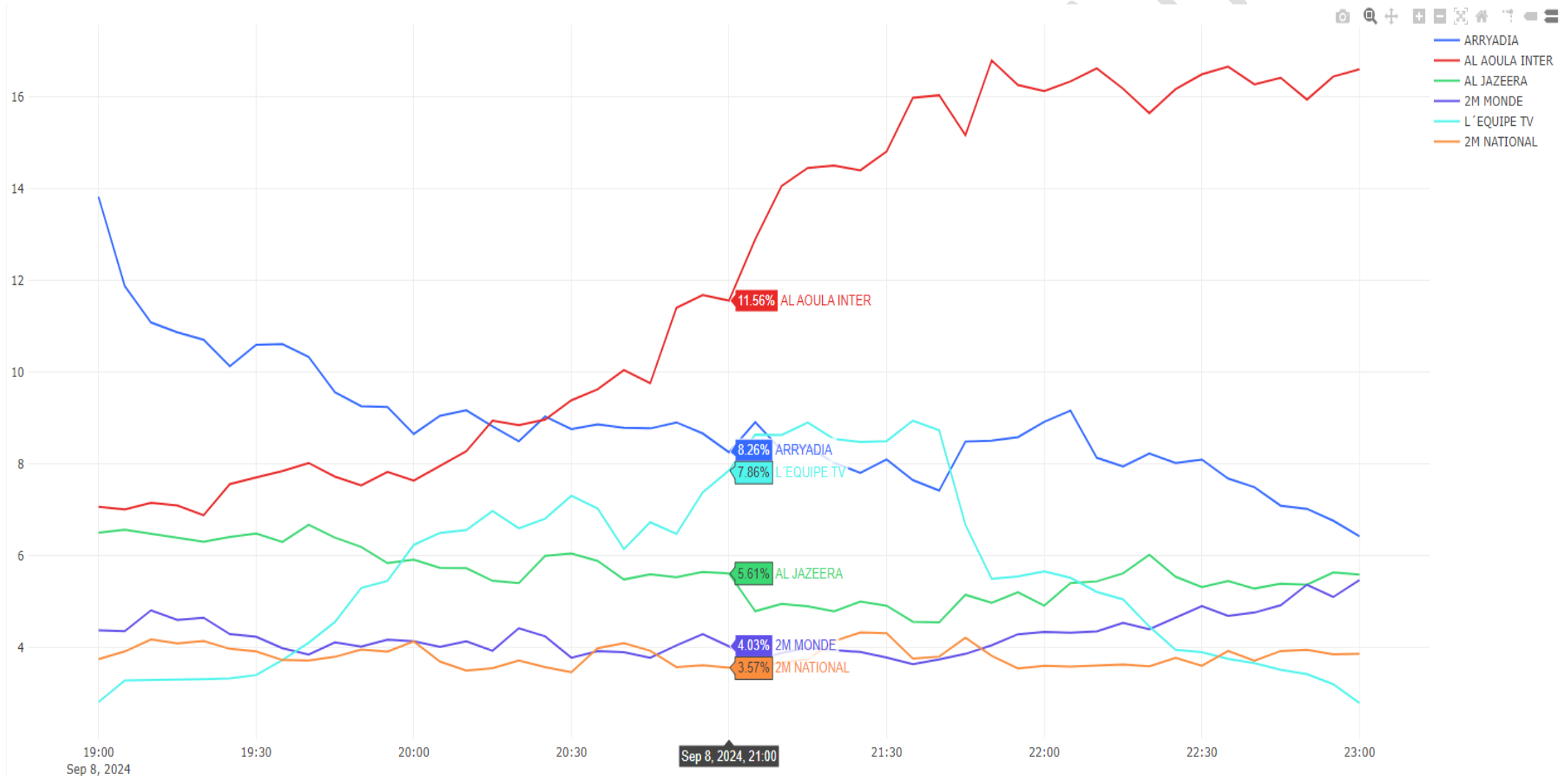


Figure 5.4.1: TOP 06 % All channels watched in the country with an update every 5 minutes, September 08, 19H to 23H (GMT +1).

5.4.2. Channels view ranking in number of hours in Morocco over all satellite channels:

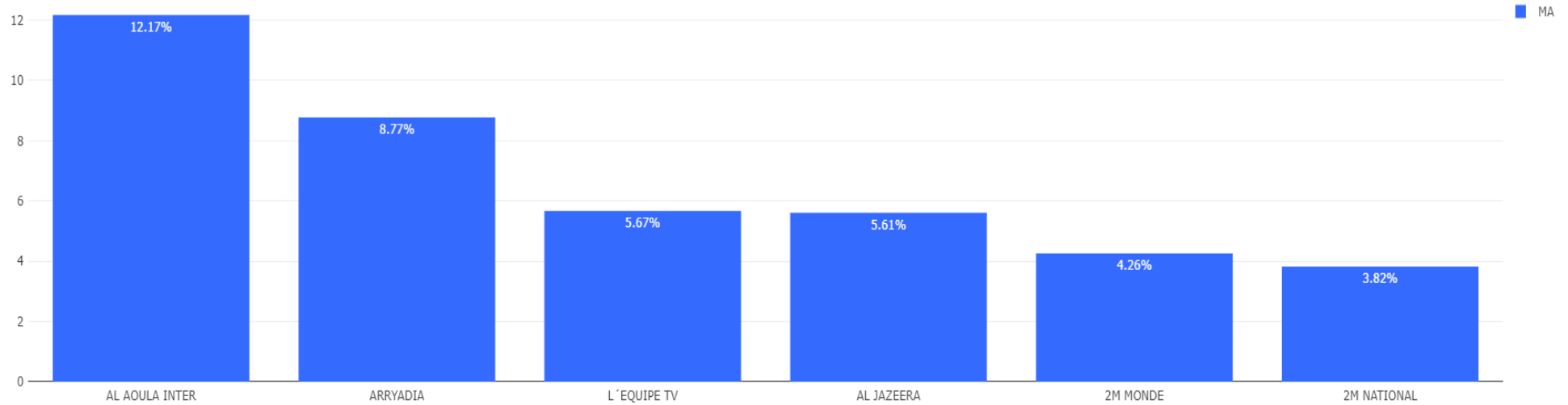


Figure 5.4.2: Channels ranking in number of watched hours / All satellite Channels, September 08, 19H to 23H (GMT +1).

5.4.3 Channels view ranking in number of zapping in Morocco over all satellite channels:

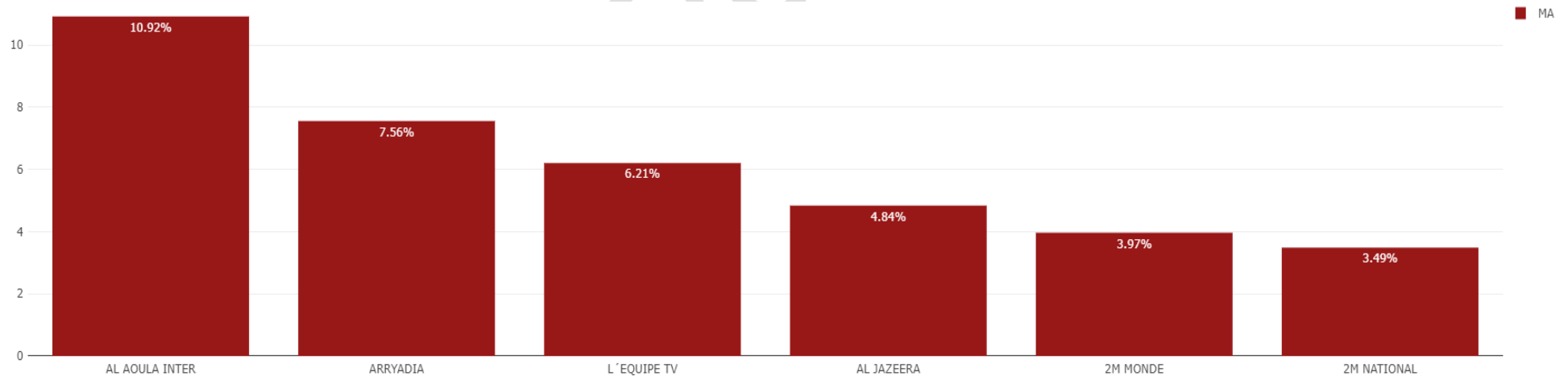


Figure 5.4.3: Channels ranking in number of zapping / All satellite Channels, September 08, 19H to 23H (GMT +1).